

## Historic, archived document

Do not assume content reflects current  
scientific knowledge, policies, or practices.



62.19 *ALEXANDER'S*

GARDEN AND FIELD SEED

CATALOG N<sup>o</sup> 92

1920

ALEXANDER'S  
DIXIE  
TOMATO

GOLDEN BANTAM  
SWEET CORN

TRUCKERS'  
PERFECTION  
BEET

TELEPHONE  
PEAS

*ALEXANDER SEED CO.*

ESTABLISHED 1873

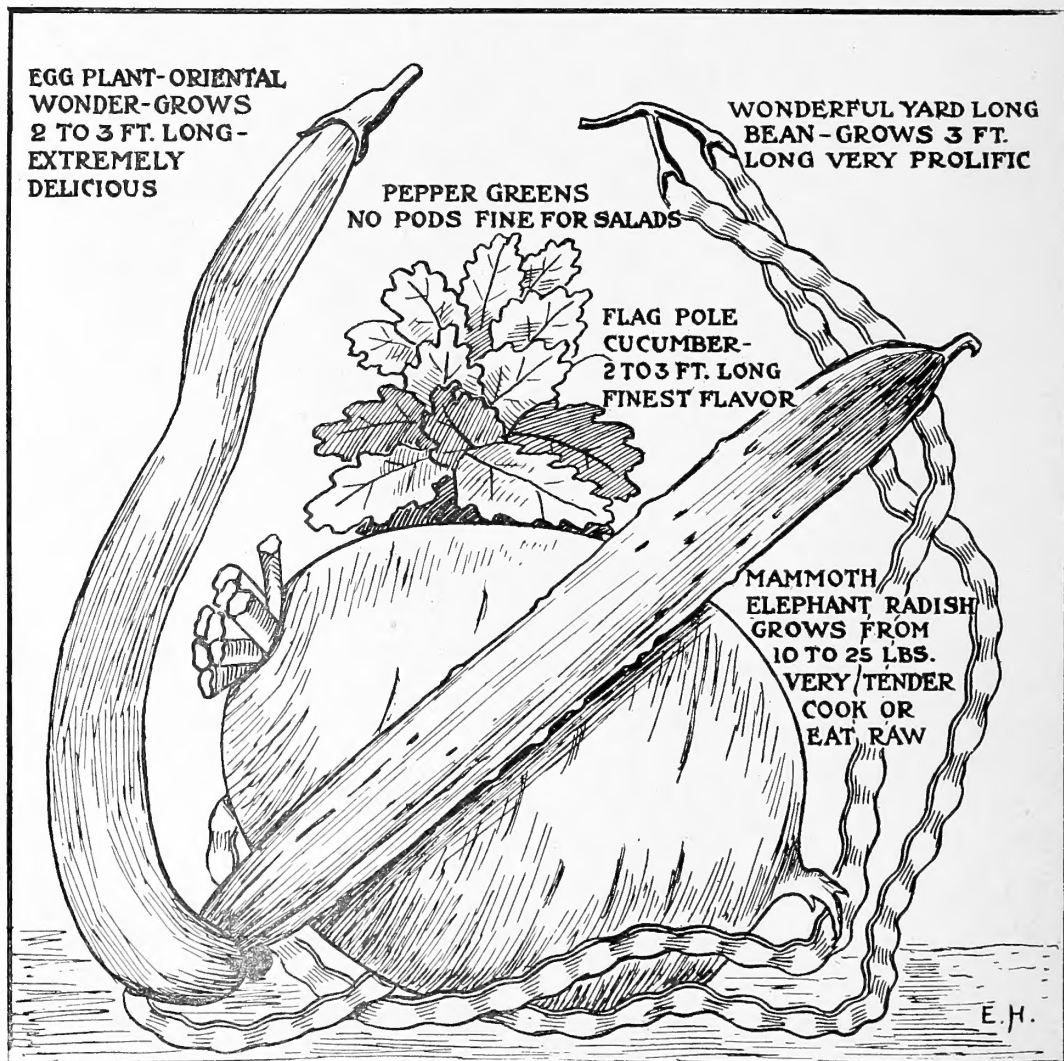
AUGUSTA, GEORGIA.

DONT MISS SPECIAL FREE PREMIUM OFFER OF WONDERFUL SEED NOVELTIES (SEE INSIDE COVER)

# FREE! "THE WORLD'S GREATEST SEED WONDERS" FREE!

We have searched the world over for a collection of worthy seed wonders and novelties, and have selected the five vegetables shown below as being the best and most wonderful of all novelties. We now offer a packet each of the new Pepper Greens, Flag Pole Cucumber, Mammoth Radish, Yard Long Bean and Oriental Wonder Egg Plant, FREE, to every Customer ordering seed listed in this Catalogue amounting to \$1.50 or more—only one collection to the family.

Do not miss this great opportunity to get this wonderful seed collection. They will be a source of interest to you, and your garden will be the greatest curiosity in your neighborhood. Every vegetable is finely flavored and an excellent variety.



A package each of these five wonderful novelties FREE with every order amounting to \$1.50 or more. If wanted separately, the price is 10 cts. per packet.

## Alexander Seed Co.

## Augusta, Ga.



# ALEXANDER SEED CO.

1873 -- AUGUSTA, GEORGIA -- 1920

## Special Seed for Spring and Summer Planting

ALEXANDER'S VARIETIES ARE THE BEST AND THE PRICES ARE RIGHT

Every time you order seeds or write to us, be sure and write your name, Post Office and State plainly. Hundreds of orders are delayed every year because the sender forgets to sign his name or give his Post Office address.

**Seeds Postpaid by Mail** Remember that the prices given in this list include delivery of all seeds by packet, ounce, quarter-pound, pound, pint or quart, except where noted. Send us the amount named in this catalogue, and we guarantee safe delivery by mail in these quantities.

**Liberal Premiums** Please bear in mind that on seeds in packets and ounces only (no quarter-pounds, pounds, pints or quarts), the purchaser may select 25 cents' worth extra on each dollar sent. This does not apply to orders for collections, prices of which are net.

**Cost of Sending Money** In all cases where the order for seed amounts to one dollar or more, the cost of postoffice or express money order, or cost of registering the letters from places that are not money order offices, may be deducted from the amount of the order.

**Stamps** On orders of seeds where the amount is less than 50 cents, we will accept Parcel Post stamps in good condition (one-cent and two-cent stamps preferred) the same as cash, but we would ask those remitting stamps to wrap them in oiled paper, if possible, to prevent their sticking together or to the order.

**Special Express Rates** The express companies for years have given a special low rate on seed shipments. In 1914 the rates were revised on all commodities; seed, however, are still favored with the lowest rate, which is practically the same as the old rate and to some points lower than before; the average seems to be in favor of the customer. As a rule, 15 pounds may be shipped for 35 cents. Exact rate quoted on application.

**About Warranty** Alexander Seed Company gives no warranty, either express or implied, as to description, quality, productiveness or any other matter, of any seeds, bulbs or plants they send out, and will not be in any way responsible for the crop. If the purchaser does not accept the goods on these terms, they are at once to be returned, and any money that may have been paid for them will be refunded. Crops are dependent for success or failure on so many things besides seed that it is impossible for us to give any warranty or guarantee. This does not mean that we lack confidence in the seeds we sell, but we have no control over the seeds after they leave our house, especially so as to the methods of planting, cultivating and fertilizing, all of which are important factors in the success of any crop. If we should warrant or guarantee seeds in any way, we could be held responsible for the failure of the crop, regardless of cause, and this is a responsibility we cannot and will not accept. **No responsible seedsman gives any guarantee.**

## INDEX

Artichokes, Globe .....	1	Cotton .....	31	Peas, Filipino .....	16
Artichokes, Jerusalem .....	39	Cowpeas .....	40	Peas, Garden .....	16
Asparagus .....	1	Cress .....	10	Peas, Small White .....	16
Beans, Bush .....	2	Cucumber .....	9	Lady .....	16
Beans, Lima .....	3	Egg-Plant .....	10	Peanuts .....	39
Beans, Wax .....	2	Endive .....	10	Pepper .....	17
Bene .....	37	Flower Seed .....	24	Potatoes .....	17
Beets .....	4	Flowers, Plants .....	25	Pumpkins .....	18
Broccoli .....	4	Goobers .....	39	Radish .....	18
Brussels Sprouts .....	4	Gourds .....	10	Rape .....	38
Buckwheat .....	37	Grazing Grasses .....	37	Sage, see Herbs .....	10
Bulbs .....	24	Herbs .....	10	Slug Shot, Bug Killer .....	17
Cabbage Plants .....	6	Kaffir Corn .....	38	Sorghums .....	38
Cabbage Seed .....	5	Kale, or Borecole .....	10	Soy Beans .....	37
Cantaloupe .....	13	Lawn Grass .....	37	Spinach .....	18
Carrot .....	6	Lettuce .....	11	Squash .....	18
Cauliflower .....	7	Millet .....	37-39	Sunflower, Russian .....	37
Celery .....	8	Muskmelon .....	14	Tobacco .....	20
Celery .....	7	Mustard .....	15	Tomato .....	19
Chervil .....	8	Oats .....	40	Turnips .....	21
Chufas .....	39	Okra, or Gumbo .....	15	Velvet Beans .....	40
Collards .....	7	Onions .....	12	Velvet Beans, Bush-In-	
Corn, Field .....	27	Onion Sets .....	12	side back .....	
Corn, Pop .....	8	Parsley .....	15	Vetch .....	40
Corn, Salad .....	10	Parsnips .....	15	Watermelon .....	22
Corn, Sweet .....	8	Peas, Blackeye .....	16	Wheat, Canadian .....	38



Palmetto Asparagus.

# Vegetable Seeds

## ASPARAGUS

**Palmetto Asparagus Seed** — The Palmetto, while an old variety, is beyond question the best variety for the South. Seed can be sown in either fall or spring, thinly in drills one foot apart. When well up, cultivate frequently and continue until the roots have grown for one year. In transplanting, put the roots 18 inches apart each way and 4 inches below the surface. Use your richest piece of ground and remember that you cannot use too much manure on Asparagus. Palmetto is earlier, a better yielder and

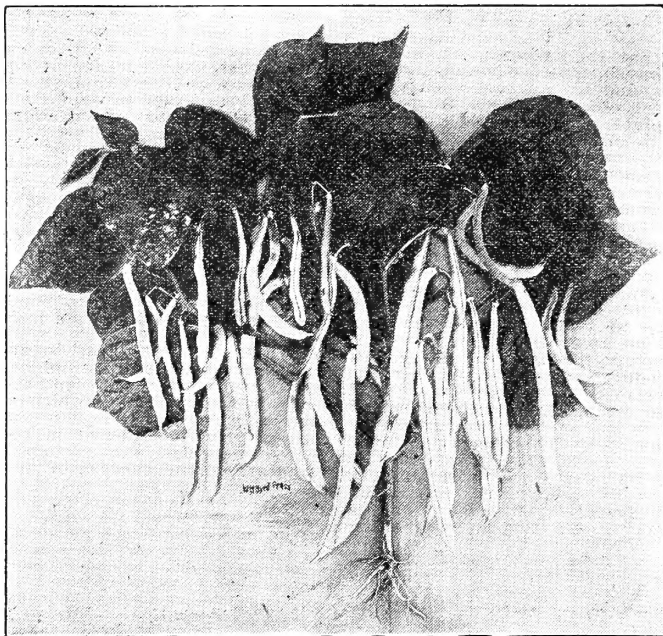
more even and stronger in growth than many of the later introductions. Pkt. 5c; oz. 15c; ¼ lb. 30c; lb. 75c.

## ARTICHOKE

**Green or French Globe** — Grown for the undeveloped flower heads which are cooked like Asparagus, usually eaten with butter sauce or French dressing; a very delicious dish; can be grown throughout the South, and when once started lasts for several years. Pkt. 10c; oz. 60c, postpaid.

## BEANS—Bush Varieties

**Culture.**—In this latitude (Augusta) sow Bush Beans from March until September. Continuous crops may be grown through the entire summer. In Florida and along the Gulf Coast plantings may be made earlier, but Bush Beans will not grow well in that section during June, July and August, so that spring and fall plantings should be made. Sow in drills 18 inches to 2 feet apart, dropping a bean every 4 inches and covering 2 inches. Soil should be warm for successful germination. When about to bloom draw the earth up around the stem. Keep the soil stirred frequently, and as fast as the beans mature pick them off if you want them to stay in bearing for a long time. Quantity needed for planting—one pint for each 75 feet of row; about  $1\frac{1}{4}$  bushels per acre.



**Alexander's Early Red Valentine Beans.**

on Alexander's strain to be the best that are grown. When you plant our strain you are sure of a vigorous growth, heavy bearing qualities and an abundance of finely flavored pods, well filled out and of excellent quality. Pkt. 10c;  $\frac{1}{2}$  pt. 25c; pt. 40c; qt. 65c, postpaid. Not prepaid, peck \$4.25; bushel \$13.50.

### Refugee Beans, Excelsior

—Early, Round Pod, Late. The Refugee Bean is one of the best known of the bush varieties, Excelsior being very early and the Round Pod about ten days later. Both varieties very prolific and excellent shippers, retaining their shape and quality for a long time. Price, either kind. Pkt. 10c;  $\frac{1}{2}$  pt. 25c; pt. 40c; qt. 65c, postpaid. Not prepaid, peck \$4.25; bushel, \$14.00.

### Improved Longfellow Beans

—This excellent variety closely resembles the Red Valentine in both shape and general appearance, but produces a slightly longer pod, pods averaging about six inches in length. A most excellent variety for home use and truckers. Pkt. 10c;  $\frac{1}{4}$  pt. 20c; pt. 30c; qt. 50c, postpaid. Not prepaid, peck \$3.00; bushel, \$10.00. Low prices due to large stock this season.

## Wax-Podded Varieties—Bush

### Prolific Black Wax

—An extra-early prolific strain and very similar to the old German Black Wax. Small black-seeded kind that is a heavier bearer than the old original variety. This bean will give entire satisfaction for a prolific wax kind. Pkt. 10c;  $\frac{1}{2}$  pt. 25c; qt. 45c; qt. 75c, postpaid. Not prepaid, bushel \$18.00.

### Rust-Proof Golden Wax

—An excellent strain, rust-proof, fine flavored, and liked all over the South. Pkt. 10c;  $\frac{1}{2}$  pt. 30c; pt. 50c; qt. 85c, postpaid. Not prepaid, bushel \$18.00.

### Currie's Black Wax

—As near rust-proof as any variety can be. Makes pods about six inches long, beautiful golden color and a first-class shipping bean, well liked all over the South. Pkt. 10c;  $\frac{1}{2}$  pt. 30c; pt. 45c; qt. 75c, postpaid. Not prepaid, bushel \$18.00.

### New Pearl Wax

—An extra-early Valentine Wax Bean, with pure yellow wax pods; a fine variety for Florida growers; makes a good home or near-by market bean. Pkt. 10c;  $\frac{1}{2}$  pt. 25c; pt. 40c; qt. 75c, postpaid. Not prepaid, peck \$4.50; bushel \$17.00.

## Alexander's Stringless Green-Pod Bean

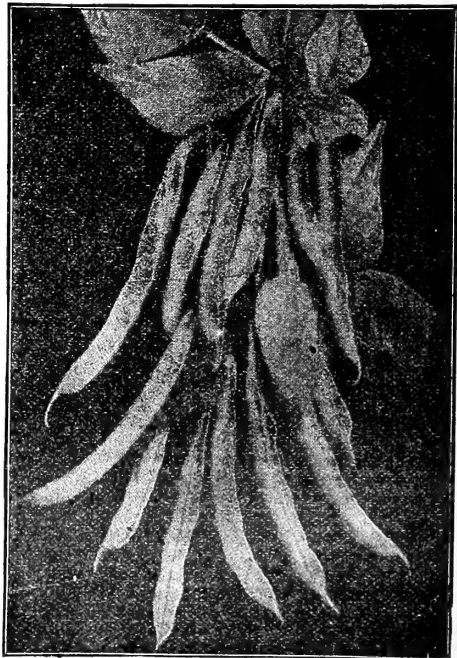
—The most delicious flavored bean grown. Remains tender for a long time, and is stringless during all stages of growth. A fine, brittle, crisp bean; very prolific, and a vigorous, strong grower. Comes into bearing about the same time as the Valentine, and continues to bear long after other bush kinds have stopped. This is one of the very best round-podded bush beans, and cannot be excelled for family gardens. Pkt. 10c;  $\frac{1}{2}$  pt. 25c; pt. 40c; qt. 65c, postpaid. Not prepaid, peck \$4.25; bushel \$14.00.

## Extra-Early Black Valentine

—A fine extra-early type of the Valentine Bean, is very resistant to cold and can be planted early and late; also resists heat well, making it a fine midsummer bean; stands shipping fine; is used for this purpose extensively, and is planted altogether in some sections for a shipping bean. Does not wilt quickly and retains its shape and flavor for a long time after being picked. Pkt. 10c;  $\frac{1}{2}$  pt. 20c; pt. 30c; qt. 65c, postpaid. Not prepaid, peck \$4.25; bushel \$13.50.

## Extra-Early Red Valentine

—This variety without doubt is the best known and most widely planted variety in the South, and for either market or home use always gives entire satisfaction. Caution should always be used in buying this stock of beans, as large quantities of cheap stocks are sold yearly that make flat, tough, shucky pods. You can depend



**Alexander's Stringless Green-Pod Beans.**

## Bush Lima Varieties

**Henderson's Bush Lima** —Smallest, but most prolific of all pure white bush varieties. Called the Bush Butter Bean of the South, being similar in appearance to the Sieva, or small pole lima, but of a true bush form. Pkt. 10c;  $\frac{1}{2}$  pt. 25c; pt. 40c; qt. 70c; peck \$4.50; bushel \$16.50.

**Jackson Wonder Bush Lima** —The most prolific of all bush limas, bearing from the earliest possible time until frost, and continually supplying quantities of delicious beans, which are bluish brown mottled in appearance. This bean will flourish in the driest weather. Pkt. 10c;  $\frac{1}{2}$  pt. 30c; pt. 45c; qt. 80c, postpaid. Not prepaid, peck \$4.00; bushel \$16.00.

**Fordhook Bush Lima** —This is generally conceded to be the best of all large bush limas, making large, roundish beans, pods clustering from four to eight on the stem. You will make a mistake if you do not include some of these fine beans in your garden this spring. Pkt. 10c;  $\frac{1}{2}$  pt. 30c; pt. 40c; qt. 75c, postpaid.

### Burpee's Bush

**Lima** —A large, flat variety, bearing heavy crops late in the season. Pkt. 10c;  $\frac{1}{2}$  pt. 30c; pt. 40c; qt. 75c, postpaid.

## Pole, or Running Beans

### Kentucky Wonder

(Texas Prolific, or Old Homestead).—This excellent bean is known under all three of these names, and is no doubt the best known and heaviest planted variety in existence today. Bears in about two months after planting, and if closely picked will continue to bear until frost. Pods are large, round and long, very meaty and tender. Will grow well in corn on moist land. You have no doubt grown this old favorite variety before and do not need to be told about it; but if you have not, do not let another planting season pass before trying this kind. Pkt. 10c;  $\frac{1}{2}$  pt. 25c; pt. 40c; qt. 65c, postpaid. Not prepaid, peck \$4.25; bushel \$14.00.

**Alexander's Genuine Cornfield Bean** —A fine late or October bean that will grow well in corn. This is a well-flavored genuine cornfield bean, making pods about six inches long, and a most prolific type of this bean. Seed are brownish-black mottled or striped. Pkt. 10c;  $\frac{1}{2}$  pt. 25c; pt. 35c; qt. 65c, postpaid. Not prepaid, peck \$4.00; bushel \$13.50.

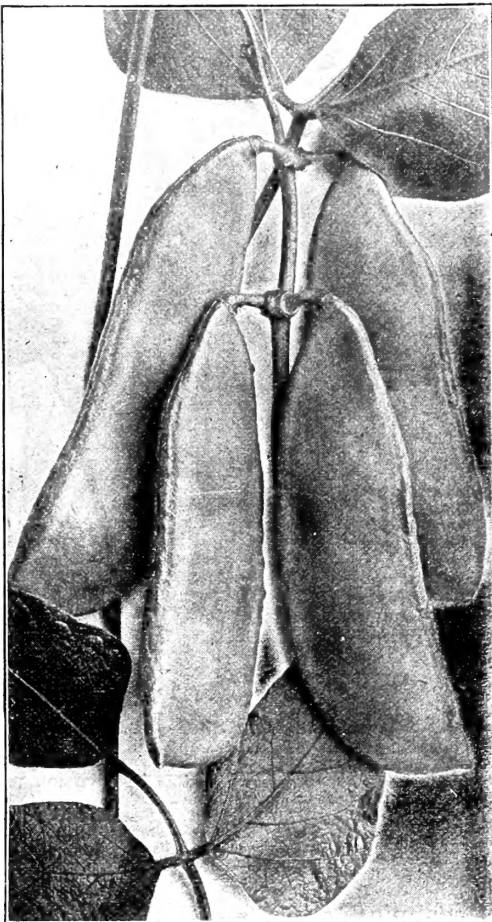
**Golden Cluster Wax** —An excellent pole wax bean, sometimes called the Kentucky Wonder Wax. Makes large beans in clusters and is very prolific. The wax pole wax bean of any merit. Pkt. 10c;  $\frac{1}{2}$  pt. 30c; pt. 40c; qt. 75c, postpaid.

**Creasback** —Also known as Fat Horse. Small white seed that makes fine shell beans for winter. Makes fine snaps. Grows well in corn. Pkt. 10c;  $\frac{1}{2}$  pt. 25c; pt. 45c; qt. 75c, postpaid.

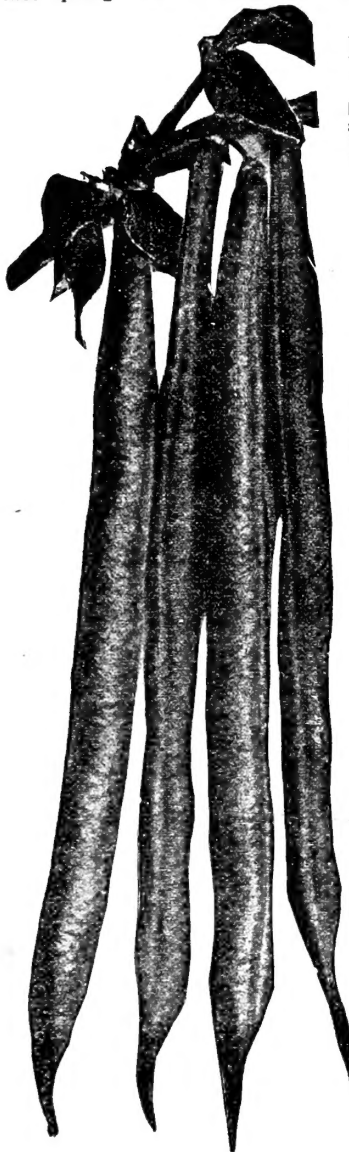
## Pole Butter, or Lima Beans

**Sieva (or Small White Pole Butter)** —This is the best known pole bean planted in the South; is the most prolific bean of the lima grown. Will bear continually until frost, and makes a most excellent dry shell bean for winter use. Pkt. 10c;  $\frac{1}{2}$  pt. 25c; pt. 40c; qt. 70c, postpaid. Not prepaid, peck \$4.50; bushel \$17.50.

**Large White Lima (or King of the Garden Lima)** —A fine type of the large pole butter or lima bean, making enormous pods, well filled with beans of finest flavor. Pkt. 10c;  $\frac{1}{2}$  pt. 25c; pt. 40c; qt. 70c, postpaid. Not prepaid, peck \$4.50; bushel \$17.50.



Small White Pole Lima, or Carolina Sieva.

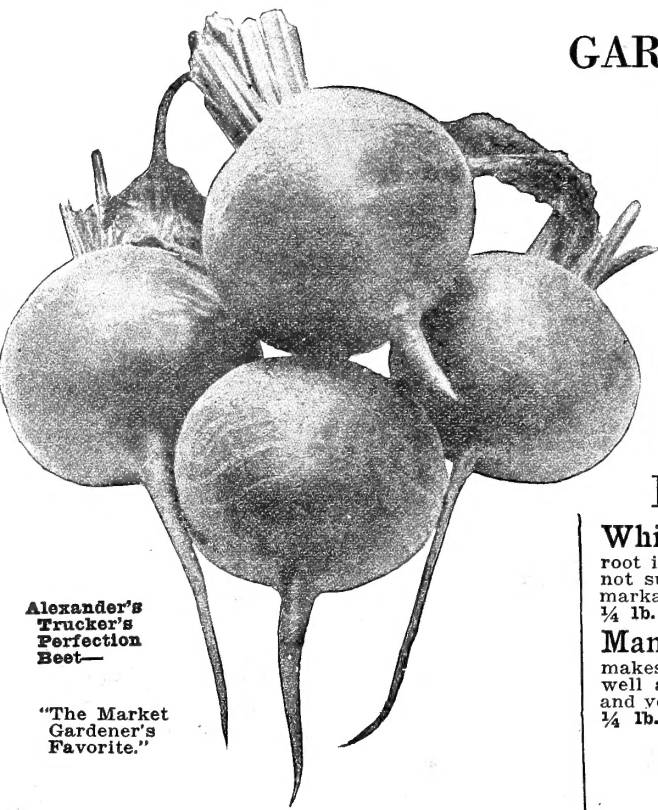


Kentucky Wonder, or Old Homestead.

LARGE BUYERS SHOULD SEND LIST OF REQUIREMENTS FOR SPECIAL PRICES.



## GARDEN BEETS



Alexander's  
Trucker's  
Perfection  
Beet—

"The Market  
Gardener's  
Favorite."

### Alexander's Trucker's Perfection Beet

The market gardener's favorite. This is an extra early round deep blood red sweet tender beet, and one that we recommend without reservation to those that like an extra early beet. This variety has a small top, and in favorable seasons is in marketable size in six to seven weeks from planting. This is a very productive beet that is a good shipper and keeper. Pkt. 5c; oz. 20c;  $\frac{1}{4}$  lb. 50c; lb. \$1.40, postpaid.

**Crosby's Egyptian** Very early strain of the old standard Egyptian; small tops; good shape; popular with the truckers. Pkt. 5c; oz. 15c;  $\frac{1}{4}$  lb. 40c; lb. \$1.25, postpaid.

**Crimson Globe** Early, rich crimson; perfect globe; smooth and clean. Very attractive, and a general favorite. Pkt. 5c; oz. 15c;  $\frac{1}{4}$  lb. 40c; lb. \$1.25, postpaid.

**Detroit Dark Red** A fine strain of Blood Turnip, but uniform in size, and smooth, medium size, rich, red color, tender, and remaining so for a long time. Good for both summer and fall use; one of the best for home use. Pkt. 5c; oz. 15c;  $\frac{1}{4}$  lb. 40c; lb. \$1.25, postpaid.

**Extra Early Eclipse** The most popular market beet. Globe shaped, dark and tender; very early. Pkt. 5c; oz. 15c;  $\frac{1}{4}$  lb. 40c; lb. \$1.25, postpaid.

**Edmond's Early Blood Turnip** Round, of good size; dark red; quality good; one of the best for main crop. Pkt. 5c; oz. 15c;  $\frac{1}{4}$  lb. 40c; lb. \$1.25, postpaid.

**Improved Early Blood Turnip** Dark red, smooth; uniform; a good variety for home use. Pkt. 5c; oz. 15c;  $\frac{1}{4}$  lb. 35c; lb. \$1.00, postpaid.

**Half-Long Smooth Blood** —A half-long variety of excellent flavor. Good sure cropper. Pkt. 5c; oz. 15c;  $\frac{1}{4}$  lb. 40c; lb. \$1.25, postpaid.

**Lentz Extra Early** —A fine market beet and a favorite with Florida growers. Ships well. A smooth, dark red, round beet making in about six to seven weeks. Pkt. 5c; oz. 15c;  $\frac{1}{4}$  lb. 35c; lb. \$1.00, postpaid.

**Culture.**—Sow, in rich, well-manured or fertilized ground, thinly in rows 18 inches to 2 feet. The seed are thick, and the soil should be firmed or rolled after planting. When in light sandy soil cover seed 2 inches; in clay not over 1 inch. One ounce to 50 feet of row; 6 to 8 lbs. per acre. Ready for use in 50 to 70 days, according to variety.

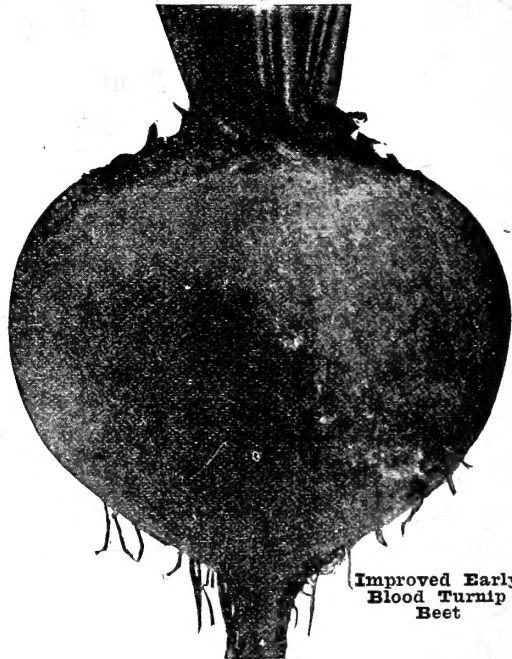
**Improved Long Blood Beet** — This is a long smooth beet, adapted to late plantings and fine for dry weather. Root extends well down into earth where moisture is available. Pkt. 5c; oz. 15c;  $\frac{1}{4}$  lb. 40c; lb. \$1.35, postpaid.

**Swiss Chard or Sea Kale** —A beet grown for its leaves only; the main midrib can be cooked like asparagus, the other portion of the leaf is cooked like spinach; thrives well in moist rich places and will make an abundance of delicious greens. Pkt. 5c; oz. 15c;  $\frac{1}{4}$  lb. 40c; lb. \$1.25, postpaid.

## Mangel, or Stock Beets

**White Sugar** Very hardy variety, producing large crops with little care. The root is very large and very rich in sugar, and while not sufficiently so for sugar purposes, it makes remarkably fine, rich food for stock. Pkt. 5c; oz. 15c;  $\frac{1}{4}$  lb. 35c; lb. \$1.10, postpaid.

**Mammoth Long Red Mangel** Very large, long red; makes fine stock feed, high in sugar content; grows well all over South. Plant early and fertilize well and you will get abundance of feed. Pkt. 5c; oz. 15c;  $\frac{1}{4}$  lb. 35c; lb. \$1.10, postpaid.



Improved Early  
Blood Turnip  
Beet

## BROCCOLI—Early White

Closely related to the cauliflower, from which it was bred; grows taller than cauliflower; is fine for fall or spring planting and is a good sure cropper. Pkt. 10c; oz. 50c;  $\frac{1}{4}$  lb. \$1.25; lb. \$5.00.

## BRUSSELS SPROUTS

Belongs to the cabbage family, making clusters of miniature cabbage heads around the main stalk; these heads are very delicious, with a flavor something like cauliflower; tops grow open like collard heads. Pkt. 10c; oz. 35c;  $\frac{1}{4}$  lb. 90c; lb. \$2.75.

## CABBAGE

**Culture.**—For the earliest crops in the spring set out in February or March plants, which have been wintered over, either in cold frames or out of doors. For successive crops sow the early varieties in hotbed or cold frame in January, February or early March. Later sow the early varieties out of doors in March or April. For winter cabbage sow in April, May or June, transplanting in July or August, to head up during the late fall and winter. Fall sowings, to make plants for setting out in the fall or earlier spring, should be made after September 20th; if sown earlier they will likely shoot to seed, especially the flat-headed kinds. Early varieties should be set 18 inches apart in 2½ to 3-foot rows; late varieties, being larger, should be set 2 feet apart in 3-foot rows. One ounce will produce about 2,000 plants; six ounces will make plants for an acre. Use good rich soil, plenty of manure and fertilizer; work frequently and deeply. Plant late crop in May.

**Insect Remedies.**—For flea-beetle in the seed bed, apply Slug Shot while the dew is on. For the green cabbage worm apply Slug Shot, or mix one ounce of Paris green to six pounds of flour or land plaster, and apply after a rain or when the dew is on the plants. For the terrapin or spotted cabbage bug, hand-picking is the only remedy. Mustard plants in the rows will draw the bugs from the cabbage, and the mustard can be pulled up and burned and the bugs destroyed.



Alexander's Perfected Early Jersey Wakefield.

### Alexander's Early Jersey Wakefield

—A gem of a little cabbage and a great favorite with home gardeners on account of its size; can be planted closer than large varieties, and its size makes it the best variety for back yard gardens where small amounts are wanted at one time. This is also a great favorite with market gardeners for an extra early crop. A good sure cropper. **Pkt. 10c; ½ oz. 25c; oz. 45c; ¼ lb. \$1.00; lb. \$3.75, postpaid.**

### Late Flat Dutch

—This is an old variety that is too well known for describing; an extra-fine late flat-head variety that always gives splendid results, and has many friends both among home gardeners and truckers. It is well to include this with your early cabbage for late crop. **Pkt. 10c; ½ oz. 25c; oz. 45c; ¼ lb. \$1.00; lb. \$3.50, postpaid.**

### Augusta Early Trucker

—In our Augusta Early Trucker we have the best large early flat-head cabbage ever offered for planting in the South, a variety which will not only give the most satisfactory results in "home gardens," but has proven of the greatest possible value to the market gardens of South Carolina, Georgia, Florida, Texas and other Southern States. It suits all seasons; in fact no cabbage we have ever seen approaches it in so many desirable qualities. Sown in spring, it makes the best summer crop. Sown in the late summer months, it makes a most desirable winter cabbage. Our illustration gives you a good idea of its shape and appearance. In size it is the most desirable for market, either local or for long-distance shipment. It stands summer heat and winter cold without injury, and is the heaviest yielder, the surest header and finest flavor of them all. We know of no cabbage that combines so nearly all the good qualities that a cabbage can have. Our advice to you is to plant the "Augusta Early Trucker." **Pkt. 10c; ½ oz. 25c; oz. 50c; ¼ lb. \$1.25; lb. \$3.50, postpaid.**

**Late Drumhead** —Another old standard variety that has held its popularity for years and is still well known and a largely planted kind; is a good solid hard header and good sure cropper. **Pkt. 10c; ½ oz. 25c; oz. 45c; ¼ lb. \$1.10; lb. \$3.50, postpaid.**

**Succession** —This is largely a market gardener's variety, and is used mostly in the South for shipping purposes; is a large flat top variety with good color and firmness, being about twice the size of most other large sorts; premier brand seed. **Pkt. 10c; ½ oz. 25c; oz. 45c; ¼ lb. \$1.10; lb. \$3.50, postpaid.**

### Charleston Wakefield

just a little later and larger than the Early Jersey and is fine for following this crop; both cabbage are the same shape, the greatest difference being in the size. **Pkt. 10c; ½ oz. 25c; oz. 45c; ¼ lb. \$1.10; lb. \$3.75, postpaid.**

### Stein's Early Flat Dutch

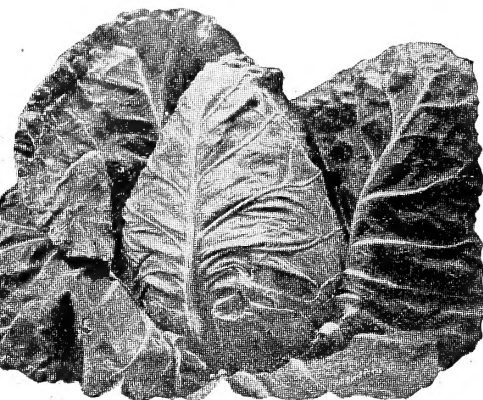
Most popular cabbage in South Texas and Gulf Coast sections for a market and shipping variety. A splendid strain of Flat Dutch, just a little later than the old-time Early Flat Dutch. Fine shipping variety for all sections. **Pkt. 10c; ½ oz. 25c; oz. 45c; ¼ lb. \$1.10; lb. \$3.75, postpaid.**

**Chinese Cabbage or Petsai** —This is a fine fall or winter variety, and has gained great popularity during the short time that it has been grown in this country. The cabbage has spoon-shaped leaves with large white mid-ribs; has somewhat of a celery flavor and will bleach out fine when the leaves are drawn together and tied. This is strictly a cool weather cabbage, and thrives best when planted in early spring or fall. **Pkt. 10c; oz. 50c; ¼ lb. \$1.50; lb. \$5.00.**

Crenshaw Co., Ala.—Send enclosed amount in Augusta Trucker Cabbage. Your seed are fine.—Jewell Eiland.



Alexander's Augusta Trucker Cabbage.



Extra-Early York.

**Extra-Early York** —This is a small, extra-early, heart-shaped cabbage, earlier than the Jersey Wakefield, one of the first to make. Makes fine firm small heads that are good sellers and a favorite with truckers for an extra-early crop. Pkt. 10c; ½ oz. 25c; oz. 50c; ¼ lb. \$1.25; 1b. \$4.00, postpaid. Not prepaid, 5 lbs. at \$3.75.

**Early Winningstadt** —A second early to the York, same shape, but with few outer leaves. Comes just a few days before the Jersey Wakefield. Pkt. 10c; ½ oz. 25c; oz. 50c; ¼ lb. \$1.25; 1b. \$4.00, postpaid. Not prepaid, 5 lbs. \$3.75.

**Drumhead Savoy** —A fine large-heading variety, with green crinkly leaves: a very pretty cabbage and a fine home-garden variety. Pkt. 10c; ½ oz. 25c; oz. 50c; ¼ lb. \$1.25; 1b. \$4.00. Not prepaid, 5 lbs. \$3.75.

**All Seasons** —A fine early flat-head cabbage, adapted to culture in all seasons of the year; a good header and keeper, making medium-sized heads; a good all-around cabbage for any purpose. Pkt. 10c; oz. 40c; ¼ lb. \$1.00; 1b. \$3.75.

**North Carolina Buncombe** —A fine winter variety, solid header and good keeper; stands a great deal of cold and is very hardy for winter plantings. Pkt. 10c; ½ oz. 25c; oz. 50c; ¼ lb. \$1.25; 1b. \$4.00.

## ALEXANDER'S FROST-PROOF CABBAGE PLANTS

**VARIETIES:** Early Jersey and Large Charleston Wakefield, Succession, Early and Late Flat Dutch. Plants by Express Collect: Any varieties, 1,000 for \$2.50; 5,000 at \$2.25, and 10,000 at \$2.00 per 1,000. Not less than 500 of a variety shipped this way. All plants shipped by express at the buyer's risk.

### POSTPAID PRICES:

Georgia, North Carolina and South Carolina—500 plants, same variety, \$1.50; 1,000 plants, same variety, \$3.00.

Alabama, Mississippi and Tennessee—500 plants, same variety, \$1.75; 1,000 plants, same variety, \$3.50.

Louisiana, Arkansas and Oklahoma—500 plants, same variety, \$2.00; 1,000 plants, same variety, \$3.50.

Texas—500 plants, same variety, \$2.25; 1,000 plants, same variety, \$3.75.

No plants shipped to Florida on account of delay caused by Entomologist Inspectors.

**Per Single Hundred:** We will mail plants at 40c per 100 to all points, and supply any variety in hundred lot only. We do not send less than one hundred of any variety.

## CARROTS

**Culture.**—Carrots deserve a more general cultivation in the South than they now have. The young, tender roots are excellent stewed or boiled, either alone or with meat as well as for seasoning and flavoring soups. Sow 1 ounce of seed to 100 feet of row; about 3 pounds per acre. Sow seed in shallow drills in early spring when leaves are starting out. Make succession sowings about a month apart to give a continuous supply. When plants are well started, thin out to 4 inches apart in the row. Sow in rich or well-fertilized soil worked deep. Most varieties of carrot are deep-rooted. Soil should be prepared sufficiently deep so that the roots can penetrate without difficulty. Work often, keeping the ground free from weeds and grass. Make drills 16 to 18 inches apart for easy working. In Florida sow seed September to November. Ready to use in about 80 days.

**Chantenay** —This is a stump-rooted variety, the best of its class. A half-long sort, unexcelled in quality and productiveness; very uniform in growth; flesh deep golden orange color; roots 3 inches in diameter at top and about 5 inches in length, gradually tapering in symmetrical manner to the base. Pkt. 5c; oz. 20c; ¼ lb. 40c; 1b. \$1.00, postpaid.

**Red St. Valery** —Roots smooth and regular in growth, of large size, from 10 to 12 inches in length, 2 to 3 inches in diameter at top, tapering gradually to a point. Rich, deep coloring and free from hard core. A favorite with our customers, especially in droughty sections. Pkt. 5c; oz. 10c; ¼ lb. 40c; 1b. \$1.00.

**Half-Long Scarlet** —A favorite stump-rooted sort for both market gardeners and home use. Pkt. 5c; oz. 20c; ¼ lb. 40c; 1b. \$1.00, postpaid.

**Danver's Intermediate** —Bright orange color, smooth, finely formed; heaviest producer to the acre of any of the half-long varieties. Pkt. 5c; oz. 20c; ¼ lb. 40c; 1b. \$1.00, postpaid.

**Oxheart, or Guerende** —The best of the short-rooted thick-formed carrots. Roots 3 inches wide at top, tapering to 2 inches in diameter at the bottom. Length about 5 to 6 inches. Roots very free from hard core and of finest quality for table use. Both skin and flesh are highly colored. Being very short, they are easily pulled from the ground, where the long sorts often have to be dug or plowed out in heavy soil. This is the carrot for you to plant this year. Easily grown and entirely satisfactory for home garden or market. Pkt. 5c; oz. 20c; ¼ lb. 45c; 1b. \$1.25, postpaid.

**Improved Long Orange** —Old, well-known variety. Roots long and of deep, rich orange color. Heaviest cropping table carrot and profitable to grow for stock feed as well. Pkt. 5c; oz. 20c; ¼ lb. 40c; 1b. \$1.00, postpaid.

**Large White Belgian Carrot** (For Stock Feed Only)—The South is just beginning to appreciate the value of root crops for stock. Of these, the Belgian carrot is an immense cropper, having produced as high as 20 tons of roots per acre. Plant on land that has previously been cultivated and worked deeply. Pkt. 5c; oz. 15c; ¼ lb. 35c; 1b. 90c.



Oxheart Carrot.

## COLLARDS

An old-time standby for winter greens all over the South. Well adapted to every Southern State, and is a species of cabbage not only hardy, but a vigorous and continuous grower, producing a mass of leaves and later a fairly good head. Not in its best condition until touched by frost. Seed can be sown here from early spring up to October 1st. When plants are 6 inches high transplant to open ground, setting 2 feet apart in the row. Cultivate like cabbage. Sow one ounce of seed to 200 feet of row.

### Alexander's Improved White Cabbage

**Collard** —This is the finest, largest, quickest growing best flavored collard ever grown. It always brings the best price and the most profit because it so quickly makes a large, compact, tender growth. Makes the finest looking, quickest selling collard we have ever seen, the best of all for home or market use. This is the collard that will please everybody—the collard that everybody will soon be planting. The only collard to plant for profit. **Pkt. 5c; oz. 15c; ¼ lb. 35c; lb. \$1.00, postpaid.**

## CAULIFLOWER

One-Quarter Pound Seed Per Acre.

**Culture.**—Cauliflower, like cabbage, needs very rich soil and plenty of moisture. On account of the price of seed, we recommend starting plants in beds, where they can be taken care of. Cultivation, same as cabbage. Just as soon as there is any appearance of heading, draw the outer leaves over the head and tie with a soft string or use toothpicks to pin same. The half-barrel crate is used extensively for shipping this vegetable in.

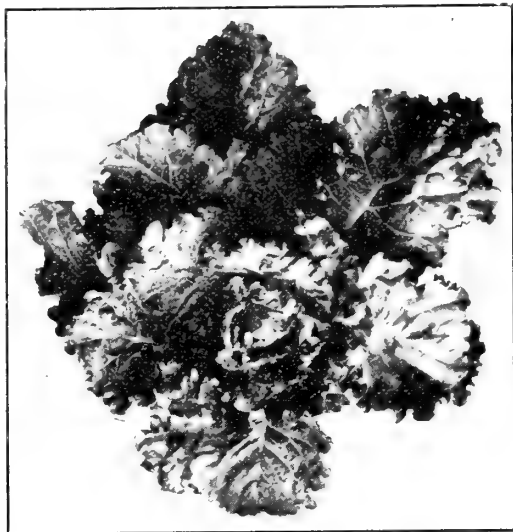
We handle the very finest Imported European-grown strain of the Early Snowball and are confident that there is no better that comes into the United States.

### Alexander's Early Snowball

—Beyond any question the best variety that can be planted in Florida for the market. **Pkt. 25c; oz. \$1.75; ¼ lb. \$7.00; lb. \$25.00.**

### Autumn Giant

—A valuable home variety. The heads are large and white, remaining a long time fit for use. **Pkt. 10c; oz. 50c; ¼ lb. \$1.50; lb. \$5.00.**



Alexander's White Cabbage Collard  
(The Heading Variety).

## CELERY

**Culture.**—First sowings are made in January, February and March in protected beds. When plants are about 4 inches high cut off tops to make stocky growth. Plants are transplanted from July to October. To grow fine celery you must have moist land highly fertilized. Some of the most successful celery growers use 1 to 2 tons of fertilizer per acre. When plants are about four inches high set in double rows 6x10 inches, on beds 2 feet wide and 30 inches apart. One ton high-grade fertilizer should be applied ten days before the plants are set, and second application one month after setting, and then 200 pounds of nitrate of soda every ten days until celery is ready to board for blanching.

### Golden Self-Blanching

—This is the most popular with all Southern market gardeners, and is far superior to all other sorts. Compact in growth, large stalks, and a beautiful rich golden-yellow. Crisp and tender and free from stringiness. Our Golden Self-Blanching Celery Seed is grown for us in France by the originator, and can be depended upon for great purity and exceeding fine quality. We do not recommend the American grown stock, as it usually proves very unsatisfactory for a marketing variety, being pithy and thoroughly unreliable in most cases. **Pkt. 25c; oz. \$1.00; ¼lb. \$3.50; lb. \$12.00; postpaid.**

### White Plume

—This is a magnificent type of the American grown celery. Is a white celery, whereas the Golden Self-Blanching is yellow. White Plume bleaches naturally without being boarded, and is a splendid variety for home use, but we do not recommend it for a marketing variety. **Pkt. 10c; oz. 35c; ¼ lb. \$1.00; lb. \$2.50, postpaid.**

### Giant Pascal

—This is a fine variety, generally grown in the South for a late celery, and for fall or winter sowings is certainly one of the best. Makes large, thick, solid stalks with a beautiful creamy heart. Blanches out nicely. **Pkt. 10c; oz. 30c; ¼ lb. 90c; lb. \$2.50.**

Toulminville, Ala., March 1, 1919.

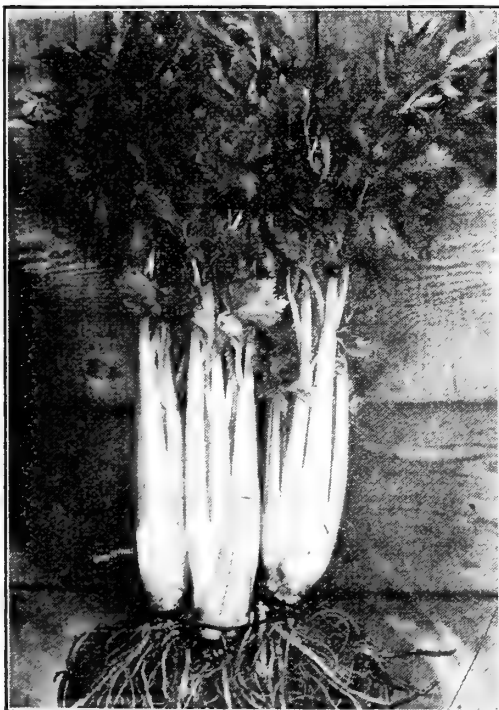
ALEXANDER SEED COMPANY,

Gentlemen,—Please mail me as soon as possible the seed listed below. I have always found your seed to be very much superior to those bought locally. They are just about 100 per cent better in their germinating properties, and are, in fact, very satisfactory in every way. Further than this, my little orders have always been filled by you promptly and correctly.

Yours very truly,

Toulminville, Mobile, Ala.

GEO. A. TOULMIN.

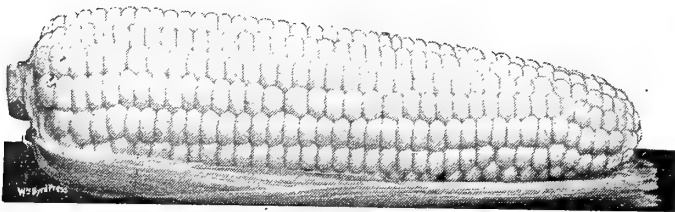


Alexander's Perfected Golden Self-Blanching.



## CORN

## Alexander's Sweet and Roasting Ear Corn



Adams Large Early.

**Early White Dent** —A favorite early white variety for the South. Makes two to three large ears to the stalk, filling out well, and is a sure cropper. **Pkt. 10c; pt. 25c; qt. 45c, postpaid. Not prepaid, peck \$1.25; bushel \$4.50.**

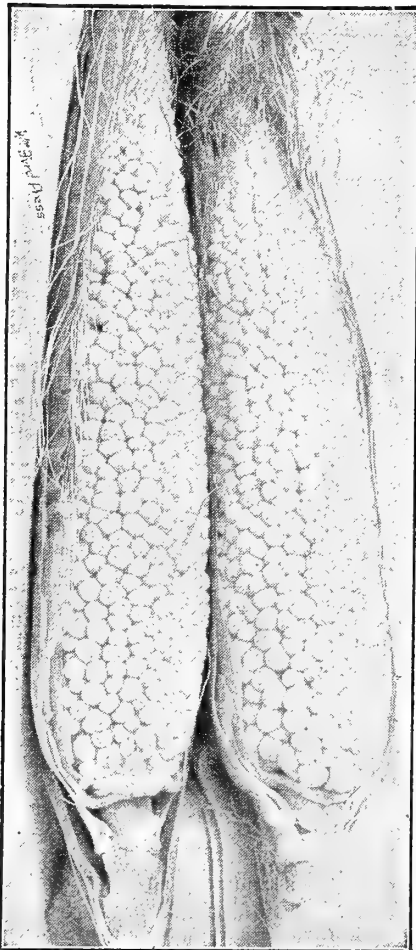
**Early Golden Dent** —A similar variety to the White Dent, only of a deep golden yellow color. Matures in around 115 days, making a fine feed corn. **Pkt. 10c; pt. 25c; qt. 45c, postpaid. Not prepaid, peck \$1.25; bushel \$4.50.**

**Snowflake** —A valuable variety for early roasting ears, making nice deep grains and fine large ears of best quality. **Pkt. 10c; pt. 20c; qt. 40c, postpaid. Not prepaid, peck \$1.25; bushel \$4.50.**

**100-Day** (or **Extra-Early Yellow Dent**)—This is an extra-early variety that will come in way ahead of other yellow corns, making fine roasting ears and early feed. **Pkt. 10c; pt. 25c; qt. 45c, postpaid. Not prepaid, peck \$1.50; bushel \$5.00.**

**Adams Extra Early** —The earliest corn known, making nice small roasting ears. Should be planted in good rich soil with good cultivation, or will not make a very profitable crop. **Pkt. 10c; ½ pt. 20c; pt. 35c; qt. 65c, postpaid.**

**Adams Large Early** —About ten days later than Adams Extra-Early, making larger ears and better flavored. **Pkt. 10c; ½ pt. 20c; pt. 35c; qt. 65c, postpaid.**



Country Gentleman.

**Golden Bantam** —A superb yellow corn, having a flavor all of its own making two medium-sized ears well filled out. A fine early sweet corn. **Pkt. 10c; ½ pt. 20c; pt. 40c; qt. 75c, postpaid.**

**Country Gentleman**

—Makes two to three good ears of fine sugar corn, of the best quality of any of the sweet corns; a good sure cropper. **Pkt. 10c; ½ pt. 20c; pt. 35c; qt. 65c, postpaid.**

**Stowell's Evergreen**

—A standard main-crop sweet corn, making two large ears of excellent quality. Retains its tenderness for a long time, making it a good shipper. **Pkt. 10c; ½ pt. 20c; pt. 25c; qt. 65c.**

**Black Mexican** A late dark blue grained variety, of fine flavor. Is not subject to bud worm attacks or weevils to any extent. **Pkt. 10c; ½ pt. 20c; pt. 35c; qt. 65c, postpaid.**

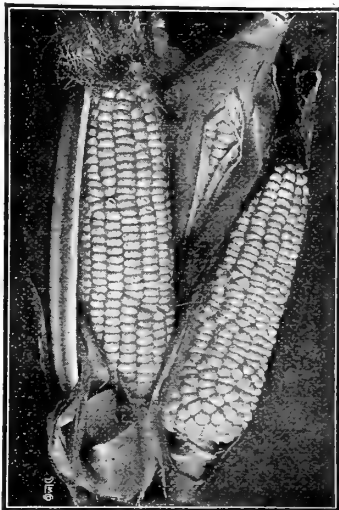
**Alexander's Main Crop Sweet Corn**

This is the best variety of extra-large sweet corn for the truckers and market gardeners. Bears from two to three extra-large ears to the stalk, has a very heavy husk, which helps to keep worms out and keeps the corn in an edible condition a long time after it matures. **Pkt. 10c; ½ pt. 25c; pt. 45c; qt. 65c, postpaid. Peck, not prepaid, \$1.00.**

**White Rice Pop Corn** —A fine small white grained variety, planted extensively for feed and for popping purposes. **Pkt. 10c; lb. 35c, postpaid. Not prepaid, 25c per lb.**

**Golden Queen Pop Corn** —A small yellow grained variety. **Pkt. 10c; lb. 35c, postpaid. Not prepaid, 25c per lb.**

**FOR OTHER VARIETIES OF CORN, see pages 27 to 30.**



Golden Bantam Sweet Corn.

## CELERIAC

Or turnip-rooted celery. Used for flavoring; has celery flavor. **Pkt. 10c; oz. 15c; ¼ lb. 50c; lb. \$2.00.**

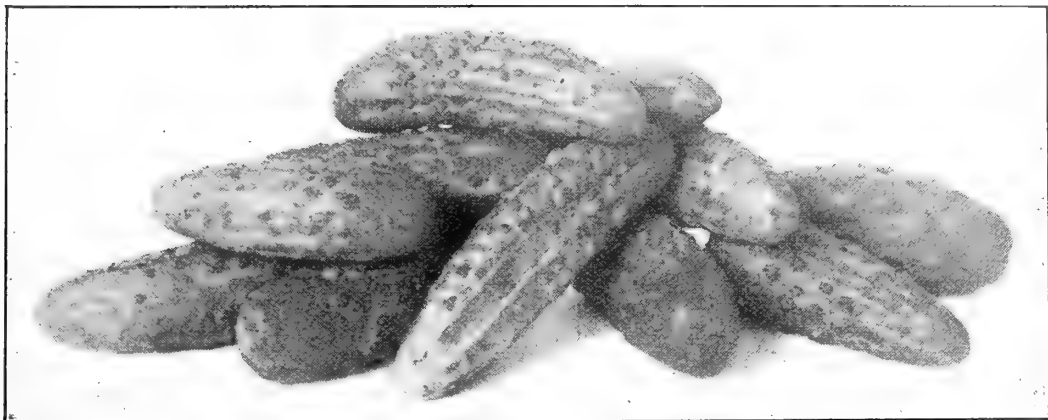
## CHERVIL

Aromatic plant used for flavoring; used with lettuce as a salad. Sow in fall or spring. **Pkt. 5c; oz. 15c; ¼ lb. 50c; lb. \$1.75.**



## ALEXANDER'S CUCUMBER SEED

**Culture.**—Cucumbers are very tender, and should not be planted until all danger of frost is past and the ground becomes warm. If planted earlier than this they should be protected. Plant in hills 4 feet apart each way. Where well-rotted manure is obtainable work a large shovelful of it into each hill. Plant 8 to 10 seed in each hill, and when plants are well up and have rough leaves formed thin out to 4 in each hill. Cover seed  $\frac{1}{2}$  inch in clay and heavy soils and 1 inch in light or sandy soils. Soil which covers seed should be worked down fine, so that there are no clods or lumps in it. Keep plants well cultivated up to the time they begin to run; after that confine cultivation to pulling out any large weeds as they appear. Pick off the cucumbers as soon as large enough for use, for if left to ripen the plants soon cease bearing. In this latitude (Augusta) planting may be made in the spring; also in June, July and August for late summer and fall crops. In Florida and along the Gulf Coast, August and September planting are often profitable for late fall and early winter shipments. Quantity of seed required—One ounce to 60 hills; about two pounds per acre.



Alexander's Special Southern Pickle Cucumbers.

**Improved Long Green** —An old-time favorite in the South, making extra-long slim fruit that will hold color until well matured. A fine, nice brittle, well-flavored cucumber. Good for planting during all seasons of the year. **Pkt. 5c; oz. 20c;  $\frac{1}{4}$  lb. 40c; lb. \$1.25, postpaid.**

**Early Fortune** —A great favorite with Florida truckers, with fine dark green color holding this color for a long time. A favorite for shipping to Northern markets. Nice, plump, crisp cucumber, with all good features for both home and shipping purposes. **Pkt. 5c; oz. 20c;  $\frac{1}{4}$  lb. 40c; lb. \$1.25, postpaid.**

**Alexander's White Spine** —A deep dark cucumber that will hold its color for a long time. This makes it a desirable shipping variety, as the color last several days after reaching Northern markets. This is a very early sort, and with proper cultivation will produce all perfect specimens. Our strain will be found to be satisfactory for every purpose both for home garden and shipping. This cucumber will satisfy. **Pkt. 5c; oz. 20c;  $\frac{1}{4}$  lb. 35c; lb. \$1.35, postpaid.**

**Everbearing** —A fine cucumber, growing in bushy form, and a distinct kind from all others. The vine produces early, and continues to do so until very late. Full matured fruits may be seen on vine while still blossoming, but these should be picked when too old to eat. Small ones make excellent pickling cucumbers. **Pkt. 5c; oz. 20c;  $\frac{1}{4}$  lb. 35c; lb. \$1.35, postpaid.**

**Early Green Cluster** —Bearing in clusters of two and three. If fruit is picked will continue to bear throughout entire season. A fine deep green fruit. **Pkt. 5c; oz. 20c;  $\frac{1}{4}$  lb. 35c; lb. \$1.25.**

**Japanese Climbing** —This is a climbing variety, vines attaining twice the length of the ordinary sorts. These can be trained to climb on fences or trellises, which will save space where it is limited. Fine variety for small gardens and where only a few vines are wanted. **Pkt. 10c; oz. 30c;  $\frac{1}{4}$  lb. 50c; lb. \$1.65.**

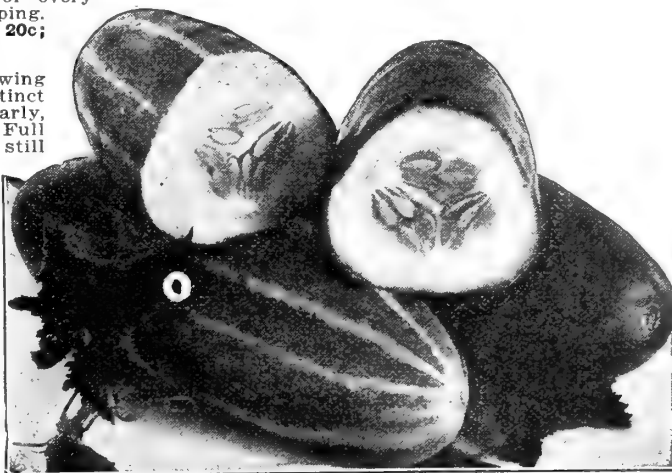
**Alexander's Southern Pickle** —This variety has been grown and selected to produce numbers of small fruits just the proper size for pickling purposes, and when full grown are of a nice size for this purpose. This variety gives much better satisfaction than the use of immature fruits of other sorts. **Pkt. 10c; oz. 20c;  $\frac{1}{4}$  lb. 40c; lb. \$1.35, postpaid.**

**Alexander's Seeds Are Always Satisfactory.**

Bibb Co., Ala.—Forward the enclosed order at earliest date and send new catalog. We have better results from your seed than any.—T. Frazier.

Hillsboro Co., Fla.—Send me your catalog. Have used your seed with good results and want more.—J. M. Hemminger.

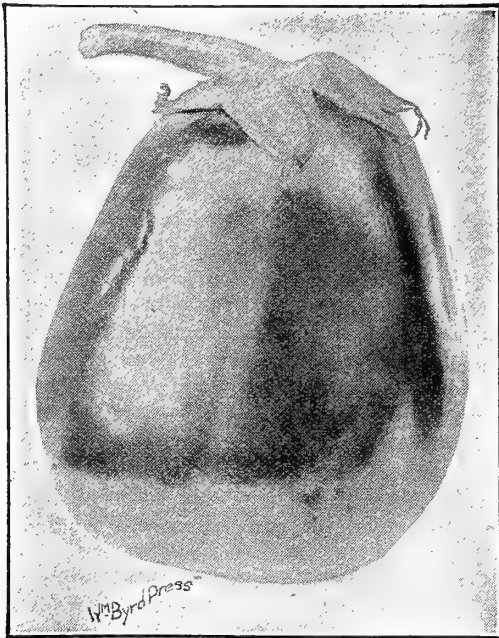
Crisp Co., Ga.—Mail enclosed order for seed at once. I find your seed are the best is why I order from you.—Mrs. Eugenia Childree.



Alexander's Special Strain of White-Spine Cucumbers.

## ALEXANDER'S EGGPLANT SEED

**Culture.**—In the Lower South seed should be sown in hotbeds or frames in January or February. In the latitude of Augusta hotbeds should be started between February 15th and March 15th. Great care should be taken, as eggplant will not germinate freely in an average temperature less than 65 degrees. When plants have made the fourth or fifth pair of leaves they may be set in open ground, if danger of frost is past, placing them 3 feet apart each way. Cultivate often, keeping free from weeds and grass. In June and July seed can be planted in Florida for fall and early winter shipping crop. One 10-cent package of seed will furnish plants for about 200 feet of row. For market plantings use  $\frac{1}{2}$  pound of seed per acre. Matures in about 120 days.



Alexander's Florida High Bush Eggplant.

### Alexander's Improved Large Purple Thornless Eggplant

—Standard variety for all parts of the South for home use or shipment. Fruits are splendidly and evenly colored with rich, dark purple and 90 per cent or more of the plants are thornless. In a properly cultivated crop, streaked or off-colored fruit is almost unknown. Plants are strong, vigorous growers, producing from 5 to 8 large fruits of dark, rich purple color. Earliest of large fruited varieties and always gives satisfaction under proper cultivation. The vigor and strength of this variety make it less subject to effect of "blight" and "dieback," which is so disastrous to this crop in many parts of Florida. Practically all seed houses list some so-called "Spineless Eggplant" and claim it to be absolutely free from spines, but such is not the case. All so-called spineless eggplants have some spines but Alexander's Improved has less than any. **Price:** Pkt. 10c;  $\frac{1}{2}$  oz. 30c; oz. 50c;  $\frac{1}{4}$  lb. \$1.50, postpaid.

**Black Beauty** —Nearly two weeks earlier than any other variety, producing large, thick, lustrous, purplish-black fruits of the finest quality. The fruits set freely and develop quickly. It holds its color exceptionally well. **Price:** Pkt. 10c;  $\frac{1}{2}$  oz. 30c; oz. 60c;  $\frac{1}{4}$  lb. \$1.50.

**Florida High Bush** —Resists drought and wet weather to a wonderful degree on account of its strong upright growth, the fruits being held well off the ground. Very vigorous and productive, bearing very profusely its large purple fruits of fine shape and quality. An excellent shipper; commission men report they reach market in the best condition and command high prices. **Price:** Pkt. 10c;  $\frac{1}{2}$  oz. 30c; oz. 60c;  $\frac{1}{4}$  lb. \$1.50.

## ENDIVE

**Early Green Curled** —Drill shallow in the early spring and thin out or transplant in good soil. When nearly grown flavor. Standard and most popular variety. **Pkt. 5c; oz. 20c;  $\frac{1}{4}$  lb. 50c; 1b. \$1.50.**

## CORN SALAD

**Large Green Cabbaging** —For spring salad or garnishing. It doesn't do well in hot weather so plant early as possible in spring. Ounce plants 30 feet of row. **Pkt. 5c; oz. 15c;  $\frac{1}{4}$  lb. 50c, postpaid.**

## CRESS

### Extra Curled or Improved Pepper Grass

—This tastes the same as Water Cress, and is easily grown in spring, summer and fall. Make frequent plantings, as the plant soon runs to seed. **Pkt. 5c; oz. 15c;  $\frac{1}{4}$  lb. 50c, postpaid.**

**Water Cress** —Hardy plant, grown easily in shallow water; start seed in very moist earth and transplant to water; leaves make fine salad and are used for garnishing. **Pkt. 5c; oz. 20c;  $\frac{1}{4}$  lb. 40c, postpaid.**

## GOURDS

	Pkt.	Oz.		Pkt.	Oz.
Nest Egg.....	10c	35c	Ornamental		
Dipper.....	10c	40c	Pomegranate.....	10c	35c
Sugar Trough.....	10c	35c	Mixed.....	10c	35c
Dish Cloth.....	10c	40c	Any 3 pkts.,	25c.	

## HERBS

Anise, Balm, Borage, Caraway, Catnip, Coriander, Dill, Horehound, Hyssop, Lavender, Rosemary, Saffron, Sage, Summer Savory, Sweet Basil, Sweet Fennel, Sweet Marjoram, Thyme and Wormwood. **Pkt. 10c; each or three of any kind for 25c.**

**Kohl-Rabi** —Early White Vienna. **Pkt. 10c; oz. 25c;  $\frac{1}{4}$  lb. 90c; 1b. \$3.00, postpaid.**

## KALE or BORECOLE

**Early Green Curled** —Also variously known as "Dwarf Curled Scotch," and "Siberian." This is the variety usually sown in the fall for spring use. It is rather low growing, with fine curled leaves of deep green color. The young leaves are tender and delicate in flavor. **Price:** Pkt. 5c; oz. 30c;  $\frac{1}{4}$  lb. 75c; 1b. \$2.50; postpaid.

**Tall Green Curled Scotch** —Tall growing, very ornamental, variety. **Pkt. 5c; oz. 25c;  $\frac{1}{4}$  lb. 65c; 1b. \$2.00, postpaid.**



Kale or Borecole.

## LETTUCE

**Culture.**—Lettuce is easy to grow, but requires rich, moist soil, clean and thorough cultivation and plenty of water to give it that quick-growth on which depends its tenderness and flavor. They may be had at all seasons of the year. For a succession sow every three weeks. Sowings may be made in open ground early in the spring and the plants thinned out. For fall use, sow in July and August. Fall sowings of hardy kinds should be made in September; protect with straw or litter and they will head up in the spring, or transplant 9 inches apart under glass or canvas to head up in the winter. One ounce will produce about 1,500 plants; 3 pounds will make plants enough for an acre.

### Alexander's Big Boston

**Lettuce** —The cut shows a field of our Big Boston Lettuce. The heads of this variety are extremely firm and solid. This fine variety is grown exclusively in some sections for shipping purposes, and has given best of satisfaction. Inside bleached fine white; very crisp and nicely flavored. Favorite shipping lettuce. **Pkt. 10c; oz. 20c; ¼ lb. 50c; lb. \$1.50, postpaid. In quantity lots—5 lbs. or more, not prepaid, \$1.25 per lb.**



A Field of Alexander's Big Boston Lettuce.

**Grand Rapids** —Among the curled leaved lettuces there is no better for forcing, and it does splendidly outdoors if sown in the fall or early in spring. It does not form heads, but makes a large compact cluster crimped around the edges; crisp and tender. One of the easiest lettuces to grow under glass. **Pkt. 10c; oz. 20c; ¼ lb. 40c; lb. \$1.25, postpaid.**

**Romaine, or Cos Lettuce** —Trianon is by far the best of the Cos, or Romaine, varieties. These are becoming very popular; they have a distinct and pleasing flavor. The long, spoon-shaped leaves form oval-shaped heads, and are easily blanched by gathering the outer leaves at the top and loosely tying them with soft string several days before wanted for the table. **Pkt. 10c; oz. 20c; ¼ lb. 40c; lb. \$1.25, postpaid.**

**California Cream Butter** —Good for open ground planting at all seasons in the South. Fine variety for market gardeners and shippers. Heads large and solid, the inside bleaching to a beautiful cream yellow when properly grown. The pure strain of this variety can be distinguished by the small spots on the outer leaves. Our stock is strictly high grade and of the purest strain. **Pkt. 5c; oz. 20c; ¼ lb. 50c; lb. \$1.50, postpaid.**

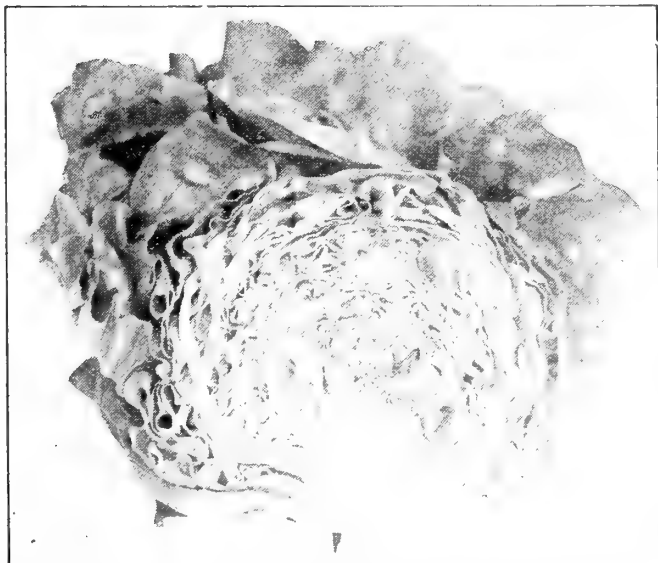
**New York, or Wonderful** —A large-heading variety, making the largest growth of any lettuce; a fine solid variety both for home use and for shipping purposes. **Pkt. 5c; oz. 25c; ¼ lb. 75c; lb. \$2.50, postpaid.**



The Trianon Cos Lettuce.

**"Summer Success" Alexander's Special Hot Weather Lettuce.**—For a number of years we have felt that lettuce growers have wanted a sure-heading variety for hot weather, and we believe that we have the best lettuce in our "Summer Success" for this purpose. This variety forms large compact creamy white heads with the excellent flavor of the "Butter" lettuce, and is by far the best variety for late summer plantings. Lettuce thrives best in well manured and cultivated soil with plenty of moisture, and when these conditions are complied with you need not be without lettuce. **Pkt. 10c; oz. 25c; ¼ lb. 75c; lb. \$2.50.**

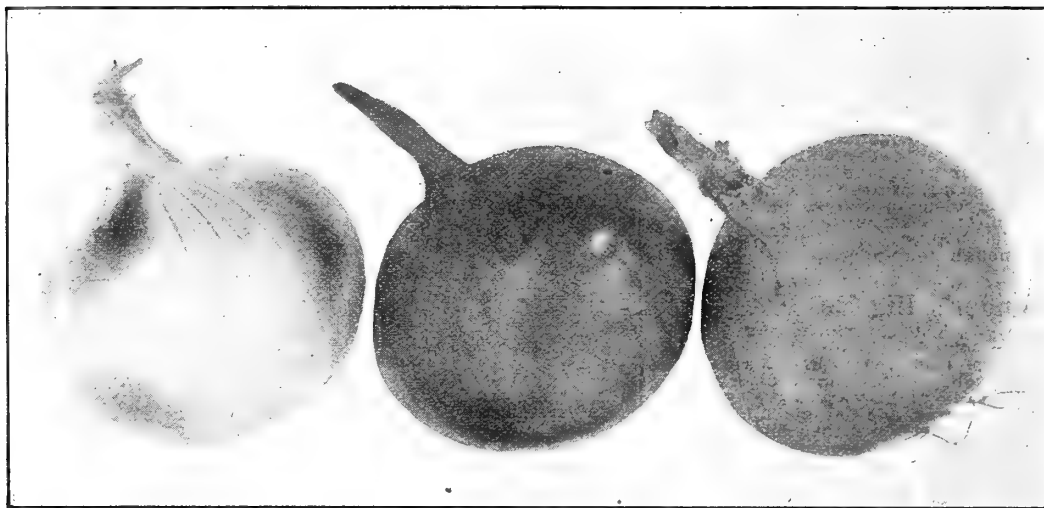
**Mignonette** —This is a superb small growing little lettuce, requiring very little space in the row, and might be called a Baby Boston Lettuce. Very desirable for individual use, as the size is just right for one person to eat altogether. **Pkt. 10c; oz. 20c; ¼ lb. 40c; lb. \$1.25, postpaid.**



Alexander's Summer Success, the Hot Weather Beater.

## ONIONS

These Are Used the Year Around. Plant Enough to Supply Your Own Requirements and Have a Surplus to Sell. Why Buy Northern-Grown Onions When You Can Raise Your Own?



Alexander's Southport Globe Onions—White, Red and Yellow.

**Culture.**—For home use Onion Seed or Sets should be planted in any good garden soil just as early as the ground can be worked to advantage in the spring. Ground should be thoroughly broken, well fertilized or manured and then worked down very fine, all trash, clods or grass roots being removed. The use of Sets is absolutely unnecessary except as a matter of earliness. Where well-shaped, long-keeping, marketable onions are desired plant the seed instead of sets, as the seed makes much better onions in every respect. Sow 1 ounce of seed to 200 feet of row; 4 to 5 pounds per acre. Sets vary considerably in size, but the average will run about 1 pound of sets to 100 feet of row. Onions from seed will mature in 100 to 140 days, according to variety; from sets in from 80 to 100 days.

Cover seed in clay or heavy soils about  $\frac{1}{2}$  inch; in sandy soils 1 inch. If weather and soil is dry firm the soil after planting; heavy or clay soils should not be firmed when wet. As soon as seed is well up begin a little surface cultivation, and keep this up every week or ten days. Never let grass and weeds get a start, for young onion plants choked with weeds or grass die down in the "set" size, and will have to be held over until the following fall. Cultivation (always shallow) should be kept up until bulbs are well formed and matured as indicated by the dying down or dropping over of the tops. When matured dig or plow up and store in a dry place, leaving tops on until you are ready to use or market them.

**Prizetaker**—This is a large yellow-skinned onion of the Spanish varieties; mild flavored; large globe-shaped variety; well liked by all growers who have tried it. Pkt. 10c; oz. 40c;  $\frac{1}{4}$  lb. \$1.00; lb. \$3.50, postpaid.

### Alexander's Southport Globe Onions

(Red, White and Yellow)—The most severe test of an onion is that which affects its keeping qualities. In this respect these globe onions will be found supreme. The difference of these respective sorts is mainly one of color. They all have the same shape, which is globular. When dry the neck entirely disappears.

	Pkt.	Oz.	$\frac{1}{4}$ Lb.	Lb.
Red Globe .....	10c	20c	\$0.60	\$2.50
White Globe .....	10c	25c	1.00	3.50
Yellow Globe .....	10c	25c	.80	2.75

## ONION SETS

**Reds, Whites and Yellows** —Our Sets are superior to the general run of onion sets, as they are selected and screened, leaving only the best and most uniform Sets. For private garden use the Sets save much labor, and the loss from diseases is greatly reduced over the loss by planting seed.

	Quart.	Peck.	Not Prepaid Bushel
Yellow Onion Sets.....	40c	\$1.50	\$4.50
Red Onion Sets.....	40c	1.50	4.50
White Onion Sets.....	40c	1.50	4.50

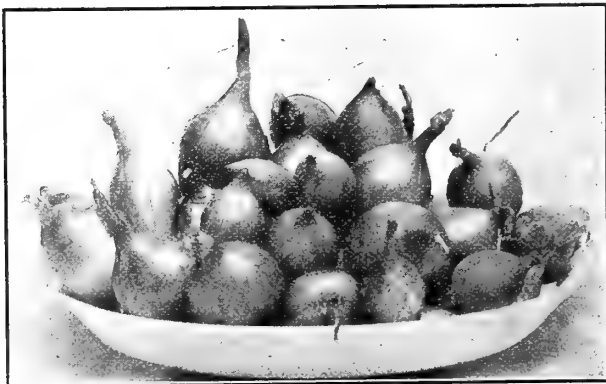
**White Multipliers** —Qt. 40c, postpaid. Not prepaid, peck \$1.25; bushel \$4.50.

Onion Sets are handled on a basis of 32 lbs. to the bushel, or 1 lb. to the quart. All Sets we send out are properly crated to prevent loss or crushing while in transit.

**Alexander's Extra-Early Red** —This is the market gardener's favorite extra-early onion which is very desirable for green bunching. Produces a slightly flattened globe of good flavor, just a little hot. Pkt. 10c; oz. 40c;  $\frac{1}{4}$  lb. 90c; lb. \$2.75, postpaid.

**Yellow Danvers** —This is an old favorite variety, well known by all gardeners. Where only one onion is planted this one is usually selected; mild flavored; keeps well and is a good sure cropper. Pkt. 10c; oz. 35c;  $\frac{1}{4}$  lb. 90c; lb. \$2.50, postpaid.

**Louisiana Red Creole Onion** —A fine flattish variety, used to a great extent in Louisiana; fine keeper and excellent flavor. Pkt. 10c;  $\frac{1}{2}$  oz. 30c; oz. 50c, postpaid.



Alexander's Selected Onion Sets—Red, White and Yellow.

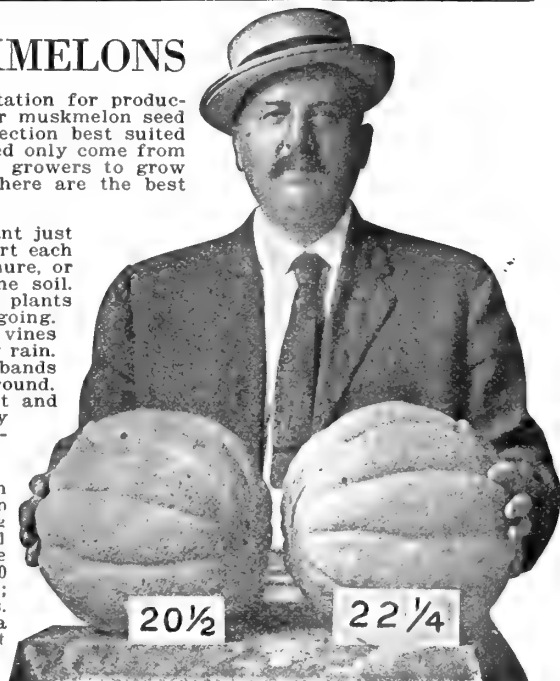
## CANTALOUPE AND MUSKMELONS

**Rocky Ford Colorado** —Has a world-wide reputation for producing the best cantaloupe or muskmelon seed grown. Climatic conditions and location makes this section best suited for the production of these seed, and to-day the best seed only come from this section. Each year we have the best Rocky Ford growers to grow our cantaloupe seed for us, and the varieties offered here are the best that money and experience can produce.

**Culture.**—Melons thrive best in light, rich soil. Plant just as soon as the ground is warm in hills 5 to 6 feet apart each way. In each hill apply a shovelful of well-rotted manure, or a handful of commercial fertilizer, well mixed with the soil. Plant about 12 seeds to each hill, and as soon as the plants are pretty well developed keep the hoe and cultivator going. Gradually thin out to 2 plants to the hill. When the vines begin to run freely stop cultivation, except after a heavy rain. A few hills for early use may be had by sowing in dirt bands in a hotbed and when warm enough transplant to open ground. Melon vines are subject to the same destructive insect and fungus foes as are cucumber and squash vines. Early and repeated spraying with Black Leaf 40 is always beneficial to these crops.

**The Nixon** —Our famous Augusta variety, which originated here and has for years been the favorite large cantaloupe in our city. Combining large size with finest flavor, it is one of the best of all cantaloupes. For years we have kept this melon pure by the most careful selection. Often weighs 18 to 20 pounds; is almost round shape; rough, deeply netted skin; thick meat of the richest possible flavor and sweetness. It is purely a Southern melon and has no equal for a main-crop melon in the South. Wherever known, it brings a fancy price in market. Seed supply limited

**Price:** Packet 10c; ounce 25c; ¼ pound 65c; pound, \$2.00, postpaid.



TWO OF OUR NIXON CANTALOUPE.  
Grown by Mr. W. A. Couch, of Toccoa, Ga.

### Mammoth Cantaloupe Raised at Toccoa, Ga.

(From Augusta Chronicle)

"A cantaloupe weighing nineteen pounds was presented to the staff of The Chronicle last night by Mr. C. E. Brush, of the Alexander Seed Company. The melon was raised by Mr. W. A. Couch, of Toccoa, Ga., and was of the Alexander special selection of the Nixon variety.

"Unlike most large melons, the meat was as sweet and firm as the little melons. Mr. Brush said that it was the largest melon he had ever seen of that variety."

**Honey Dew** —The new melon is wonderful. There are not adjectives enough to fully describe its lingering, lasting, aromatic flavor; full of spicy sweetness, so perfectly blended in its juicy, mellow melting meat. You will have to eat one to fully realize and appreciate how far it is beyond your imagination of perfection. The

first that came to Augusta sold for a dollar apiece. **Price:** Pkt. 10c; oz. 25c; ¼ lb. 75c; lb. \$2.50.

Bulloch Co., Ga.—Mail me your latest catalog. I always have better success by planting your seed. I need some of your GENUINE ROCKY FORD CANTALOUPE SEED.—Geo. W. DeBrosse.



Alexander's Burrell Gem Pink-Meat Rocky Ford.

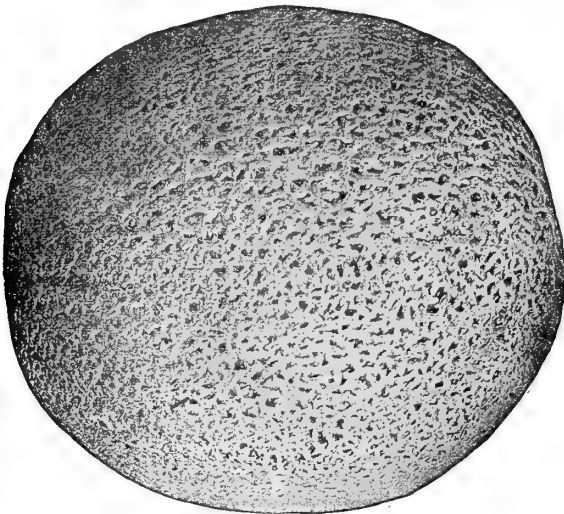
### Pink-Meated Rocky

**Ford (or Burrell Gem)**—This melon has a variety of names and is a good one for either shipping or home use. While the meat or flesh is known as pink-meated, in color it is really an orange-yellow. These melons are heavy in weight owing to the thick meat, which is firm and solid, more so than other varieties, and has become quite a favorite with many as a shipper. Netting is rather coarse and prominent as compared with other Rocky Ford strains, but it is an alright melon either for shipment or home use, and is growing in popularity every season. Seed cavity is exceedingly small, with thick, firm flesh or meat of the very best flavor. The only objection to this variety is a tendency to split at blossom end in rainy weather. Genuine Rocky Ford, Colorado-grown seed. **Pkt. 10c; oz. 20c; ¼ lb. 45c; lb. \$1.35, post paid. 10 lbs. at \$1.25, not prepaid.**



## Alexander's Perfected Rocky Ford

This new strain of Rocky Ford of ours differs from all others in that it is solidly and deeply netted throughout. It is almost impossible to get any "slick" cantaloupes with this strain, so thoroughly and deeply it is netted. It has thick salmon flesh,



Alexander's Perfected Rocky Ford.

very small seed cavity and comparatively few seeds. Ripens evenly from stem to blossom, and is also the most regular in size and shape of all, the melons in a well-cultivated crop being almost as nearly alike as peas in a pod. If you are a cantaloupe shipper, you know that advantage. The illustration gives a fairly good idea of what might be expected from this Perfected Strain, but it really does not do the melon justice. We cannot recommend this strain of Rocky Ford too highly. For home garden it has no equal, and as a shipper it cannot be beat.

If you are extra particular about your cantaloupe crop plant our "Perfected Rocky Ford." This will give you cantaloupes exactly such as you want all through the season.

Packet 10c; ounce 20c; ¼ pound 40c; pound \$1.65, postpaid.

## Our Banana Muskmelon

We have the true Banana Muskmelon with its fine banana-like flavor. Just think of melons 24 to 31 inches long! The Banana will grow and make on poorer land than any other variety and will stand summer sun without injury and furnish you melons long after all other varieties are gone. It should be in every home garden in the South, both for its fine eating qualities and for late use. Pkt. 10c; oz. 20c; ¼ lb. 45c; lb. \$1.75.

**Augusta Market** —This exceptionally fine melon was introduced by us in 1899. In this cantaloupe we get uniformly large-size melons of regular shape. Flesh of greenish-white color, granular in texture, well netted, and the rich, spicy, sweet flavor so desirable in cantaloupes, and so seldom found. You will find all the desirable qualities of the nutmeg class, combined with large size, in the Augusta Market. Melons weigh 8 to 12 pounds each, and the most delicious melon we ever tasted. Seed supply very limited. Pkt. 10c; oz. 25c; ¼ lb. 60c; lb. \$2.00, postpaid.

## Henderson's Bush Cantaloupe

—The melon for the small garden, as it can be grown fruits round and somewhat flattened, deep netted; flesh is green, thick and juicy. Pkt. 5c; oz. 20c; ¼ lb. 35c; lb. \$1.50.

**Large Hackensack** —An excellent large green-fleshed cantaloupe, fruits round and somewhat flattened; deep netted; flesh is green, thick and juicy. Pkt. 5c; oz. 20c; ¼ lb. 45c; lb. \$1.50.

**Rocky Ford Netted Gem** —No other cantaloupe finds such ready sale in the large markets; it is always in demand at good prices. Very uniform in size and quality, thickly netted, distinctly ribbed and firm fleshed. We grow our seeds in the famous Rocky Ford Valley, and from the very best type of the genuine Rocky Ford Cantaloupe. Pkt. 5c; oz. 15c; ¼ lb. 35c; lb. \$1.50.

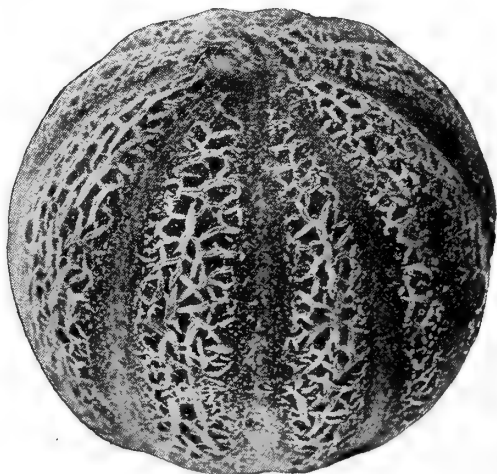
### OTHER VARIETIES

	Pkt.	Oz.	¼ Lb.	Lb.
Casaba or Winter Melon	10c	25c	50c	\$2.50
Montreal Market	5c	15c	45c	1.50
Extra Early Hanover	5c	15c	45c	1.50
Early Netted Gem	5c	15c	45c	1.50
Long Orange Muskmelon	10c	20c	45c	1.50

## Fordhook or Sweet Martha Muskmelon

—A wonderful combination of all the good qualities of two good melons, the Emerald Gem and the Jenny Lind. From the Emerald Gem the Fordhook has inherited that most luscious and much-desired salmon flesh, but differs from the Gem in that the flesh is very thick and solid, having a very small seed cavity. The thin, emerald-green rind, having the deep netting of the Improved Jenny Lind, is very firm, and consequently is an ideal shipper, carrying to most distant markets in perfect condition. The flesh is extra thick, very fine-grained, salmon-orange color, and of a sweetness and flavor unsurpassed. On a dull market Sweet Marthas are always in demand, and always at a premium. You miss a treat if you don't plant a few Sweet Marthas in your garden this spring. Our stock of seed is direct from the originator. Pkt. 10c; oz. 15c; ¼ lb. 40c; lb. \$1.35, postpaid.

**"Knight"** —The new, delicious, extra-early cantaloupe. All other green-fleshed cantaloupes are completely outclassed in every quality by this perfectly delicious, aromatic selection, which is 10 days earlier than the Genuine Rockyford; it is also nearly twice as productive and larger. This melon has made a great record in the short time it has been on the market, for wherever offered it has brought the top market prices and established its reputation as one of the best money makers ever introduced. We have tried it and know that it is good. You will certainly like it and find it adapted for home use, local market or shipment to Northern markets, where its reputation and demand for it is already established. Price: Pkt. 10c; oz. 15c; ¼ lb. 40c; lb. \$1.35, postpaid.



Fordhook, or Sweet Martha Muskmelon.

## MUSTARD

**Culture.**—Sow in any good garden soil thickly in drills 14 to 16 inches apart. Give good cultivation and keep free from weeds and grasses. Mustard leaves are large enough for salad in about four weeks from sowing, and may be cut. Sow seed from January to April and in early fall.

**Chinese Mustard** —We have sold this variety for years, and it has always given complete satisfaction. Leaves are about twice as large as those of the Southern Curled, and are smoother. Leaves remain tender and in condition for a long time. **Pkt. 5c; oz. 15c; ¼ lb. 45c; lb. \$1.25, postpaid.**

**Giant Southern Curled** —This is an old and well-known variety, used in the South for years. Is used for salads, like lettuce, and for boiling. Leaves are a beautiful green and are very crinkly or curled. **Pkt. 5c; oz. 15c; ¼ lb. 45c; lb. \$1.25, postpaid.**

**Ostrich Plume** —This is an extremely curled variety, of medium growth, making the finest quality salad. **Pkt. 5c; oz. 15c; ¼ lb. 45c; lb. \$1.25, postpaid.**

**White Mustard** —The seed of this variety are used for medicinal purposes and for making commercial mustard as sold by grocers; also used in pickling. **Pkt. 5c; oz. 15c; ¼ lb. 45c; lb. \$1.25, postpaid.**

**Elephant's Ear** —A large, smooth, thick-leaf variety, of fine flavor. **Pkt. 5c; oz. 15c; ¼ lb. 45c; lb. \$1.25, postpaid.**



Alexander's Chinese Mustard.

## ALEXANDER'S GEORGIA-GROWN OKRA SEED

Our experience has been that Georgia can, and does, produce better Okra Seed than any other State, and that is exactly the reason why every pound of our Okra Seed is grown here now. Okra, or Gumbo, is a most healthful vegetable, and ought to be plentiful in every Southern garden. In our seed-growing work here in Georgia we have developed two splendid strains of the White Velvet and Perkin's Mammoth, both being far superior to what is offered under these names by other houses, and we are sure that seed of either of these two varieties will please you. Plant one ounce of seed to 50 feet of row; about 8 pounds per acre.

**White Velvet Okra** —A standard variety throughout the South for home use and local shipment. We have a specially fine, early, very round, smooth-podded strain of medium size, the pods being almost altogether free from ridges and is not prickly to the touch. This strain of the White Velvet we find to be the very best of all the white varieties. **Pkt. 5c; oz. 10c; ¼ lb. 20c; lb. 60c, postpaid. Not prepaid, 10 lbs. \$4.50.**

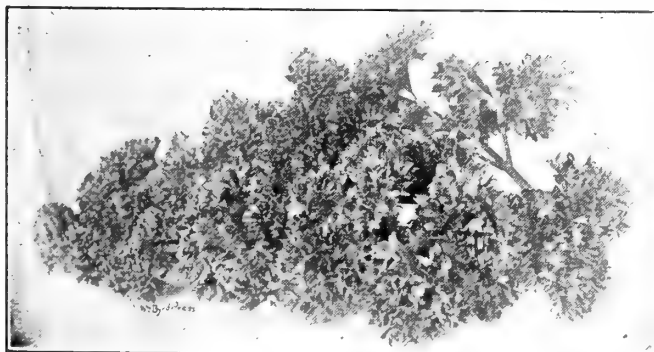
**Perkin's Mammoth Long-Podded Okra** —This distinct green-podded Okra is by far the best variety for market and shipping purposes, being used by many Southern truckers almost exclusively for this purpose. The original strain as originally introduced has been greatly improved by us, and its productiveness is simply wonderful, the pods starting to shoot out within 3 or 4 inches from the bottom of the stalks, and the whole plant is covered with them to the height of a man's head (5 to 6 feet). Pods of an intensely dark green color, of unusual length, frequently 9 to 10 inches long. Are very slim and do not harden up as is usually the case with other varieties. **Pkt. 5c; oz. 10c; ¼ lb. 20c; lb. 60c, postpaid. Not prepaid, 10 lbs. \$4.50.**

**Dwarf Green Prolific Okra** —This is a very early prolific Okra, making short, thick pods; very tender, and a kind that does not get woody too quickly. **Pkt. 5c; oz. 10c; ¼ lb. 20c; lb. 60c, postpaid.**

## PARSLEY

A fine garnishing plant. Easy to grow. Should be sown both in fall and early spring in thin drills about 15 inches apart. Can also be grown in pots for home use where the demand is light. Makes a fine market gardener's crop. Always a good demand for this from hotels and restaurants.

**Alexander's Special Double Curled Moss** —A fine strain, double curled, that makes about the best appearance of any variety. Easy to grow and the best popular kind. **Pkt. 5c; oz. 15c; ¼ lb. 40c; lb. \$1.50, postpaid.**



Special Double Moss Curled Parsley.

### Plain-Leaved

—A fine hardy variety, excellent for seasoning, for which purpose it is most-ly grown. **Pkt. 5c; oz. 15c; ¼ lb. 35c; lb. \$1.00.**

## PARSNIPS

**Culture.**—These seed should be sown in rows about 2 feet apart in the early spring and in early fall. One ounce of seed to 100-foot row.

**Alexander's Hollow Crown** —This is the best variety for the South, and is most generally used in this section. Makes a fine-flavored, sweet bulb with little tops. **Pkt. 5c; oz. 20c; ¼ lb. 40c; lb. \$1.25, postpaid.**

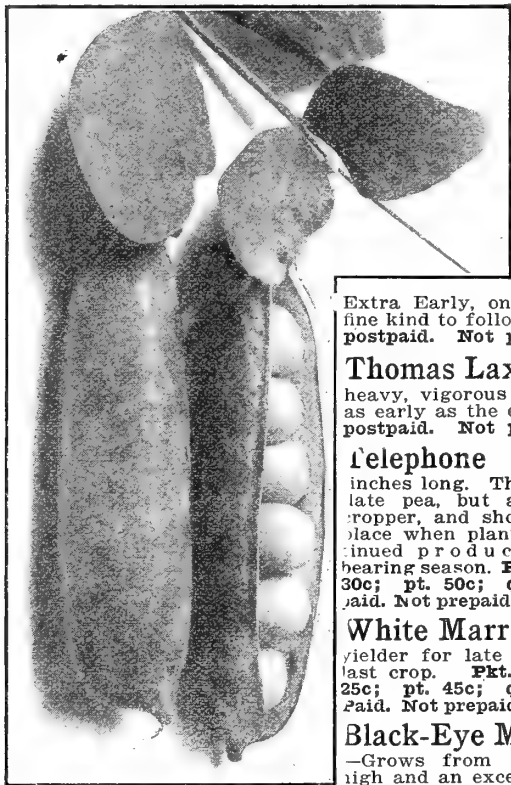


The White Velvet Okra.

## GARDEN, or ENGLISH PEAS

FOR SPRING PLANTING — BEST SOUTHERN VARIETIES

**Culture.**—Peas do best in a light, rich, loamy soil that has been liberally manured the previous season. Plant the smooth varieties as early as the ground can be worked. The wrinkled peas are not as hardy as the smooth kinds, and should be planted later; they are, however, sweeter and better flavored. For a succession plant every two weeks—as late as August for a late crop. The Marrowfat planted in November, December or January will come in just after the extra earlies. When grown for market peas are rarely staked; in small gardens grow in double rows 6 to 8 inches apart and stake with brush. They should be kept clean and the earth worked toward them two or three times during growth. One quart will plant 100 feet of drill; 1½ bushels for an acre.



Extra Early Alaska Peas.

### Champion of England

Makes large, tender, luscious peas, pods about 3 inches long; very profuse bearer. **Pkt. 10c; ½ pt. 25c; pt. 40c; qt. 75c, postpaid. Not prepaid, peck \$4.00.**

### Bliss Everbearing

—Grows about 2 feet high, and is a good early sort. One of the most prolific and profuse bearers known; will continue to bear if pods are picked when ready to use—the longest bearer of any. **Pkt. 10c; ½ pt. 25c; pt. 45c; qt. 75c, postpaid. Not prepaid, peck \$4.00; bushel \$15.00.**

### Gradus, or Prosperity

—Vines grow about 3 feet high, producing uniformly large pods, about 4 inches long; very prolific bearer and good sure cropper. Recommended highly for earliness, quality and size. **Pkt. 10c; ½ pt. 25c; pt. 45c; qt. 75c, postpaid. Not prepaid, peck \$4.00; bushel \$15.00.**

## ALEXANDER'S MAMMOTH LUSCIOUS SUGAR PEA—EDIBLE PODDED

### Dwarf and Tall

—We list two edible-podded kinds, the Dwarf Grey and the Tall Mammoth-Podded. When these peas have reached about half their mature size they are picked and cooked, pods and all, just as you would string snap beans. This is a most delightful dish. **Pkt. 10c; ½ pt. 25c; pt. 40c; qt. 75c, postpaid, either kind.**

**SMALL WHITE LADY PEA.**—Pkt. 10c; pt. 25c; qt. 45c.

**LARGE WHITE BLACK EYE, or RAMSHORN PEA.**—Pkt. 10c; pt. 25c; qt. 45c.

**ALEXANDER'S FILIPINO PEA.**—Pkt. 10c; pt. 30c; qt. 50c.

### First and Best

—Our best first early pea for the South, for either home use or for the market. This pea will excel where an extremely early pea is wanted. For years this pea has held the record for earliness and prolificness, being used to a large extent by Florida shippers. Will quite often bear in thirty days' time from planting. **Pkt. 10c; ½ pt. 20c; pt. 35c; qt. 65c, postpaid. Not prepaid, pk. \$3.25; bu. \$12.**

### Alaska Extra Early

—Next to First and Best, we consider this pea to be the best early pea planted. Bears in about five weeks. A splendid shipper and very prolific sort. **Pkt. 10c; ½ pt. 20c; pt. 35c; qt. 65c, postpaid. Not prepaid, peck \$3.25; bushel \$12.00.**

### Ameer, or Large-Podded Alaska

—Similar to the Alaska Extra Early, only a little later and making a larger pod and peas. A fine kind to follow the first earlies. **Pkt. 10c; ½ pt. 20c; pt. 40c; qt. 75c, postpaid. Not prepaid, peck \$4.00.**

### Thomas Laxton

—A heavy and reliable cropper, bearing uniform, long, straight green pods, with 6 to 8 peas; a heavy, vigorous grower, vines reaching a height of about 3 feet; almost as early as the extra-early kinds. **Pkt. 10c; ½ pt. 25c; pt. 40c; qt. 75c, postpaid. Not prepaid, peck \$4.50.**

### Telephone

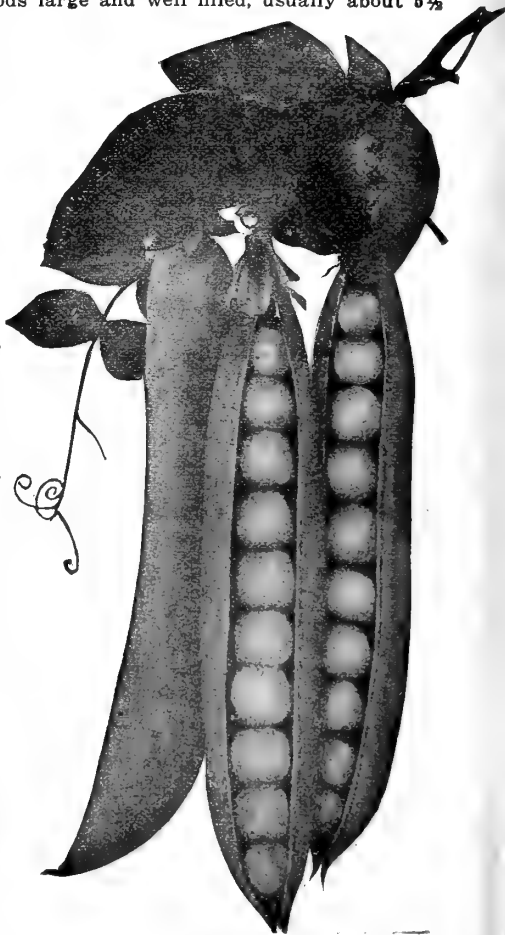
—One of the most productive of the large-podded wrinkled sorts; pods large and well filled, usually about 5½ inches long. This is a rather late pea, but a heavy sure cropper, and should have its place when planting for continued production during bearing season. **Pkt. 10c; ½ pt. 30c; pt. 50c; qt. 80c, postpaid. Not prepaid, peck \$3.50.**

### White Marrowfat

—A big yielder for late summer and last crop. **Pkt. 10c; ½ pt. 25c; pt. 45c; qt. 75c, postpaid. Not prepaid, peck \$3.50.**

### Black-Eye Marrowfat

—Grows from 3 to 5 feet high and an excellent variety for late crop. **Pkt. 10c; ½ pt. 25c; pt. 45c; qt. 75c, postpaid. Not prepaid, peck \$3.50.**



Improved Telephone Peas.

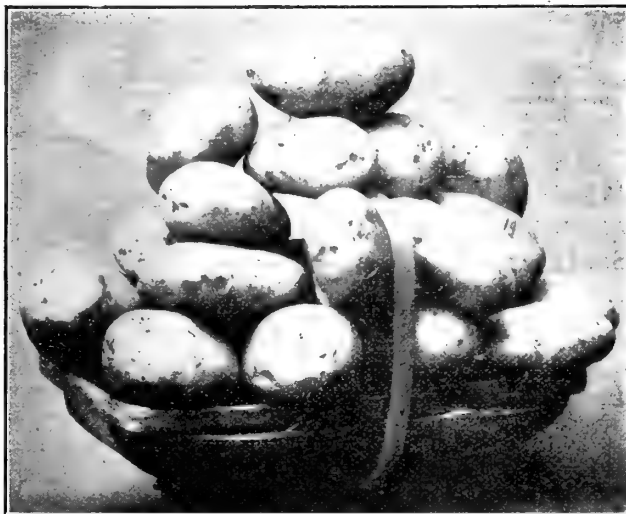


# IRISH POTATOES

Genuine Inspected Main-Grown Stock Only—  
Ready to Ship January and February

## Alexander's New Early Beauty Potato

—A new selection, first offered by us in 1910; has proven a wonderful winner of popularity with hundreds of our discriminating customers. **Beauty of appearance, quality of taste, prolificness of yield, earliness in the market, general vigor of growth and freedom from disease** have made it the most desirable of all varieties for the earliest spring crop, or for main crop, to fully mature and store for sale or home use until the next crop is made for second or fall crop. The small potatoes from the spring crop may be profitably used. We said when first offering it: **It has good points that no other potato has, and if you plant it you will be satisfied in every way with it.** Pk. \$1.15; bu. \$3.75; 10-pk. bag \$9.50, not prepaid. Price subject to change without notice.



Alexander's Beauty Potatoes.

## Bliss Red Triumph

—A potato too well known for description. We have the genuine Maine-grown potatoes, grown by the best growers in the business; free from disease and the best to be had in every respect. Pk. \$1.10; bu. \$3.50; 10-pk. bag \$8.25. Price subject to change without notice.

## Irish Cobbler

—A fine, very prolific, oblong white potato; a well-known variety that is planted largely throughout the South. Pk. \$1.10; bu. \$3.75; 10-pk. bag, \$8.50. Price subject to change. Write when ready to buy.

## POTATO BUG KILLER—Slug Shot

is the sure-shot potato-bug killer; will positively kill all kinds of leaf-eating insects. Sprinkle on the plants while the dew is on, and by applying a few times all bugs will be killed out. Not poisonous to humans, and will not kill plants. 1 lb. 25c to First and Second Zones; 3 lbs. 65c—add regular postage to other zones if to be mailed. Not prepaid, 1 lb. 20c; 3 lbs. 50c; 10 lbs. \$1.25—express collect.

All Potatoes may be shipped out in barrels paper-lined to prevent freezing at an additional cost of 35 cents per bag :: :: :: ::

# ALEXANDER'S SELECTED PEPPERS

## Pimento Pepper

—A great mild-flavored variety, the favorite for salads. This is practically a new variety in our country, but one that has been grown in Spain for years, and from which the famous Spanish Pimento is made. The flavor is almost as mild as that of an apple; can be eaten raw, baked, stuffed or canned and used as a salad. The skin can be removed by scalding. This superb variety should be grown in every Southern garden, for it fills a place all its own that other peppers cannot. Pimento is especially adapted to Georgia soils and conditions, and at this time large quantities are grown in this State for canning purposes. Also the best seed grown are produced here. Pkt. 10c; ½ oz. 35c; oz. 50c; ¼ lb. \$1.50.

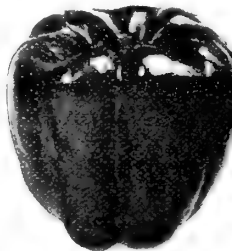
## Chinese Giant

—The fruits of this variety are mammoth, averaging 12 to 15 inches in circumference, and, notwithstanding the immense size, it is early and prolific; the stocky, well-branched plants, about 2 feet high, carry a large crop of most attractive peppers. The flesh is

thick, tender, mild, sweet and unexcelled for use as salad or for stuffing the "Mangoes." When ripe the surface is of a brilliant, glossy scarlet. Pkt. 10c; ½ oz. 35c; oz. 65c; ¼ lb. \$2.00; lb. \$7.50.

## Ruby King

One of the most popular large-fruited peppers, bearing a liberal crop of large ruby-red fruits, 5 to 6 inches long by 3 to 4 inches in diameter; flesh exceedingly thick, sweet and mild. It is a favorite sort for use as salad, stuffing, etc. Pkt. 10c; ½ oz. 35c; oz. 50c; ¼ lb. \$1.75; lb. \$6.50.



Ruby King.

## Ruby Giant

—A grand, large sweet pepper, growing to an extra-large size and very mild flavored; mild enough to be eaten raw. Flesh very thick and bright, ruby-red when thoroughly ripe. Great favorite with market gardeners and truckers. Good for stuffing. Best seller grown. Pkt. 10c; ½ oz. 35c; oz. 60c; ¼ lb. \$2.00; lb. \$7 postpaid.

## Long Red Cayenne

—Very hot; is used for pickling while green and for seasoning when dry. A long, tapering variety. Pkt. 10c; ½ oz. 30c; oz. 65c; ¼ lb. \$1.50; lb. \$5.50, postpaid.

## Large Bell, or Bull Nose

—This is an old and well-thought-of standard variety both for home and market gardeners; is a good sure cropper; fruit is about 3 to 3½ inches long and 2 to 3 inches across; inclined to be a little hot. Pkt. 10c; ½ oz. 25c; oz. 65c; ¼ lb. \$1.50; lb. \$5.50.

## OTHER VARIETIES OF PEPPER

	Pkt. Oz.	½ Lb.	1 Lb.
Red Chill Pepper	10c	50c	\$1.50
Tobasco	10c	50c	1.50
Golden Dawn	10c	50c	1.50
Neapolitan	10c	50c	2.00
Mixed Peppers	10c	50c	1.50
Sweet Spanish	10c	50c	2.00



Pimento Pepper.

## PUMPKINS

These should be planted on every farm in the country. They make fine pies and are baked, making delicious dishes. Seed should be sown after danger of frost is over, and can be planted in corn. One ounce of seed will plant about 20 hills. When planted alone hills should be about 8 to 10 feet each way.

**Japanese Pie** —A long-necked pumpkin, green and yellow striped; a fine pie pumpkin. **Pkt. 10c; oz. 20c; ¼ lb. 45c; lb. \$1.25, postpaid.**

**Southern Field** —Famous old-time pumpkin; strong, vigorous grower. **Pkt. 5c; oz. 15c; ¼ lb. 35c; lb. \$1.00, postpaid.**

**Jumbo** —A large, round yellow pumpkin, attaining an enormous size. **Pkt. 10c; oz. 25c; ¼ lb. 50c; lb. \$1.50.**

**Large Cheese** —Old-time favorite and a good variety; bright orange color. **Pkt. 5c; oz. 20c; ¼ lb. 45c; lb. \$1.25.**

**King of the Mammoths** —An immense variety that will always take the prize for the largest pumpkin, an excellent keeper, of golden yellow color. **Pkt. 10c; oz. 25c; ¼ lb. 50c; lb. \$1.75.**

**Cashaw or Crookneck** —A fine table pumpkin, and also good for stock; flesh rich yellow and very tender, with finest flavor; the regular Pie Cashaw. **Pkt. 10c; oz. 25c; ¼ lb. 50c; lb. \$1.50.**

**Sugar or Pie Pumpkin** —Not a very large pumpkin, but of very sweet meat; flesh orange color, fine-grained, and excellent keeper. **Pkt. 10c; oz. 20c; ¼ lb. 45c; lb. \$1.25.**

## RADISH

For best results require a loose, rich, moist soil. Can be sown during all spring and summer and during early fall, the long varieties being best for summer plantings, as they reach moisture better than the turnip kinds.

**Early Long Scarlet** —Flesh very crisp and tender; bright scarlet color; long, tapering shape. **Pkt. 5c; oz. 20c; ¼ lb. 50c; lb. \$1.25, postpaid.**

**Long White Vienna, or Lady Finger** —A pure white, crisp radish of fine flavor; a choice variety. **Pkt. 5c; oz. 20c; ¼ lb. 45c; lb. \$1.25, postpaid.**

**French Breakfast** —A very tender half-long variety of fine flavor. **Pkt. 5c; oz. 20c; ¼ lb. 45c; lb. \$1.25, postpaid.**

**Rosy Gem** —A rosy-red, round, white-tipped radish; an extra-early sort of fine flavor. **Pkt. 5c; oz. 20c; ¼ lb. 45c; lb. \$1.25.**

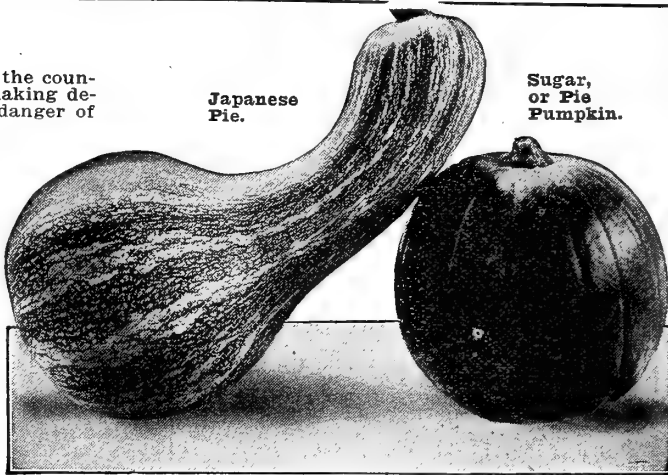
**Scarlet Button** —A favorite extra-early, red, round radish; quick grower. **Pkt. 5c; oz. 20c; ¼ lb. 45c; lb. \$1.25, postpaid.**

**Chinese Rose Winter** —A fine winter radish, most popular variety grown; deep scarlet, pure white inside flesh. **Pkt. 5c; oz. 20c; ¼ lb. 45c; lb. \$1.25, postpaid.**

**White Turnip** —An early, solid white turnip radish, fine flavor. **Pkt. 5c; oz. 20c; ¼ lb. 45c; lb. \$1.25, postpaid.**



Alexander's "Rosy Gem" Radish.

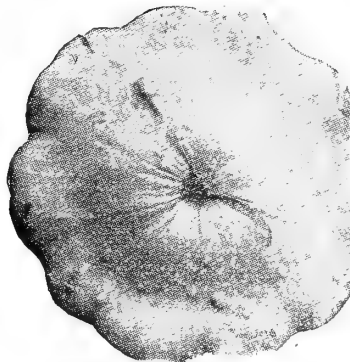


Japanese Pie.

Sugar, or Pie Pumpkin.

## SQUASH

Should not be planted until after frost and cold nights have passed. One ounce to 25 hills is about right. Plant in well-enriched soil and keep free from bugs.



Early White Bush Squash.

### Early White Bush

—A large white bush variety, scalloped edges, flat, and a greenish-white color; very fine. **Pkt. 5c; oz. 20c; ¼ lb. 45c; lb. \$1.50, postpaid.**

### Mammoth White Bush

—Same as the Mammoth, only smaller and earlier. **Pkt. 5c; oz. 20c; ¼ lb. 45c; lb. \$1.50, postpaid.**

**Early Yellow Bush Crookneck** —Same shape as the Yellow Summer Crookneck variety, growing in bush form. **Pkt. 5c; oz. 20c; ¼ lb. 45c; lb. \$1.75, postpaid.**

**Giant Summer Crookneck** —A fine large crookneck squash, very prolific and a good sure cropper. **Pkt. 5c; oz. 20c; ¼ lb. 50c; lb. \$1.85, postpaid.**

**Yellow Summer Crookneck** —Earlier than Crookneck, same shape, but smaller. **Pkt. 5c; oz. 20c; ¼ lb. 50c; lb. \$1.85, postpaid.**

**Boston Marrow Squash** —Running squash, planted in late summer for winter use same as pumpkins. **Pkt. 5c; oz. 15c; ¼ lb. 40c; lb. \$1.50, postpaid.**

## SPINACH

A fine spring salad. Grows best on thoroughly enriched soil. Soak seed in water overnight if planted in dry weather.

**Bloomsdale Savoy** —A fine crinkley leaved variety, in much demand; makes very fine salad. **Pkt. 5c; oz. 15c; ¼ lb. 25c; lb. 65c, postpaid.**

**New Zealand Spinach** —The best summer variety, growing during all hot summer weather and dying down after frost; bears leaves in rosettes, which are picked off to be cooked. Will continue to produce all during season. **Pkt. 10c; oz. 25c; ¼ lb. 60c; lb. \$1.75, postpaid.**

**Ever-Ready** —A long-bearing spinach, lasting longer than any other kinds of this class. Makes regular thick, juicy spinach leaves. Makes early, late and for a long time. **Pkt. 5c; oz. 20c; ¼ lb. 35c; lb. 75c, postpaid.**

## The ONE Tomato That Should Be Planted in EVERY Southern Garden

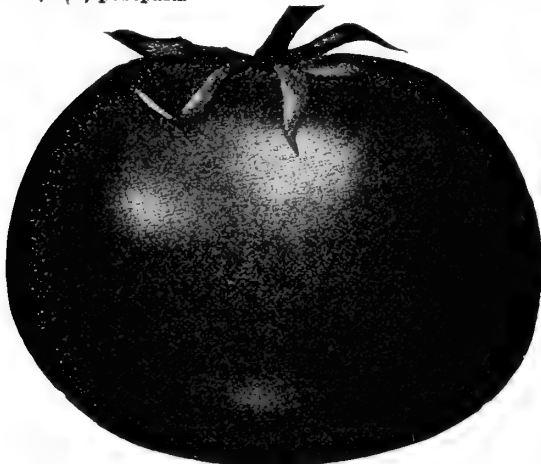
**King of Them All, "THE DIXIE" Has Surpassed the Best Yielding Tomato in the World More Than 50 Per Cent—A Marvelous Main-Crop Variety. Its Record Improves Every Year. It Grows Better and Better.**

Our Tomato Specialist, one of the most expert growers of Tomato seed in the United States, has always proven to be very conservative in his reports of trials and experiments, but when he turned in his final report on this new selection we thought he had lost his conservatism entirely. He enumerated so many valuable qualities that it seemed impossible to "MAKE GOOD" on all of them. However, proof in our final personal tests as to the value of each selection is what we must have before offering in our catalogue any variety. The 1911 final personal trials were absolutely convincing, so that we first offered it in 1912. SHIPPERS, CANNERS, MARKET GARDENERS, big crops of perfectly developed fruit and splendid money-making returns prove it beyond doubt a SURE YIELDER and BEST MAIN-CROP TOMATO IN THE WORLD. That is a strong claim to make, but it has been tested and retested in large field crops and home gardens from Jersey to Florida and Texas to Tennessee, and each crop only shows more conclusively that it is EVERYTHING CLAIMED. Enormously prolific for the size of its fruit, which are perfectly formed, solid, bright red, uniform size, smooth skin, meat fine-grained and firm; the most perfectly flavored Tomato we have ever eaten. You cannot beat it for quality or quantity of yield. The plant is strong and vigorous; we have had ripe fruit in 108 days. It is a continuous bearer, and in the very spring of 1914 was the BEST DRY-WEATHER TOMATO. We recommend it specially to all Southern canners. HOME GARDENERS who have made a failure of tomato growing, usually making a lot of vine and no fruit, will be practically sure of a crop from this seed and our special cultural directions. You will not be disappointed with it for any purpose as a main-crop sure-crop tomato. It sells at sight. Its QUALITY creates a greater demand and the large yield leaves a good net profit.

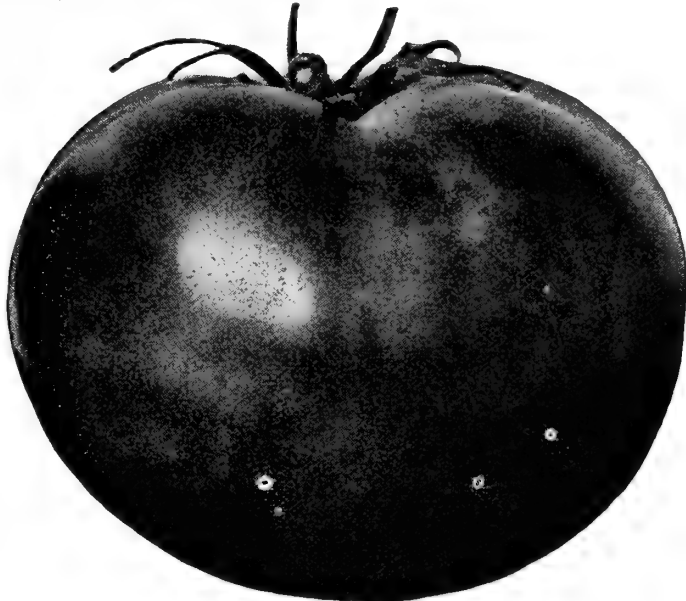
**Price:** Pkt. 15c; ½ oz. 30c; oz. 50c; ¼ lb. \$1.50; lb. \$5.00, postpaid.

**Matchless** —Is a well-named variety that has been known for years as being one of the best main-crop tomatoes. Pkt. 5c; ½ oz. 20c; oz. 35c; ¼ lb. 85c; lb. \$2.75, postpaid.

**Stone** —A great late-crop tomato; color bright red; a good shipper and a well-known variety. Pkt. 10c; ½ oz. 25c; oz. 45c; ¼ lb. 85c; lb. \$2.75, postpaid.



Early Detroit Tomato.



"The Dixie."

**Ponderosa Tomato** —The largest and best-known table variety planted to-day. Makes large, slightly flat fruit, red and very meaty; great slicing tomato. Pkt. 10c; ½ oz. 30c; oz. 50c; ¼ lb. \$1.00; lb. \$3.50, postpaid.

**Great Southern Tomato** —A very prolific, strong-growing variety, double-jointed, fruiting well and making large, round, red tomatoes of best quality. Not very susceptible to wilt; a good main-crop tomato. Pkt. 10c; ½ oz. 20c; oz. 35c; ¼ lb. 90c; lb. \$3.00, postpaid.

**Early Acme** —A purplish, round, heavy-fruited tomato, with tough skin, and one of the best early sorts grown. Has few seed and very thick meat; a good canner. Pkt. 5c; ½ oz. 25c; oz. 45c; ¼ lb. \$1.00; lb. \$3.25, postpaid.

**Chalk's Early Jewel** —One of the best extra-early tomatoes; fruits are large for an early kind; seed cells small; solid and meaty; a good all-around early tomato that always pleases. Pkt. 10c; ½ oz. 25c; oz. 45c; ¼ lb. \$1.00; lb. \$3.50, postpaid.

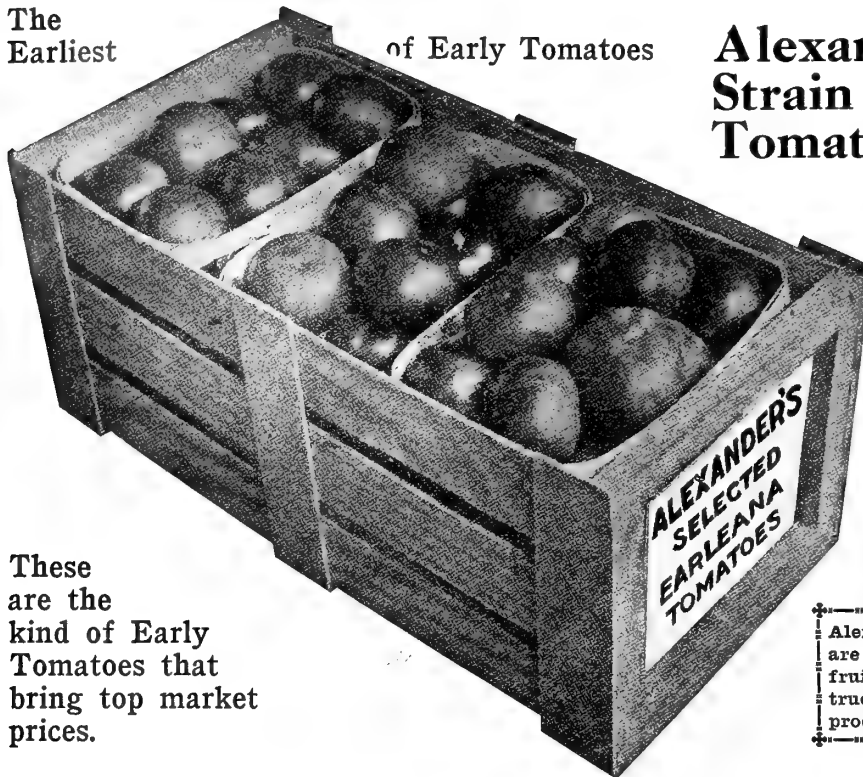
**Golden Queen Tomato** —A bright yellow variety, and about the best yellow tomato planted; good for table use, canning and for all other purposes. Pkt. 5c; ½ oz. 20c; oz. 35c; ¼ lb. 0c; lb. \$3.00, postpaid.

**Extra Early Detroit** —We have had grown for us this year from the finest quality pedigree stock seed an excellent crop of this fine extra-early purplish-pink tomato. From this crop our grower has selected a perfect lot of seed; it is certainly as fine a lot of seed as could possibly be selected, because it came only from perfectly developed fruit from healthy, prolific plants. Every cull was sold to the canning factory. The strain of seed of this variety that we have secured is beyond question the earliest, most productive, and will certainly produce for you the very largest and best possible crop of high-grade first-quality fruit, which will be in demand either for home use or shipping. If you want some first-class seed of this excellent variety, **Early Detroit**, we think you will be better satisfied with this seed than any you could get. The price is: Pkt. 10c; oz. 30c; ¼ lb. 90c; lb. \$3.00, postpaid.

The  
Earliest

of Early Tomatoes

## Alexander's No. 1 Strain of Earleana Tomato



These  
are the  
kind of Early  
Tomatoes that  
bring top market  
prices.

In offering our **Alexander's No. 1 Strain of the Earleana Tomato** to the truckers and market gardeners of the South, we know we are giving you the best strain of this valuable tomato that can be produced. It is earlier than the old strain by at least a week, produces nearly twice as many perfect tomatoes that do not crack, like the old strain, and will therefore make the growers who plant it more money. For an extra-early tomato there is none that will equal our **Alexander's No. 1 Strain**. Pkt. 10c; oz. 35c;  $\frac{1}{4}$  lb. \$1.00; lb. \$3.75.

Alexander's Tomato Seeds are unrivaled for quality of fruit, quantity of yield and trueness to type of the product. :: :: :: ::

**Dwarf Champion** —A bushy sort, making fine fruit and self-supporting; good, quick producer. Pkt. 10c; oz. 25c; oz. 45c;  $\frac{1}{4}$  lb. 85c; lb. \$3.25, postpaid.

**Redfield Beauty** —A great main-crop tomato, and one of the best canners planted; has high acid content, making it a good keeper when canned. Pkt. 10c;  $\frac{1}{2}$  oz. 30c; oz. 50c;  $\frac{1}{4}$  lb. \$1.00; lb. \$3.50, postpaid.

### The Alexander Blight-Proof Tomato

—No chance for "Die Back" or Tomato "Blight" now to ruin your tomato crop if you plant seed of our new "**Blight-Proof**" selection. This is the only blight-proof tomato of extra-fine quality that has ever been offered. Fine flavor, beautiful appearance, extra hardy; fruits from early in the season until very late; it could almost be called "Everbearing."

Very prolific, and the fruit is of the best average size for shipping. Our tomato specialist has been breeding and re-selecting this strain for several years. Though it has shown up fine for the past two years, we would not offer it until it could be called the absolutely perfect blight-proof tomato. Pkt. 10c;  $\frac{1}{2}$  oz. 20c; oz. 35c;  $\frac{1}{4}$  lb. \$1.25.

### OTHER VARIETIES OF TOMATOES

	Pkt.	Oz.	$\frac{1}{4}$ Lb.	Lb.
Red Rock .....	5c	30c	\$0.90	\$3.00
Brimmer .....	10c	40c	1.10	3.50
Tenderloin .....	10c	40c	1.10	3.50
Livingston's Globe .....	5c	35c	.90	3.00
Red and Yellow Pear .....	10c	45c	1.10	3.25
Red and Yellow Peach .....	10c	45c	1.10	3.25
Red and Yellow Plum .....	10c	45c	1.10	3.25
Red and Yellow Cherry .....	10c	45c	1.10	3.25

## HIGH-GRADE TOBACCO SEED

### HOME-GROWN TOBACCO IS VERY PROFITABLE

Tobacco users who have grown small patches for their private use have found Tobacco very profitable and have found a ready sale for their surplus supply and at a good profit. A splendid illustration of the many who have done this is that of a man in South Georgia who planted one-tenth acre, shipped his surplus to Douglas, Ga., and received \$96.00 for it. This was his first experience growing tobacco. The work was done at odd times, and the sum received was practically all profit. We saw a small patch in the back yard of an Augusta man, which was grown in addition to the vegetable garden, and was valued at \$25.00. If you enjoy smoking, better grow a patch of tobacco this year. It is also a very profitable crop to grow for sale.

Three pkts. for 25c

### VARIETIES OF TOBACCO

	Pkt.	Oz.	$\frac{1}{4}$ Lb.
White Burley .....	10c	60c	\$1.15
Yellow Fryor .....	10c	60c	1.25
Sweet Oronoko .....	10c	75c	1.25
Havana .....	10c	75c	1.25
Sumatra .....	10c	75c	1.25
Broad-Leaf Gooch .....	10c	80c	1.40



A Good Tobacco Crop—Grown From Our Seed.

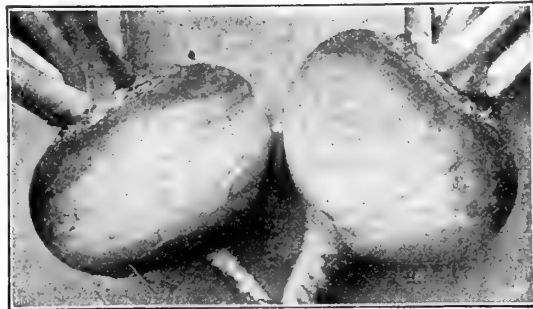
## TURNIPS

**Long White Cow Horn** —A very productive, quick-growing turnip, of fine quality; fine-grained and very sweet; often used as soil improver and for stock feed. **Pkt. 5c; oz. 15c; ¼ lb. 35c; lb. \$1.25, postpaid.**

**Early White Flat Dutch** —A green-top, white, flat turnip; sweet and tender; one of the best for family gardens. **Pkt. 5c; oz. 15c; ¼ lb. 35c; lb. \$1.00, postpaid.**

**Purple-Top Strap Leaf** —A flat-top variety with good tops, fine for greens and good for bulbs; also very sweet and good grower. **Pkt. 5c; oz. 15c; ¼ lb. 35c; lb. \$1.00, postpaid.**

**White Milan Turnip** —These are without exception the best extra-early turnips, and cannot be excelled for fine flavor and good eating qualities. This is a flat, fine-grained variety, and the best turnip grown. **Pkt. 10c; oz. 20c; ¼ lb. 50c; lb. \$1.40, postpaid.**



Purple-Top Strap Leaf.

**Pomeranian White Globe** —Extra large, round, white; fine flavor; best for table use. **Pkt. 5c; oz. 15c; ¼ lb. 35c; lb. \$1.00, postpaid.**

**Southern Snow-White Globe** —A very superior white round-globe turnip; flesh firm and solid. **Pkt. 5c; oz. 15c; ¼ lb. 35c; lb. \$1.00, postpaid.**

**Extra-Early White Egg** —A quick-growing white egg-shaped variety with small tops; a fine early variety that always satisfies. **Pkt. 5c; oz. 15c; ¼ lb. 35c; lb. \$1.00, postpaid.**

Abbeyville Co., S. C.—I am so well pleased with seed you sent me—such good stands—am sending you another dollar for order enclosed.—Nannie Mattison.

Oconee Co., S. C.—Find enclosed \$1.50 for this order. I have been using Alexander's seeds for thirty years, with satisfactory results. I know where to get the best.—E. B. Ramsey.

Dorchester Co., S. C.—Send me your seed catalog. A friend of mine told me to write you and I would be benefitted.—Rev. G. W. Hill.

### OTHER VARIETIES OF TURNIPS.

	Pkt.	Oz.	¼ Lb.	Lb.
Breadstone Rutabaga	5c	15c	25c	\$1.00
Golden Ball Turnip	5c	15c	25c	1.00
Southern Prize Turnip	5c	15c	25c	1.00
White Egyptian Turnip	5c	15c	25c	1.00



Amber Globe Turnip.

**Purple-Top Milan** —Same as the White, only with purple top. **Pkt. 10c; oz. 20c; ¼ lb. 50c; lb. \$1.40, postpaid.**

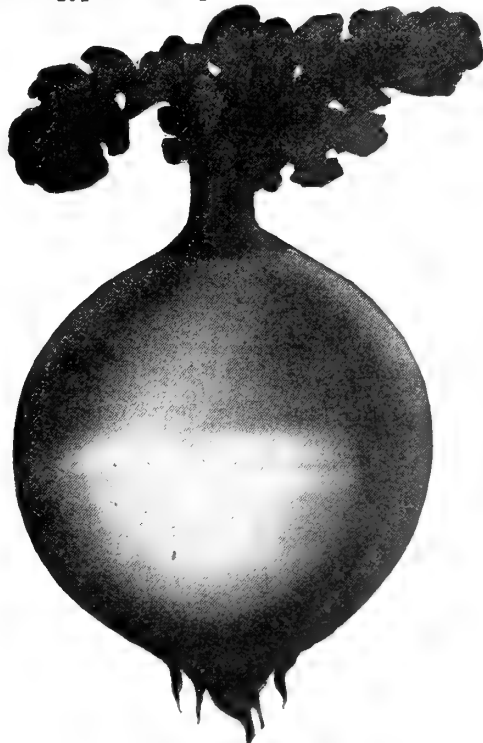
**Seven Top** —The great salad or greens variety. Makes an abundance of tops that make finest turnip salad. Very rank grower; bulbs are often large enough to eat, but this is primarily a salad variety; very hardy. **Pkt. 5c; oz. 10c; ¼ lb. 30c; lb. 90c, postpaid.**

**Yellow or Amber Globe** —A fine yellow-fleshed variety, round and very sweet; one of the best yellow kinds. **Pkt. 5c; oz. 15c; ¼ lb. 35c; lb. \$1.00, postpaid.**

**Yellow Purple-Top Aberdeen** —An old standard variety, well known and very popular; large yellow globe with purple top; fine keeper and good for stock feed. **Pkt. 5c; oz. 15c; ¼ lb. 35c; lb. \$1.00, postpaid.**

**Alexander's Imp'd Bon Air Rutabaga** —Genuine American-grown seed, the best for the South. This is a large purple-top yellow rutabaga that we have sold for years, and one that Southern planters recognize as being the best. Seed are very scarce this year, and prices are high, but the reliability is there just the same. **Pkt. 10c; oz. 15c; ¼ lb. 35c; lb. \$1.00.**

**Purple-Top Globe** —Makes large globe-shaped roots with purple top. A big yielder and fine for home use and the market. **Pkt. 5c; oz. 15c; ¼ lb. 35c; lb. \$1.00, postpaid.**



Alexander Improved Bon Air Rutabaga.



## ALEXANDER'S WATERMELON SEED

Southern Grown, Saved From Crops Planted for Seed Only—No Melons Sold or Shipped From Our Seed Crops

**Culture.**—Prepare hills 8 or 10 feet apart each way by working in thoroughly rotted manure, or poultry droppings—rich ground gives the plants a good start before insects attack them. When the ground is warm plant 6 or 8 seeds to the hill, covering an inch deep, and when well up thin out, leaving 3 strong plants to each hill. Do not grow near pumpkins and gourds. Use the same insect remedies as recommended for cantaloupes. One ounce will plant 30 hills; 3 pounds one acre.

**Be Sure to Spray** your melons with Bordeaux Mixture. It will both improve the yield and prevent diseases that are becoming prevalent in Southern melon fields.

**NOTE.**—Do not confuse our splendid Southern-grown melon seeds with those grown in the North and West. There is no comparison between them. Southern-grown seeds produce the sweetest and best melons it is possible to grow.

We are situated right here in the very center of the best Watermelon lands of Georgia. The Augusta section and Alexander's Extra-Select Melon Seed made Georgia famous as a Watermelon-growing State. No other section produces such fine melons as this; nowhere does the seed reach such perfect development; nowhere are there melon growers that take such pride in careful selection to preserve the purity of strain as we do.

Now a word of caution about melon seed. Our seed is from crops grown exclusively for seed. Not a melon is sold or shipped from our fields. The fancy seed is saved only from large melons of perfect shape. You get the best that is possible to produce when you buy from us. It is our great specialty.

Don't be fooled into buying "cheap" melon seed. There are tens of thousands of pounds of "cull" seed saved from Southern shipping crops every year—seed from the refuse melons. It is offered at from 25 to 50 cents per pound, but not a pound of it is fit to plant if you want good melons. We don't sell that kind of seed. We have none but the best seed that will make you good crops of large, perfect melons.

### Alexander's Selected Watson

**Melon** —This is the superb shipping melon of the South. Makes long green melon with thin, tough rind that stands shipping exceptionally well; flesh is bright red, sweet and as fine flavored as any melon grown. **Pkt. 10c; oz. 25c; ¼ lb. 45c; lb. \$1.25, postpaid.**

**Cole's Early** —This is the earliest melon grown. Makes a small melon, of good flavor with nice red meat, but does not reach the large size that later varieties do; but for early melons and ones to plant where seasons are short this melon fills the bill. **Pkt. 10c; oz. 20c; ¼ lb. 35c; lb. \$1.00, postpaid.**

**Jordan's Grey Monarch** —This is a superb long, grey, thin-rinded melon; a fine keeper, with excellent flavor. **Pkt. 5c; oz. 20c; ¼ lb. 35c; lb. \$1.00, postpaid.**

**Mountain Sweet** —This is an old-time favorite melon. Fruits are oblong, rind thin, meat fine flavored, bright red, very sweet and luscious. **Pkt. 5c; oz. 20c; ¼ lb. 45c; lb. \$1.00, postpaid.**

### Alexander's Augusta Rattlesnake

—This melon has put Georgia on the map as a melon-growing State, and no kind to-day is as well known as our particular strain of this variety. This melon grows to a very large size, and our seed are selected from thirty-pound melons or ones weighing more. **Pkt. 10c; oz. 25c; ¼ lb. 45c; lb. \$1.25, postpaid.**

**Tinker** —This is a fine home melon, of a very sweet flavor all of its own. Makes quickly and a very nice large melon. **Pkt. 5c; oz. 20c; ¼ lb. 30c; lb. \$1.00, postpaid.**



Alexander's Selected Watson Melon.

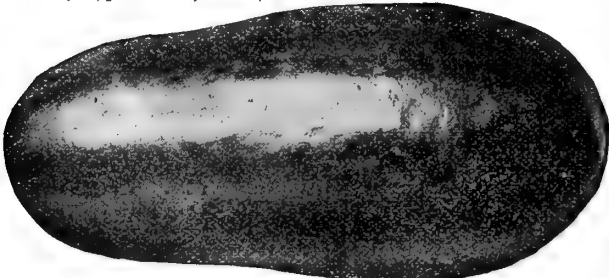
**Kleckley Sweet** —This is the most popular of the early melons, and has been a Southern favorite for a number of years. Flesh is very sweet and fine flavored; melons are oblong, dark green colored, with thin rind. **Pkt. 10c; oz. 25c; ¼ lb. 45c; lb. \$1.25, postpaid.**

**Carolina Bradford** —This excellent melon is always planted after being once tried; is a fine home melon, but not much for shipping. Rind is dark green with darker stripes; flesh remarkably sweet and tender. **Pkt. 5c; oz. 20c; ¼ lb. 30c; lb. \$1.00, postpaid.**

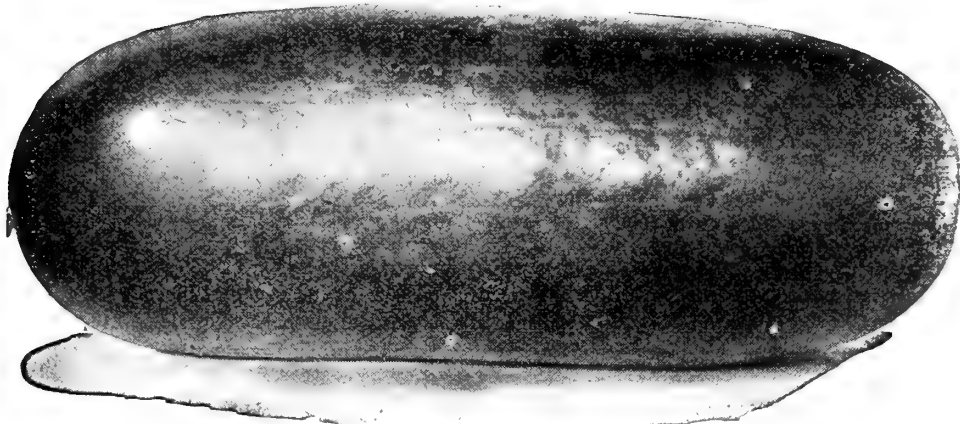
Forward by parcel post 2½ pounds Watson melon seed. I am making this purchase from you at the recommendation of certain growers in the Hempstead melon section of this State who have been thoroughly satisfied with the grade of seed furnished by you.—Frederick H. Blodgett, Texas Agricultural Experiment Station, Plant Pathologist and Physiologist, in charge,

The above is more evidence of the good name and good reputation of Alexander's Good Seed, and shows that the good quality is remembered long after price is forgotten. We use every possible means to fill each order so that it will help to bring more orders from the neighbors and friends of each customer. The quality and first-class service is the reason.

Tillman County, Okla.—Find enclosed money order for your Watson Melon Seed. F. E. Lovejoy says your seed are ALL GOOD.—A. J. King.



Alexander's Tinker Melon.



Alexander's Excell Melon, "The Great Shipper."

We Sold 3,000 Pounds of this Variety, in South Carolina Alone, in 1919.

**Excell** —Many growers claim that this superb melon is even better for shipping than the Watson which melon it closely resembles, having a thin, tough rind and reaching enormous sizes, average melons weighing around forty pounds. For a large or shipping melon you cannot go wrong in planting this highly recommended kind. **Pkt. 10c; oz. 25c; ¼ lb. 45c; lb. \$1.25, postpaid.** Write for prices on large lots.

**Alabama Sweet** —A very large and attractive oblong melon, of the type now in such demand, and the tough skin is a very dark green with still darker stripes. Very sweet and free from stringiness. Under good cultivation they will weigh up to fifty pounds. **Pkt. 10c; oz. 25c; ¼ lb. 45c; lb. \$1.25, postpaid.**

**Florida Favorite** —A splendid oblong early melon that stands shipping well, and its bright red juicy meat is deliciously sweet. **Pkt. 10c; oz. 25c; ¼ lb. 45c; lb. \$1.25, postpaid.**

**Halbert's Honey** —The sweetest of all watermelons. This is a new introduction that has broken all records for sweetness, and, as the name implies, is as sweet as honey. This melon has been thoroughly tested and found to be a good home or near-by market melon but is not the best of the shippers. Color is dark green with oblong shape. **Pkt. 10c; oz. 25c; ¼ lb. 45c; lb. \$1.25 postpaid.**



Halbert's Honey, "The King of the Sweets."

**Kolb Gem** —This is a large, thick, oval-shaped, dark green melon with lighter stripes; flesh bright red, and a splendid shipper and good keeper; a variety that has been on the market for years. **Pkt. 5c; oz. 20c; ¼ lb. 35c; lb. \$1.00.**

**Harris Earliest** —While an extremely early melon, it grows to a remarkably large size for one so early; long oval shape and of first-class quality; a good melon to plant for early market for high prices before the main crop comes on. **Pkt. 5c; oz. 20c; ¼ lb. 35c; lb. \$1.00.**

**Pride of Georgia** —One of the largest growing melons; dark green rind, oval shape with bright red meat; a desirable variety for home market use. **Pkt. 5c; oz. 20c; ¼ lb. 35c; lb. \$1.00.**

**The Jones** —Rind dark green; flesh bright red; almost round in shape, frequently weighing 65 to 70 pounds; medium early variety; good for home market, but not very good shipper. **Pkt. 5c; oz. 20c; ¼ lb. 35c; lb. \$1.00.**

**Triumph** —The king of them all when it comes to size; specimen have been grown to weigh around 100 pounds; a very good shipper and an extremely prolific variety to produce such large melons. **Pkt. 5c; oz. 20c; ¼ lb. 35c; lb. \$1.00.**

# Flower Seeds, Bulbs and Plants

## SPECIAL PLANT COLLECTIONS

—Nothing so tends to add value to your place in dollars or to your own pleasure and satisfaction as to have plenty of flowers around the home. Roses, geraniums and chrysanthemums are the standard kinds, and all of them are easily grown. Prices are low and the small amount expended for one or more of our Plant Collections will well repay you.

**ROSES—Sunny South Rose Collection.** 12 Everblooming, 3 white, 3 red, 3 yellow, 3 pink, all different, \$1.25, postpaid.

**GERANIUMS.** 12 finest double and single, large blooming Geraniums, all different, \$1.25, postpaid.

**CHRYSANTHEMUMS.** 12 superb exhibition varieties, all different, assorted colors, \$1.25, postpaid.

**CARNATIONS.** 12 finest double-flowering Carnations, the cream of the best varieties, \$1.25, postpaid.

Many flower seeds are not adapted to growth in the South. The following list contains those which are most suitable to Southern planting. The list comprises about all that are worth while planting, and you can have a very beautiful garden from this selection:

**Ageratum.** Mixed. ....05c  
**Abronia, or Sand Verbena.** Mixed colors. ....10c  
**Abutilon, or Flowering Maple.** Mixed. ....10c  
**Alyssum, Sweet.** White and fragrant. ....05c  
**Antirrhinum (Snap-Dragon).** Finest mixed. ....05c  
**Ampelopsis (Boston Ivy).** Rapid creeper, lovely green foliage. ....05c  
**Asters.** Superb Giant blooming, any colors. ....10c  
**Balsam (Lady Slipper).** Fine mixed. ....05c  
**Balsam.** Double rose flowering mixed. ....10c  
**Balsam Apple.** Very ornamental climber. ....10c  
**Bellis (Double English Daisy).** Finest mixed. ....10c  
**Burning Bush, Mexican—Kochia.** Easily grown annual plant, very popular. ....10c  
**Candytuft (Iberis).** Pure white, 5c; mixed colors 05c  
**Carnations.** Finest Double German mixed. ....15c  
**Carnation Marguerite.** Everblooming Carnation, beginning to bloom in four months from seed. ....10c  
**Cannas.** Large flowering French varieties. ....10c  
**Cobea Scandens.** Beautiful climber from Mexico, with purple, bell-shaped flowers. ....10c  
**Celosia, or Cock's Comb.** Mixed colors. ....10c  
**Coleus-Hybrid.** Best Fancy Striped and Blotched Selections. ....25c  
**Cypress Vine.** Splendid climber with fern-like foliage, scarlet and white flowers, mixed. ....05c  
**Cosmos.** Free flowering annuals from Mexico, easily grown; white, pink, crimson, mixed. ....05c  
**Dianthus, or Garden Pinks.**  
     **Chinensis (Double China Pinks).** Mixed. ....05c  
     **Lacinatus.** Large single fringed, mixed. ....05c  
     **Imperialis.** Double, large and showy, mixed. ....05c  
**Heliotrope.** Always a favorite, grows in boxes or protected beds in our section, mixed. ....10c  
**Digitalis (Fox Glove).** Beautiful plant and valuable for medicinal purposes. Mixed colors. ....05c  
**Forget-Me-Nots.** Favorites everywhere for beds or borders, blue and white mixed. ....05c  
**Hollyhocks.** Finest double mixed, all shades and colors. A splendid selection. ....10c  
**Jack Bean.** Hyacinth Bean. ....10c  
**Japanese Morning Glories.** Rapid climbers, growing 20 to 30 feet and covered with extra large, finely marked, striped and blotched flowers all through the season, mixed colors. ....10c  
**Japanese Hop.** Rapid growing climber for porches or trellises, easily grown. ....05c  
**Lantana.** Best French varieties. Grows anywhere in the South. Finest mixed colors. ....10c  
**Marvel of Peru (Four O'Clocks).** Showy, free-flowering annuals. Mixed, all colors. ....05c  
**Margold.** Large African. Very fine flowering, growing 16 to 20 inches high. Mixed. ....05c  
**Mignonette.** Delightfully fragrant. ....05c  
**Mixed Flower Garden.** Made up of over a hundred varieties. ....05c  
**Moonflower or Evening Glory.** Popular in the South as a climber and shade for porches, arbors and trellises. Enormous white flowers, open nights and cloudy days. ....10c  
**Moonflower, Heavenly Blue.** Similar to the white, but has intense sky blue color. ....10c  
**Nasturtiums.** No flower that you plant in the South will give you such entire satisfaction as our splendid mixture of Nasturtiums:  
     **Nasturtium, Dwarf Mixed.** Finest possible selection of shades and colors. Ounce 20c. ....05c  
     **Nasturtium, Tall Mixed.** Same shades and colors as our Dwarf, but tall growing. Ounce 20c. ....05c

**Pansies, Fine Mixed.** The medium-sized flowers, fine selection of colors. ....05c  
**Pansy, Masterpiece.** A giant curled Pansy with crimped and curled petals. ....15c  
**Pansy, Alexander's Premium.** The finest Pansy mixture of all. Large size, finest colors. ....25c  
**Petunias, Single Mixed.** Splendid bedding plants to bloom all Summer. Mixed colors. ....05c  
**Phlox Drummondii.** Earliest grown of all annual flowers. Finest shades and colors. ....05c  
**Poppies, Double and Single Mixed.** Our fine mixture of named varieties of Poppies. Brilliant. ....05c  
**Poppy, California (Escholtzia).** Sow early in the Spring; makes brilliant display. Packet, single, 5 cents; double. ....05c  
**Poppy, Orientale.** ....10c  
**Poppy, Shirley.** ....05c  
**Primrose—Chinese, Primula, Sinensis.** Large, beautiful flowers. ....05c  
**Primrose, English Evening.** Large, showy, fragrant flowers. Ounce 25 cents. ....10c  
**Pyrethrum.** Bright yellow foliage, very popular for borders. ....10c  
**Ricinus (Castor Bean).** Ornamental varieties for lawn and garden effects (ounce 30c). ....10c  
**Sweet Peas, Alexander's Fine Mixed.** The best of all Sweet Pea mixtures in the country. Made up by us from the best named sorts. Pound \$1.50, postpaid; ¼ lb. 60c; ounce 20c. ....05c  
**Salvia (Scarlet Sage).** Makes an intensely brilliant bedding plant for the South. ....10c  
**Stocks (Gilliflower).** Best mixture, makes immense amount, large, fragrant blooms. ....10c  
**Sunflower.** Japanese Dwarf plant, beautiful for mid-summer garden. ....10c  
**Sweet William.** Beautiful, free flowering perennial, double and single mixed. ....10c  
**Verbena.** A favorite box and bedding plant with us. Fine mixed. ....05c  
**Vinca, or Madagascar Periwinkle.** Desirable for open ground sowing. Mixed colors. ....05c  
**Zinnias.** Showy and grow easily with little cultivation. Mixed shades and colors. ....05c

**Canna Roots** —From finest named varieties. Order by color, 12c each; \$1.25 per dozen, postpaid. **Mixed Cannas**, 85c dozen, postpaid; \$4.00 per hundred, not prepaid.

**Caladiums or Elephant's Ears.**—Fine for yard and lawn effects. First size, 20c each; \$1.00 per dozen; second size, 25c each; \$1.75 per dozen, postpaid. **Mammoth Bulb**, 40c each.

**Gladioli** —Splendid bloomers and adapted to our section. Our extra quality, large bulbs will surprise you. Fine selection of colors in our Gladioli mixture. Six for 30c; 12 for 50c; 50 for \$1.75; 100 for \$3.50, postpaid.

**Tuberoses Double Excelsior Pearl.**—Extra fine, first size bulbs of blooming size. Favorites everywhere, 5c each; 6 for 30c; 12 for 50c; 50 for \$1.75; 100 for \$3.00, prepaid.

**Dahlias** —A most popular flower. We have fine large field-grown roots of Double Dahlias in red, yellow, pink, purple, white and variegated. 35c each; 3 for 75c; 5 for \$1.25, postpaid.



# Beautiful, Valuable House and Garden Plants

## The Wonderful New American Ponderosa Lemon

**Largest, Freest Blooming, Fruiting and Most Delicious of All Lemons.** It is a true ever-bearing variety. On a plant six feet high no less than eighty-nine of the ponderous lemons were growing at one time. It was a beautiful sight to see. The tree was blooming and at the same time had fruit in all stages of development, from the size of a pea to the ripe fruit. It is the juiciest of all lemons, makes delicious lemonade, and for culinary purposes cannot be excelled. We have the true stock of this ponderous lemon, and guarantee the trees to produce the same large fruit. No budding or grafting necessary.



Ponderosa Lemon is sure to become popular when it is known. It fruits when quite small and makes a lovely house plant. Everybody can grow his own lemons; it

will fruit freely each year. **Thrifty young plants, 25c each; strong 1-year-old plants, many of which will fruit this year, 45c each; strong 2-year-old plants, 75c each, extra strong, handsome plants, to bloom and fruit at once.**

Charlton County, Ga., Jan. 28, 1914.—I want to know if you have any more of the **Wonder Lemon Plants**. I got five of them from you not quite two years ago; I am highly pleased with them; they are bearing fine; have had seventeen lemons to get ripe, and the plants are full of buds now. I want to get ten more.—MARY J. MOORE.

We cannot accept orders for Lemon Plants from Florida, Louisiana, Alabama and Texas on account of Quarantine Law.

**White and Blue Moonflower** —Often attains growth of 40 to 50 feet, and makes a dense mass of beautiful, dark green foliage. Blooms from June until frost, the plants being fairly covered with the immense blooms every night and on cloudy days. **Plants—White, 20c each; Blue, 15c each, postpaid.**

**Oleanders, Lutea** —Double Yellow. Primrose flowers, 25c; **Oleander Rosea**, double pink, 30c; **Lillian Henderson**, double white, 30c each.

**Ferns** —Every house ought to have one or more of these splendid decorative plants for the porches in summer or indoors in winter. Easily grown and will repay one for the little care necessary to grow most beautiful specimens.

**Nephrolepis Bostoniensis** —We have some beautiful specimens of this in our own home. The fronds frequently attain a length of 5 to 6 feet. Many call it the "fountain fern" on account of its graceful drooping habits. We use it as a house plant in winter and under our shade trees in summer. **Young plants, 25c each; extra-strong plants, 75c each.**

**Nephrolepis Piersonii** —We have one specimen of this variety in our home that we would not take \$50.00 for. This shows you how we value it. In general growth very much like the Boston Ferns, but much finer foliage and more beautiful appearance. **Strong plants, 25c each; extra-strong plants, 50c each.**

**Heliotrope** —The most delicately fragrant flower of all for a porch or pot plant, or for bedding in partly shaded locations. **Good plants, 20c each.**

**Pansies** —One of the most satisfactory plants. Grown from the best selected seed from the famous European specialists. The bloom cannot fail to please you if you are a lover of this flower. We have a large supply—can send any quantity you may want. **Plants, 6 for 25c; 45c per dozen, postpaid.**

**Fern Baby's Breath** —We have now grown this three years, and we are greatly pleased with it. In many respects it is a far better and more ornamental variety than any of the others. It looks to us like the finest of all, and you will make no mistake if you order it this year. **Fine plants, 25c each; extra-strong plants, 65c each, postpaid.**

**Roosevelt Fern (Nephrolepis Roosevelt).** —There is no fern that will compare with this new and charming variety. In general form like the Boston Fern, but produces many more fronds, making it a bushier and more handsome plant. The pinnae are beautifully undulated, giving a wavy effect found in no other fern. You will prize this fern if you grow it. **Small plants, 20c each; strong plants, 65c each; extra-strong plants, 75c.**

## French Hydrangea, Mousseline

—Every year hydrangeas become more popular in the South, and Mousseline is the best of the blue varieties. Flower heads are large and held erect. **Young plants, 35c; strong plants, 75c each.**

**Hydrangea, E. G. Hill** —Newest and best French variety and finest of the pink sorts. Color of a most pleasing shade of baby pink that does not fade. Growth very vigorous, foliage large and attractive. Trusses are immense and held erect. One of the easiest early varieties to bring into bloom, coming into flower early. **Young plants, 35c; strong plants, 75c each.**

**Salvias** —No plant is more popular in the South than the Salvias for bedding. In late summer and fall, up to the time that frost comes, they are a mass of blooms, and in the case of the scarlet varieties it makes a mass of fiery red unequalled by any other flower on our list. Some of our customers buy them by the hundreds for bedding purposes. No matter whether you buy a single plant or hundreds of them, you will be fully satisfied by the magnificent display in late summer and fall. Salvias are simply superb, and you will make no mistake planting them in large numbers. **Price of all varieties Salvia, prepaid, 10c each; \$1.00 per doz.**

**Salvia Splendens** —The standard sort for bedding; flower spikes of most brilliant scarlet.

**Salvia Variegata** —White and red flowers, very evenly striped.

## New Dwarf Scarlet Salvia, Le President

—The grandest addition to our list of bedding plants. Forms compact bush, completely covered with rich scarlet flowers. We have had plants that by actual measurement were only 15 inches in height and 2 feet across. As a border plant it will be indispensable, and as it will bloom abundantly in pots, it will be of the greatest value as a pot plant.

## New Pink Hibiscus, "Peachblow"

—The flowers are double and from 4 to 5 inches in diameter, of a charming, rich, clear pink color, with small, deep crimson center. It is one of the freest flowering plant novelties recently offered. The color is an entirely new and beautiful shade, and it blooms abundantly and continuously during the summer and fall months. Large plants, 2 and 3 years old, make a magnificent show. It will give general satisfaction to those who grow it, either in pots or planted out in the garden. It blooms well in the winter in the greenhouse or in a sunny window. **Price, 25c each; extra-strong, large plants, 50c each.**

**Hibiscus, Double Crimson** —This superb immense double flowers of richest crimson color combined with glossy green foliage. One of the best. **Price, 25c each; extra-strong plants, ready to bloom, 50c each.**

**Hibiscus, Sub-Violaceous** —Flowers of enormous size, beautiful carmine, tinted with violet. Probably the largest flower of the Hibiscus family, and unusually free bloomer. We take great pleasure in recommending this fine plant. **Price, 25c each; extra-large plants, ready to bloom, 50c each.**

**ACALPHA SANDERIL.** Goes under various names, as "Chenille Plant," "Philippine Medusa," "Comet Plant," "Dewey's Favorite Flower," "Bloody Cat Tail," etc. The most sensational new plant introduced for years, and one of the most striking flowering ornamental plants. Strong, free growth, with large, dark green leaves, from each axil of which ropelike spikes of velvety crimson flowers from 1 to 2 feet long and nearly 1 inch thick are gracefully suspended, conveys but a faint idea of the beauty and warm coloring of this acquisition. The remarkable floriferousness and the great size of the spikes of flowers (compared to the plant) is wonderful. The plant is in flower the year round, and is as easily grown as a Coleus, simply requiring a warm temperature to develop its full beauty. **Fine plants, 20c each; extra-strong plants, 35c each.**

**Bougainvillea Sanderiana, CHINESE PAPER PLANT.** This magnificent plant is splendid for house culture and for an open-ground climber in comparatively frostless regions. A full-grown plant will often contain tens of thousands of the odd-looking purplish-pink flowers, and seen in full bloom in warmer climates it is a sight never to be forgotten. **Good plants, 25c each.**

**Asparagus Sprengeri, also called EMERALD FEATHER.** Magnificent porch or basket plant in the South. The fronds or leaves grow 4 to 5 feet long. Hundreds of magnificent plants of this are seen every summer on the porches, and when cold weather comes they make a splendid house plant. It succeeds under almost any conditions. **Plants, 20c each; extra-strong plants, 50c each, postpaid.**

**ASPARAGUS PLUMOSUS NANUS.** The delicate climbing Lace Fern. Grown for its delicate lace-like foliage, whole greenhouses being devoted to its culture. **Good plants, 15c each; extra-strong plants, 40c, postpaid.**

**FLOWERING BEGONIAS, 30c each, postpaid.**

**Alba Picta**—Lovely pink flowers. **Decorus**—Fine white flowering begonia. **Marguerite**—Leaves bronzy green; grows in bushy form; flowers light rose-colored. **President Carnot**—Beautiful coral red. **Robusta**—Beautiful coral red flowers. **Sandersoni**—One of the best; flowers are a scarlet shade of crimson; blooms for months at a time. **Mrs. Townsend**—Broad, metallic leaves, underside bronzed red; beautiful pink flowers. **Vernon**—A deep rose flowering variety, suitable for pot culture or outdoor bedding.

**Cyperus Alternifolius—UMBRELLA PLANT.** This is a plant of the easiest culture, and a large specimen is as handsome as a palm for decoration. It makes a handsome pot plant, or can be used in baskets or vases, making a charming effect. It will grow luxuriantly in water, and is, therefore, indispensable for aquariums or fountains, **20c each.**

**Coleus.** Aptly termed the "**GARDENER'S PAINT BOX.**" We have a superb assortment of brilliantly colored varieties, fine for bedding. **8c each; 75c for 10; \$6.25 per 100, postpaid.**

**FUCHSIAS.** There are very few ladies who don't want to grow fuchsias, and they are easily grown in almost all parts of the South, if the rich varieties are planted. The failures come from trying to grow varieties not adapted. Following list of fuchsias is made up exclusively of right varieties for the South: **BLACK PRINCE.** The finest variety for the amateur grower; of robust growth, making a finely shaped bush, a very free bloomer and free from disease and insects. Buds of beautiful, waxy carmine color. **20c each.**

**SPECIOSA.** Of erect and compact habit. Plants begin to flower when quite young. Flowers star-shaped and 2 to 3 inches long, the tube and sepals of bright rose color, corolla brilliant carmine. **20c each.**

**PHENOMENAL.** One of the largest and strongest growing fuchsias. Flower has extra-large double purple corolla and crimson sepals. **20c each.**

**HIBISCUS, VERSICOLOR.** An immense flowering variety, combining in its flowers all the colors of the Hibiscus family, being handsomely striped crimson, buff, rose and white. Gives a handsome and extremely novel effect. Flowers on large plants frequently 8 inches in diameter. **20c each.**

**HOLLYHOCKS, MAMMOTH DOUBLE.** Extra-strong plants for blooming the first year. Fine double varieties. **20c each.**

**Sanseveria Zeylanica, or ZEBRA PLANT.** A very odd but beautiful plant, especially adapted to house culture during winter and for porches during summer. Leaves are beautifully striped crosswise with white variegations on a green ground. Can be grown either in sunlight or in dark parts of the room, and stands dust and drying out without damage. **Fine plants, 25c each.**

**THE EVERBLOOMING TRITOMA PFITZERII.** The greatest bedding plant ever introduced, surpassing finest Cannas for attractiveness and brilliancy, equal to Gladiolus as a cut flower, and blooms incessantly from June until November. Perfectly hardy in open ground all winter south of Philadelphia. Further north they must be protected or wintered in the cellar like ordinary Tritoma. Just bury the roots in sand; nothing more is required. Should be planted out very early in spring, and will commence growth and bloom at once, growing larger and finer every day. Plants show 6 to 20 grand flower stalks at the time, each holding at a height of 3 to 4 feet a cluster of flame-colored flowers of indescribable beauty and brilliancy. Each cluster keeps perfect several weeks, and when it fades several more are ready to take its place. Fall frosts do not kill it or stop its blooming; it is as brilliant as ever long after all other garden flowers have been killed. For cutting it is unsurpassed, and the beautiful long spikes keep several weeks in water. **Price, 30c each; 2 for 55, postpaid.**

**Aloysia Citriodora, or LEMON VERBENA.** This splendid plant ought to be in every plant collection in the South. Well adapted to our section, and has the greatest fragrance of any plant grown. This fragrance is entirely that of the lemon, hence its name. One large plant will scent up an entire yard with a most agreeable odor. Grows rapidly and is easily wintered over in pits or cellars. **Plants, 10c each, postpaid.**

**CHINESE WISTARIA.** Splendid climber for porch shade. When in full bloom truly magnificent with its masses of flowers in long, drooping racemes like bunches of grapes. **20c each; large plants, 50c.**



**Brugmansia, or Angel's Trumpet.**

**Brugmansia, or ANGEL'S TRUMPET.** Grows easily, blooms freely; the flower is something to be proud of. Brugmansia blooms indoors in winter and in the garden in summer. The plant has large, tropical leaves, with blooms 8 inches long by 6 inches wide at the mouth, resembling a trumpet, hence the name—"Angel's Trumpet." Pure white in color and as fragrant as a Jasmine. **Blooming plants, extra strong, 25c each.**

**BOSTON IVY, or, as it is more properly called, Ampelopsis Veitchii.** A perfectly hardy, ornamental climber, clinging firmly to any wall, building or tree. Leaves green in summer, changing to red in the fall. **Young plants, 15c each; 2-year-old plants, 35c each.**

# Alexander's Yellow Prize Winner Corn

Do you want to win all the Prize Money offered for the best Yellow Prolific Corn? Then plant Alexander's Yellow Prize Winner Corn.



**THIS CORN HAS THE GREATEST PRIZE-WINNING RECORD OF ANY YELLOW CORN FOR LARGE YIELDS AND PERFECT EARS**

Mr. Sylvanus Gardner, R. F. D. 6, Cleveland Co., N. C., writes: "The seed ordered from you (½ bushel Six-Ear Corn and Melon Seed) received in good condition. Am well pleased; it is all fine corn. I can recommend your seed heartily, for I have used them seven years."

There is **no yellow corn today** that can get in reach of it as a prize winner. One of our customers has taken two \$75.00 prize buggies in two years, and others have won numerous cash and other prizes. **YOU WILL GET THE PRIZES AND GOOD, BIG PROFITABLE CROPS OF RICH, YELLOW FEED CORN IF YOU PLANT OUR PEDIGREE SEED.**

Lake Co., Fla.—I enclose money order, including 1 peck **Yellow Prize Winner Corn**, \$1.25. This corn made a wonderful crop with us last year.—H. J. Peter.

Okaloosa Co., Fla.—Ship me two bushels of your **Yellow Prize Winner Corn**. I planted it last year and want to plant it again at once.—C. B. Ferdon.

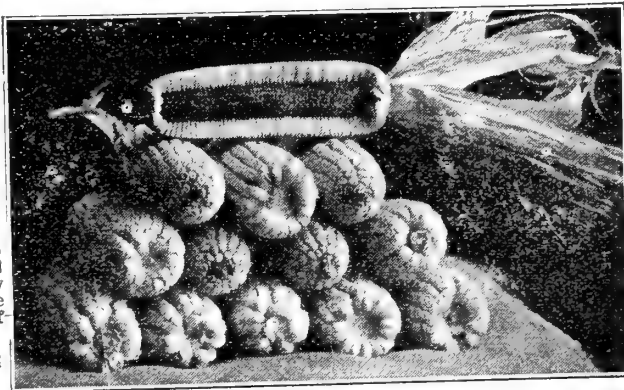
In 1910 we selected this corn for the best prolific Yellow Corn. Of all yellow corn grown in the South it showed the best record, and every year since it has proven its value in every way. We are pleased that the correctness of our judgment has been proven by the crops our customers have grown from this seed since then. Some have planted it early, others as late as June. The yields are uniformly satisfactory whenever planted. This corn is classed as a prolific type. Makes a good average sized ear, perfectly filled out from butt to tip, thus showing the result of careful breeding which was carried on by the propagator for a good many years. The small, red cob is covered with straight, even rows of beautiful yellow grain, of rather a flinty quality, making it a splendid keeper, and especially valuable for feeding work stock, on account of its large percentage of protein or muscle building food. That yielding quality of this corn has been developed to a high point is proven by its many large yields at very low cost per bushel. The propagator average 93¾ bushels, actual weight shucked, on five acres. One of our customers in Burke County, Georgia, bought a peck for two dollars, planted it in May and made 225 bushels. Many others have reported splendid yields. It is a strong, vigorous grower, and will make a yield on uplands or river bottoms in proportion to the quality of the soil and cultivation. We have tested it thoroughly and now recommend it to you because we know it is the best yellow prolific corn ever produced in the South, and you know our recommendation is a practical guarantee of satisfaction.

**Price:** Pkt. 15c; ½ pt. 25c; pt. 40c; qt. 65c, post paid. ½ pk. 90c; pk. \$1.50; bu. \$5.00, not prepaid.

## FARMERS' PRIDE CORN, THE 90 PER CENT CORN

Mr. W. D. Raley, Shelby Co., Ala., says: "I bought Farmers' Pride from you five years ago. Have got it mixed and want to start again with pure seed. Enclosed find \$1.00 for a peck." Mr. M. E. Shuler, Orangeburg Co., S. C., says: "Am so well pleased with your Farmers' Pride Corn that I must write you to say that I planted 15 acres and made more corn per acre than I have made in my life." Many more have written the same. **FOR OVER 15 YEARS** this has been one of our standard and most popular varieties, and it continues to grow in popularity each year, because the seed we supply is such good seed for making crops of corn with a profit.

Jefferson County, Ala.—"Send your annual catalog. I want garden seed, also **FARMERS' PRIDE** and **SIX EAR** corn. Have several times bought seed from you and think your seed are the best," says Mr. A. G. Jordan.



**Alexander's Farmers' Pride Corn.**

Several Florida customers have made 60 to 80 bushels an acre. We call it 90 per cent corn, because the pedigree ears selected as stock seed must weigh at least 15 ounces with a cob weighing not over 1½ to 1¾ ounces. Farmers' Pride runs 2 to 3 ears on each stalk, the ears being 7½ to 8½ inches in length. Makes the 14 to 20 rows deep, perfectly shaped grain. The roasting ears are deep grained and delicious. Makes the finest of meal and hominy, and ranks high in protein. Matures crop in 100 days and cures quickly. Is an excellent variety for dry seasons. Stalks of medium size, ears low down, and have heavy shuck. Stalk stands up fine in heavy winds and bad weather. Our pedigree seed will produce 126 bushels per acre. The years of careful selecting and weeding out of unproductive stalks has practically eliminated all barren stalks, so that **EVERY STALK IN THE FIELD MAKES CORN**. It is an extra fine variety, and we are sure that every one who has planted our seed has been well paid for the investment.

**PRICE:** Postpaid, pkt. 10c; pint 30c; quart 50c. Not prepaid, ½ peck 75c; peck \$1.25; ½ bushel \$2.35; bushel \$4.50.

# 141 Bushels an Acre

THE RECORD OF ALEXANDER'S BIG WHITE PRIZE-WINNER

This Is the Only Pure Thoroughbred Stock

Bred up and grown in the South. Its pedigree runs back nearly fifty years. When we first offered the variety to our customers, a number of years ago, after carefully testing it, the seed was first-class for that period, and the crops produced were much above the average. At the same time we were not thoroughly satisfied with it, believing that it could still be improved in several points and the reproductive power of the seed strengthened by more scientific methods of improvement. Our work since then, combined with the enthusiastic and careful work of our grower, has produced wonderful results.

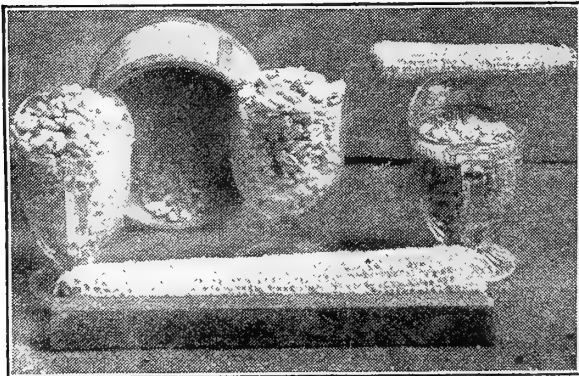
We have seen many varieties of Southern grown corn in all the Southern States, and are always searching for improvements. We have paid fancy prices for special selections of all varieties that seem to have any promise of being better—we buy and try, yet up to date we have never found a selection of this great, big-eared kind of corn that has anywhere near come up to our stock, planted on any kind of soil, anywhere in the South. The number of years given to the selection and improvement of this variety could produce but one result: a perfect type, which is a strong, vigorous grower and heavy yielder—the best BIG WHITE corn now produced in the South. It makes the largest, most perfectly formed, prize-winning ears, with the largest per cent of grain of a corn of this class, and keeps well in the crib, until fed up.

It pays to plant the purest pedigree stock you can get. This is just that kind of seed, and if you want to grow the biggest ears this year and make a heavy yield per acre, we advise placing your order at once, for we have always had a larger demand than supply. Money is always returned when pedigree stock is sold, as there is no other seed we can afford to send out under our name. Our ears of Shaw's Improved average 10 to 12 inches long, 18 to 20 rows perfectly formed white grains set firmly and deeply and covering from butt to tip, many ears making over 85% grain. Makes large, strong stalk with usually two good ears and an immense amount of forage; is deeply rooted and very storm resistant. No variety of corn anywhere is more carefully handled than this. It is a genuine thoroughbred and your yield will be all that you could desire if you get Alexander's selection.

Note the comparison between an average ear of our Shaw's and the common corn, the kind that makes 10 to 16 bushels per acre. Length of ear of Shaw's is 12 inches; cob weighs 5½ ounces; grain, 20½ ounces; total, 26 ounces, and measures nearly a quart—almost three times as much as common corn. This corn planted in 3½-foot rows and same distance in drill, will give 3,536 hills per acre, and with one average ear per hill will make 79¼ bushels. It usually makes two good ears per stalk. It has a record yield of 133 bushels in regular crop. Five acres planted in this seed will make more and better corn than fifteen of the ordinary corn; the reason is: Most of the seed usually planted is not selected in the right way. You have too many barren stalks and nubbins. It will pay you to plant some of our Shaw Corn.

IMPROVED SHAW CORN.

COMMON CORN.



12 Pedigree Seed Ears of our PRIZE-WINNER SHAW CORN. The ear on the ruler was 12 inches, and shelled a wooden quart measure level full.

With Only \$6.00

For Fertilizer

Improved Shaw Corn

Will always win the prize for the largest and most perfectly formed ears of corn.

We will give five dollars for the largest ear from 1918 crop.

PRICE: Pkt. 10c; ½ pint 15c; pint 25c, postpaid. Quart 40c; peck \$1.35; ½ bushel \$2.75; bushel \$4.75, not prepaid.

Muscogee Co., Ga.—Find enclosed remittance for ½ bushel Six Ear Corn. I know from experience it is O. K. Have been planting it for some time. Am anxious to plant Shaw Improved. Send one peck of it. I already have 25 acres planted in your Six Ear Corn.—A. B. Norris.

Blenville Parish, La., March 27th.—"Find money order for ½ bushel SHAW IMPROVED CORN and FARMERS PRIDE; both are finest corn I've seen in my life and I am 53. I see I have made a mistake all my life planting seed from the crib; can make twice as much corn to the acre by planting your special corn seed."—Geo. W. Sutton.

Shelby Co., Ala.—I have planted the four packets of seed corn (special collection). I believe it is the finest seed corn I ever saw.—Wm. F. Bell.

Anderson Co., Tex.—Find enclosed money order for peck each Improved Shaw and Yellow Prize Winner Corn. I have tried the Shaw here and know what it will do.—J. P. Johnston.

## We Will Prove to You the Value

Six Ear .....	10
Shaw Improved .....	10
Yellow Prize-Winner .....	15
Farmer's Pride .....	10

of our pedigree corn seed by our Big 4 Special offer. One full-sized package of the BEST FOUR SELECTIONS OF CORN IN THE SOUTH.

45c worth, or 4 regular sized packets for 35c; postpaid.

PLANT A ROW OF EACH, WATCH RESULTS, AND YOU WILL BE CONVINCED THAT IT WILL PAY YOU TO PLANT ALL OF YOUR CROP IN OUR PEDIGREE CORN SEED NEXT YEAR.



# Alexander's Six-Ear—the Most Prolific of All Varieties

What our customers say, year after year, about **ALEXANDER'S SIX-EAR CORN**, and the ever-increasing demand for it, is sufficient to convince everybody that it is the best all-round, sure-crop, money-making corn for all lands and all purposes. We have made fine crops of it planted so late as June. It is good for early planting, also for late, and great for ensilage, too. Be sure to plant it if you wish to be absolutely satisfied.

Quote me your price on 10 bushels Alexander's Six-Ear Corn. Want corn just like I got of you six years ago. It is fine.—J. M. Pittman.

Find enclosed \$9.60 for seed ordered. Ship at once. Have tried your Six-Ear Corn before, as my little brother made 133 bushels on one acre at cost of 23 cents a bushel. It's the best of all.—J. F. Matthews, Dale Co., Ala.

Arkansas.—Send me latest catalog. I want a new supply of your Six-Ear Corn; it is the best I have ever grown in this section.—R. F. Ellis.

Louisiana.—Find enclosed money order for Six-Ear Corn. Send by express. Have planted this corn eight years, and find it superior to any other.—Fulton O'Quinn.

This strictly Southern corn of ours, which has been carefully improved and selected for nearly twenty years, is grown **EXCLUSIVELY** for us from originator's pedigree seed stock, which we always keep up to the **HIGHEST STANDARD OF PERFECTION**. The seed we offer you is the **most carefully selected, most prolific strain of ALL prolific varieties**. It is strong, healthy stock, full of vigor. No effort is spared each year to improve its yield by the **most careful and up-to-date methods of breeding and selecting**. The **hundreds of high yield records at low cost per bushel** that our pedigree seed has produced, the many valuable corn show records it has captured, and the prizes won have proven that the **breeding and improving of corn** is of as much importance as in cattle and horses. You can buy an ordinary cow for from twenty to fifty dollars, but you cannot get a **PURE-BRED**, with a pedigree and a first-class hereditary record of milk and butter fat production, for any such price. Some folks say "a pedigree is no good, and that heredity doesn't count for anything," but we have always noticed that those who believe the other way and buy the best bred seed and stock have the best farm and **make the most money out of farming**, with few exceptions. You will find this seed has been so well bred and selected that it contains the **reproductive power necessary** for growing a vigorous plant, to produce well-developed ears of the best quality grain. In numbers of tests of average field run stock, used for feed, it has shelled out **60 to 62 pounds good sound grain from each 70 pounds of ear corn**. Every year we have had to increase the acreage of this variety to keep up with the demand caused by the fine yields made from our seed. Though we have never had a crop failure, and only one slight shortage, our sales have increased so every year that the supply has sometimes not been sufficient. We have had to return money on late orders some years. **One year recently we returned nearly four hundred dollars sent for this variety**. You can always depend on getting only **ALEXANDER'S PEDIGREE SEED** or your **MONEY BACK**. We recommend our Six-Ear Corn to you without reserve.

It is highly recommended as a **POOR-LAND CORN**, both for sandy and clay uplands, and about Augusta in the rich river bottom it has **made the best yields ever known**. The cob is small and white, the grains are deep and well filled out, making the grain fit around the cob close and solid. It is rich in protein, the moisture content is low, making it cure quickly in the field, thus preventing loss. The shuck also completely covers the ear, which keeps out both rain and insects. It makes from 4 to 8 ears per stalk, and we have seen 11 ears from one seed. It is a **good keeper**, being less troubled by weevils than any selection we have seen. It is almost equal to "Sweet or Sugar Corn" for roasting ears. A customer told us on October 30th that he had on the previous day enjoyed tender roasting ears from this variety planted in his garden. It roots deep, which accounts for it **always withstanding drought and making a good yield**. This also enables it to stand severe storms without blowing down. It now matures in about 110 days and has a record yield for clear net profit of about \$1,200, but this was done on a prize acre. It's the **surest cropping best white corn** for you to plant on upland, or lowland, on rich land or poor, wherever corn will grow in the South. But you must have Alexander's Genuine Pedigree Seed for Most Profitable Results.

Hernando Co., Fla.—"Send me catalog of your 'PRIZE-WINNER' CORN, 'SIX-EAR.' A few days ago I saw some at a station in Pasco County; the agent had his office festooned with stalks; they had 6 to 9 good ears on each stalk. I never saw anything like it before. I want to plant some in January."—Mrs. Jessie Seale.

Monroe Co., Ala.—"I made 193 bushels of corn on one acre with your SIX-EAR Prolific; it can't be beat. I won \$25.00 prize."—J. C. Sawyer.

**ALEXANDER'S SIX-EAR CORN.**  
A Good Poor-Land Corn.

**PRICE** Pkt. 10 cts.; ½ pint 20c.; pint 30 cts.; quart 45 cts., post-paid. Peck, not prepaid, \$1.50; ½ bushel \$2.75; bushel \$5.00.

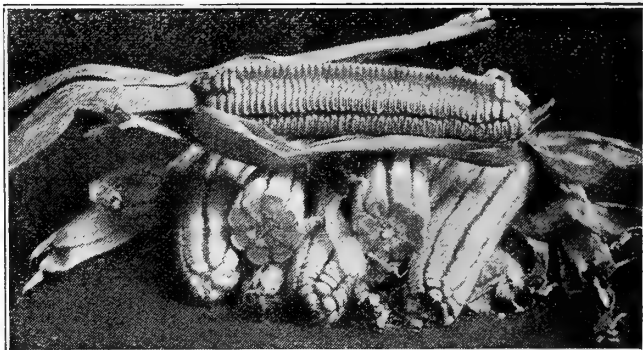


# THE NEW GREAT SOUTHERN CASH CROP WILL BE CORN, CATTLE AND HOGS

These properly combined with Cotton will make the South independent. You can only grow larger, better and more profitable crops by planting **PURE-BRED PEDIGREE** Seed. **BETTER SEED** and better grades of stock will increase the farming profits. **ALEXANDER'S SEED ARE GOOD SEED—PLANT THEM FOR PROFIT.**

**Hickory King Corn** —Ours has the largest grain and smallest cob of any white corn, a single grain often covering the cob. Productive and profitable. Almost all corn and very little cob. Matures fully hard corn in 115 days. **Pkt. 10c; pt. 25c; qt. 45c, postpaid.** **Peck, not prepaid, \$1.25; bu. \$4.50.**

**Mexican June Corn** —A wonderful variety for late planting after early vegetable or winter grain crops. Plant in May for large, quick growth of forage or ensilage, in June and July for larger yield of grain. Can plant with excellent results to 20th of July. It makes two ears per stalk, yielding 30 to 50 bushels per acre; is drought resistant. Has heavy foliage, excellent for ensilage, making as high as 20 tons per acre; fine for late roasting ears for October and November. This is a very valuable variety. **Pkt. 10c; pt. 25c; qt. 40c, postpaid.** **Peck, not prepaid, \$1.50; bushels \$4.75.**



**Hickory King.**

Madison County, Tenn., Jan. 21st.—I am now in the grocery and trucking business. I am partial to your seed, as I have been dealing with you for 10 years,

and found you always honest in your dealing. Send catalog and wholesale price list.—F. B. Howlett.

## Cattle and Hog-Feeding Crops for All-the-Year-Round Feeds

### Annual Hay Crops for Winter

(1) Plant Oats, Rye, Wheat, or Barley, planted separate or with vetch; (2) Red Clover, Crimson Clover, or Hairy Vetch, separate or mixed.

### Annual Hay Crops for Summer

(1) Cow Peas, Sorghums, Millets, Sudan Grass, Kaffir Corn, Soy Beans, Lespedeza, Beggar Weed—plant separate or in combinations.

### Annual Crops for Winter Pasture

(1) Oats and Vetch, or Barley and Wheat with Vetch; (2) Crimson Clover; (3) Italian Rye Grass; (4) Rye; (5) Canada Field Peas with Oats; (6) Rye with Crimson Clover; (7) Rape; (8) Burr Clover; (9) Soy or Velvet Beans left in fields.

### Annual Crops for Summer Pasture

(1) Cow Peas with Sorghum; (2) Lespedeza; (3) Soy or Velvet Beans; (4) Peanuts or Chufas; (5) Sorghum or Sudan for light grazing.

### Permanent Hay Mixtures

(1) Red Top Grass, Alsike Clover, Red Clover, Timothy Mixed; (2) Johnson Grass, Bermuda Grass, Lespedeza, White Clover, Red Top Grass, Perennial Rye Grass, mixed or in combinations; (3) Alfalfa, Sweet Clover, Johnson Grass; (4) Bermuda Grass and Lespedeza; (5) Bermuda Grass and Burr Clover.

### Permanent Pastures

(1) Bermuda Grass and Lespedeza; (2) Red Top, English Rye Grass, Alsike or White Clover; (3) Orchard Grass, Red Top Grass and Blue Grass; (4) Bermuda Grass and Burr Clover; (5) Bermuda Grass, Johnson Grass, Red Top, White Clover, Sweet Clover and Orchard Grass, mixed (for moist lands Alsike Clover and Red Top are fine).

While we have not allotted very much space on pages 37 to 40 to descriptions of the grasses and clovers recommended above, we carry at all times large stocks of these, and can supply in large quantities. As the market fluctuates so much during the season, we only quote pound prices postpaid in most cases. Write for prices in large lots.

## HOG-FEEDING CROPS

### Crop.

### Time to Plant.

### No. Days Until Grazing from Planting Time.

Crop.	Time to Plant.	No. Days Until Grazing from Planting Time.
Alfalfa	Fall and Spring.	75 to 90
Chufas	March, May, June.	120 to 150
Cow Peas	May to August.	75 to 90
Soy Beans	April, May, June.	90 to 120
Japan Clover	March	60 to 75
Oats	Sept. to Nov., Feb. to March.	75 to 90
Peanuts	May to July.	90 to 120
Chufas	March to June.	120 to 150
Sorghum	April to July.	60 to 90
Velvet Beans	May to June.	100 to 130
Sudan Grass	April to July.	60 to 90
Rape	Sept. to Oct., Feb. to March.	60 to 75
Vetch	September to October.	90 to 120
Rye	September to October.	90 to 120
Crimson Clover	August to October.	90 to 120
Burr Clover	September to October.	90 to 120

For prices and descriptions of seed mentioned in Planting Tables, see pages 37 to 40.

## THE BOLL-WEEVIL PROBLEM AND HOW TO MEET IT

Part of this and the next page of our Catalogue is devoted to giving in brief a summary of methods used in combating the boll weevil, also giving a planting scale for hay, forage and grazing crops, putting this information in a concise plain manner which will enable readers to get a general outline of the methods used in meeting this destructive pest. Bulletins giving detailed information may be had by requesting the director of your experiment station to send these.

The very first thing to bear in mind is that you will not be able to grow as large an acreage of Cotton as before the arrival of the weevil, and that by intensive cultivation and liberal fertilizing you must make as much Cotton as before on half the acreage as usually planted.

The next important consideration is to plant more food crops and to plant these on the acreage previously planted in Cotton. Raise more Corn, raise more legumes with which to feed Cattle and Hogs, and have a continued supply of Cattle Feeds by planting successive grazing and hay crops.

You must consider getting improved Farm Implements which will save time and labor. In order to beat the boll weevil, the crops will require frequent and thorough cultivation, and this done just at the proper time. This means a lot of work will have to be done in a short time. All Cotton stalks must be turned under before frost, and you must persuade your neighbors to do likewise. It will pay to lose a little unpicked Cotton that might be in the fields in order to get this work done on time. The stalks must be ploughed under deeply and thoroughly. This can be assisted by running stalk cutter over rows before ploughing stalks under.

Plant your Cotton in a separate field each year if possible. This rotating of crops will kill out num-

bers of weevils which will die in getting from their hibernating places to the new location of the Cotton. Birds will also get numbers of these during their progress to the Cotton.

Your land must be prepared better than ever and highest grade Fertilizers used. This will enable your Cotton to start to growing quickly, and hasten it to maturity.

The one thing of greatest importance in fighting the weevil is to plant the proper varieties of Cotton. You must plant early varieties that will grow quickly and get the squares advanced beyond the stage where they are injured before the weevil comes out and does much damage.

### VARIETIES TO PLANT

Among the varieties of Cotton that we list and have introduced, we consider the best all-round Cotton for boll weevil conditions to be our Ezy Muny, Money Maker, Toole's Prolific, Alexander's 90-Day, King's, Covington Toole Wilt Proof, Wannamaker Cleveland are all good varieties, and each kind has thousands of admirers. You will not go wrong by planting the kinds that we recommend for this purpose.

For crops to fill in the reduced acreage from the Cotton lands, we have outlined on page 30 a general list of hay, forage and pasture crops. Plant plenty of these for stock feed, and by following out the suggestions on that page you should not feel the presence of the weevil from a financial standpoint, and when you have gotten accustomed to the revised ways of farming which the boll weevil will make necessary, you will find that winter grain crops, more stock and plenty of stock feeding crops will benefit you just as much or more than the all-cotton way of farming.

## POPULAR VARIETIES OF COTTON FOR BOLL WEEVIL CONDITIONS

In addition to the regular varieties of cotton that we make specialties of, we list below other varieties that are very popular, and in large demand. Our customers can get from us the highest grade stocks of these kinds to be obtained, and in every instance these varieties are selected with the same care and attention that we give the kinds we grow and list on the following pages. All of our cotton seed are produced in North Carolina, where the earliest varieties are grown and where you are absolutely sure of getting stocks that will produce cotton in the shortest possible time.

**Improved King Cotton** —A short staple variety with small stalks and spreading limbs, known throughout the West as being one of the best anti-boll weevil varieties. Planted largely all over the South. Government expert at Port Gibson, Miss., one of the leading authorities on cotton says this is one of the best early varieties for weevil. **Peck, 80c; bushel \$3.00; 10 bushels \$2.85; 25 bushels \$2.75; 100 bushels \$2.65, not prepaid.**

**Toole's Prolific Cotton** —An early prolific boll weevil cotton. One of the most prolific varieties of the small types; just a few days later than Kings, but more prolific, with larger bolls and stalk growth. **Peck 80c; bushel \$3.00; 10 bushels \$2.85; 25 bushels \$2.75; 100 bushels \$2.65, not prepaid.**

**Half and Half Cotton** —A highly advertised variety with numbers of admirers. About the heaviest lint producer known; about as early as the Cleveland varieties; produces around 43 per cent. lint. **Peck \$1.00; bushel \$3.25; 10 bushels \$3.00; 25 bushels \$2.90; 100 bushels \$2.75.**

**Wannamaker-Cleveland Big Boll** —A fine early variety for boll weevil lands. Big boll type, with fine fiber, about 55 bolls to the pound. Largely planted in Mississippi and Louisiana bottom lands. Recommended by Georgia experiment test conductor at Waynesboro, Ga., as being one of the best big boll cotton sections where land is not infested with wilt. **Peck 80c; bushel \$3.00; 10 bushels \$2.85; 25 bushels \$2.75; 100 bushels \$2.70, not prepaid.**

### FOR THIRTY YEARS ALEXANDER'S SEED HAVE PLEASED ME.

Ocenee County, S. C.—Find enclosed \$1.50 for this small order. I have been using Alexander's Seeds for thirty years with satisfactory results. I know where to get the best.—E. B. Ramsey.

This is very remarkable for any seed house. Mr. Ramsey has been buying his seed from us for thirty consecutive years and has written us as above. This is a record that we are extremely proud of and is the result of selling seed that grow, and ones that always satisfy.

## Alexander's Improved Toole Prolific Cotton Seed IS THE BEST SELECTION OF THIS VARIETY

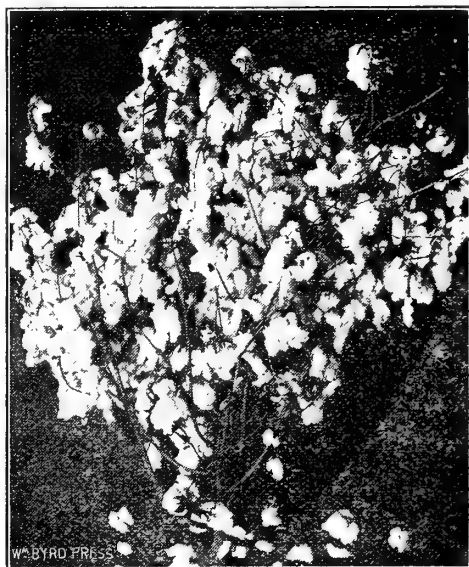
This well-known and popular variety was first offered or introduced by the **Alexander Seed Co.**, the seed having been supplied by the originator. We have always supplied the best selected stock to be obtained in this section. **The crops grown from our triple selected stock seed, and from which this seed is saved, have excelled all others in yield, quality of staple and earliness.** This is due entirely to the fact that this triple selected stock seed is the most carefully bred and selected seed of **this variety** used for planting anywhere.

A splendid short staple cotton with many valuable points. It is a strong grower, matures quick, fruits until late in the season, has medium to large bolls, stalks of medium size. It roots deeply, resisting drought. **It is wonderfully prolific, and gins out 40 per cent lint of fine quality.** It is easily picked, yet does not blow or fall out easily. **It is the best poor land cotton.** On good land, with good fertilizing, it easily makes two bales per acre. **Prices:** Per pound postpaid, 35c; 3 lbs. \$1.00. Peck, not prepaid, 85c; bushel \$3.25; 10-bushel lots or over, \$3.00 per bushel; 100 lbs. \$9.50.

### Triple Selected Stock Seed of the Toole Variety.

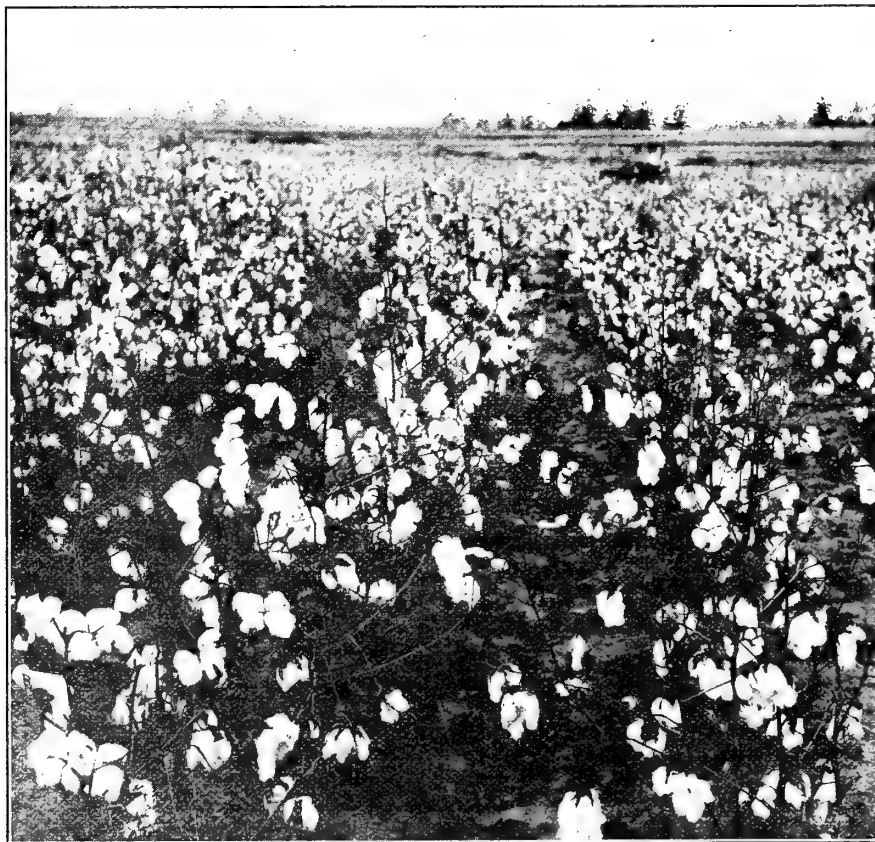
We have each year a demand for this special selection, but on account of reduced acreage have only a limited amount that we can spare. **Prices:** Lb., postpaid, 50c, or \$1.50 pk; \$5.00 bu., not prepaid.

Get our price in large quantity before buying.



**We Are Headquarters for the Original  
GENUINE IMPROVED TOOLE COTTON.**

## Alexander's Covington Toole Cotton Will Save Your Cotton From Wilt and Weevil—The Best Wilt Proof Variety for Weevil Conditions



No reason why you should lose all or a large part of your crop from wilt or "die back," for we now have a reliable selection that will make a crop in spite of these two damaging pests. The chief value of this selection is its wilt-proof or resistant nature, which has been brought out after several years of the most careful work selecting and breeding. We recognized long ago how badly a reliable selection of this kind was needed, and have given the matter of producing it our most careful attention. This is the second year that we have felt justified in offering it because we prefer to be sure before making a recommendation of this sort. The greatest of care has been used in its production, and you will find it the earliest, most prolific, surest yielder, the best money maker to plant on wilt-infested land, as it beats both the wilt and the weevils. No use planting a crop, then seeing half or more die back before the crop is made. We now have a limited quantity of this excellent **WILT-PROOF SEED**. 1 lb. 50c, postpaid. 1/4 bus. \$1; bus. \$3.25; 5 bus. at \$3.00 per bus.; 50 bus. at \$2.85 per bus.

A field of **ALEXANDER'S COVINGTON-TOOLE COTTON**, where over half the crop died the year before. This is the best Wilt-Proof Cotton for yield and profit we have ever seen. This variety has proven the best Boll Weevil Wilt-Proof cotton grown.



# ALEXANDER'S "90-DAY" --- The Quick-Crop Cotton

In it are combined the most profitable qualities for making the largest profit from a late planted crop following grain, early vegetable or a winter hay crop to be cut in April and May, or to make the best paying crop in the Northern cotton-growing region and throughout the entire boll weevil section of the South. It has always been our ambition to offer a variety of cotton that would make a **big profitable crop in the shortest time.** We have studied this problem for years, carefully testing, experimenting, patiently selecting, planting and waiting for results.

**NOW**, after years of the most scientific selection, we have at last succeeded by combining in this cotton, among its many good qualities, two of the most valuable and so much desired by every up-to-date planter who wants to get the quickest and most profitable returns from his soil.

**ALEXANDER'S  
90-DAY Cotton Beats  
the Boll Weevil.**

ASK FOR SPECIAL PRICE  
IN LARGE QUANTITY.

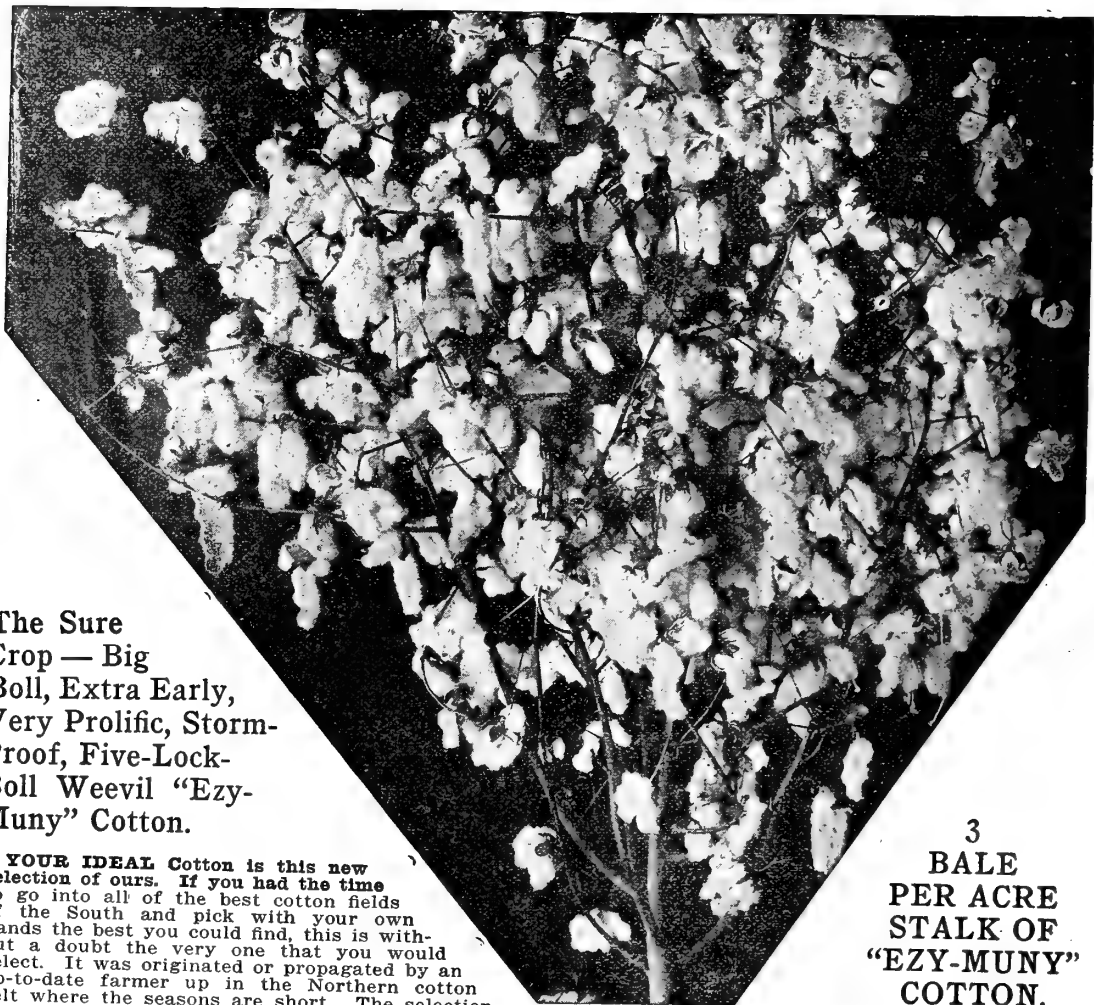
**THESE TWO** most desirable qualities so well combined in this new selection are "**QUICKEST CROP**," and a "**BIG CROP**." We think "90-DAY" the right name for it, because its "**EXTRA EARLINESS**" is its most desirable quality for many planters.

**PRICE POSTPAID:**  
Lb. 50c; 3 lbs. \$1.00.  
**Express or Freight:**  
Pk. \$1.00; bu. \$3.00;  
10 bus. \$27.50.  
**Not Postpaid:**  
100 lbs. \$9.50.

**ALEXANDER'S  
NEW EXTRA EARLY COTTON  
90 DAY "THE EARLIEST COTTON OF ALL  
THE BEST EARLY COTTON."**

**CAN BE PLANTED LATER AND PICKED EARLIER THAN ANY OTHER COTTON.**  
The Earliest Cotton in the World.

# "EZY-MUNY" The Greatest Prize-Winning Extra-Early Big-Boll Cotton—"The Boll-Weevil Dodger"



**The Sure Crop — Big Boll, Extra Early, Very Prolific, Storm-Proof, Five-Lock-Boll Weevil "Ezy-Muny" Cotton.**

**YOUR IDEAL Cotton** is this new selection of ours. If you had the time to go into all of the best cotton fields of the South and pick with your own hands the best you could find, this is without a doubt the very one that you would select. It was originated or propagated by an up-to-date farmer up in the Northern cotton belt where the seasons are short. The selection and breeding have been done from a very healthy and thrifty growing big boll variety, and has been so well developed that it will produce a more superior crop in every respect than any of the big boll type. This variety has been grown from the beginning on land free from disease. It was no easy task to develop this variety, but careful and patient work always brings the desired results when proper methods are used, and the reward obtained in the perfection of this new strain proves that it was worth all of the time and money spent in bringing it up to its present condition. In it you will find **MORE OF THE MOST DESIRABLE** qualities for an absolutely perfect variety of this class than you have ever seen. We have tested it in every possible way with other big boll varieties, both of the early and late types, and there is not one that has proven equal to it in a three years' test on dark, red-clay land of good quality, on stiff, gray pebble land with clay subsoil, on rich river bottom and sandy land. The results in all trials have been highly satisfactory.

A friend of ours told us about this selection in 1908. We at once investigated it and found it to be just what we wanted. It cost us \$8.55 a bushel.

Big boll cottons are nearly always the most popular with pickers, and the only objection to planting them in some sections has been the length of time they require to make a crop. The main object in breeding this selection was to combine in it, besides earliness, the large well-shaped boll with 60 to 70 per cent of them five-lock, a medium-sized seed, with one-inch lint, of good strength and quality and turning out 38½ per cent to 40 per cent, 49 to 58 bolls making a pound. The open growth is also a great advantage in the **BOLL WEEVIL** section, and we

3  
**BALE  
PER ACRE  
STALK OF  
"EZY-MUNY"  
COTTON.**

prefer open growth under all conditions. It makes a well-shaped stalk with numerous limbs, on which the bolls are well distributed. It has made a fine crop each of the four years we have grown it, showing very little tendency to shed during the long, hot, dry seasons it has gone through. However, this is largely due to the fact that all the land on which it has been grown has been deeply prepared and cultivated shallow. It has proven most valuable also on account of the ease with which it is picked. Hands can pick more and are sometimes willing to pick for less money than to pick small boll varieties. In selecting our pedigree planting stock the selection is made from individual stalks, which are tested for their rate of yield per acre, and unless they make a yield of at least 1,375 pounds lint per acre, or about 3¼ bales, the seed is not used. Every plant that comes up to that standard is used to grow seed for the next year's general crops, which have not fallen below an average of 590 pounds lint per acre. By this improved method of selecting only a part of the seed from high-yielding stalks, on four of our seed farms where this seed is grown on a total of 396 acres the low-yielding stalks are almost eliminated from the general or main crop. One of our renters followed his oats with this cotton, using only 200 pounds high-grade fertilizer per acre; average 435 pounds lint per acre on 15 acres. **WE KNOW** that you will like this selection better than any big boll cotton you have ever planted, or is now offered by any one.

**PRICE:** Pound, postpaid, 40 cts.; 3 lbs. \$1.00. Not prepaid, peck \$1.00; bushel \$3.00; 10 bushels \$27.50; 100 bushels \$250.00; 100 lbs. \$9.50.

Ask for Special Price on Large Quantities.

# "EZY MUNY" (The Largest, Earliest, Most) BIG BOLL Prolific, Best Short Staple COTTON

**SELLS FOR \$10.00 TO \$20.00 A BALE MORE THAN ORDINARY SHORT STAPLE, OR ½ TO 1 CENT A POUND MORE THAN ORDINARY. WHEN PROPERLY GRADED AS 15-16 TO 1 1-8 INCH STAPLE BRINGS 1 CENT A POUND MORE THAN 7-8 INCH STAPLE** :: :: ::



**Actual Size Boll of "Ezy Muny" Cotton**

Mr. M. M. Chandler, Madison Co., Miss., bought 300 pounds "Ezy Muny" and writes he made a good crop with it, in spite of the boll weevil. He says: "It is certainly the best big boll short staple cotton I ever saw. It is really 1½ inches good."

**YOU LOSE MONEY ON EVERY BALE YOU GROW FROM THE ORDINARY MIXED UP RUN OF SEED** :: ::

You can see by this photograph of an Ezy Muny boll that it has an extra good quality of staple and holds well to the burr until picked. Seldom does it blow out or shed, yet it picks out quick and clean.

"ALEXANDER'S BIG BOLL 90-DAY" is what Mr. J. P. Head, of Bienville, La., calls it. He says: "I will get from the acre I planted 1,400 pounds seed cotton; unfavorable season caused sorry stand. It began opening about 95 days after planting. Used 200 pounds fertilizer on red gravel land, broken in April and planted 18th day of May. Believe, with favorable season, breaking land deep fall or winter and planting early in April, using 500 pounds fertilizer, I can make 1½ to 2 bales per acre, as it had open cotton little over 90 days after planting."

Limestone Co., Ala.—Send me your Catalog. I bought of you last spring Ezy-Muny Cotton seed. Made on 1¼ acres 950 pounds lint. It sold for 1 cent a pound more than my other cotton. On one-half my lot got half a stand, still it doubled in yield any other cotton on my place. Please send quotations.—W. S. White.

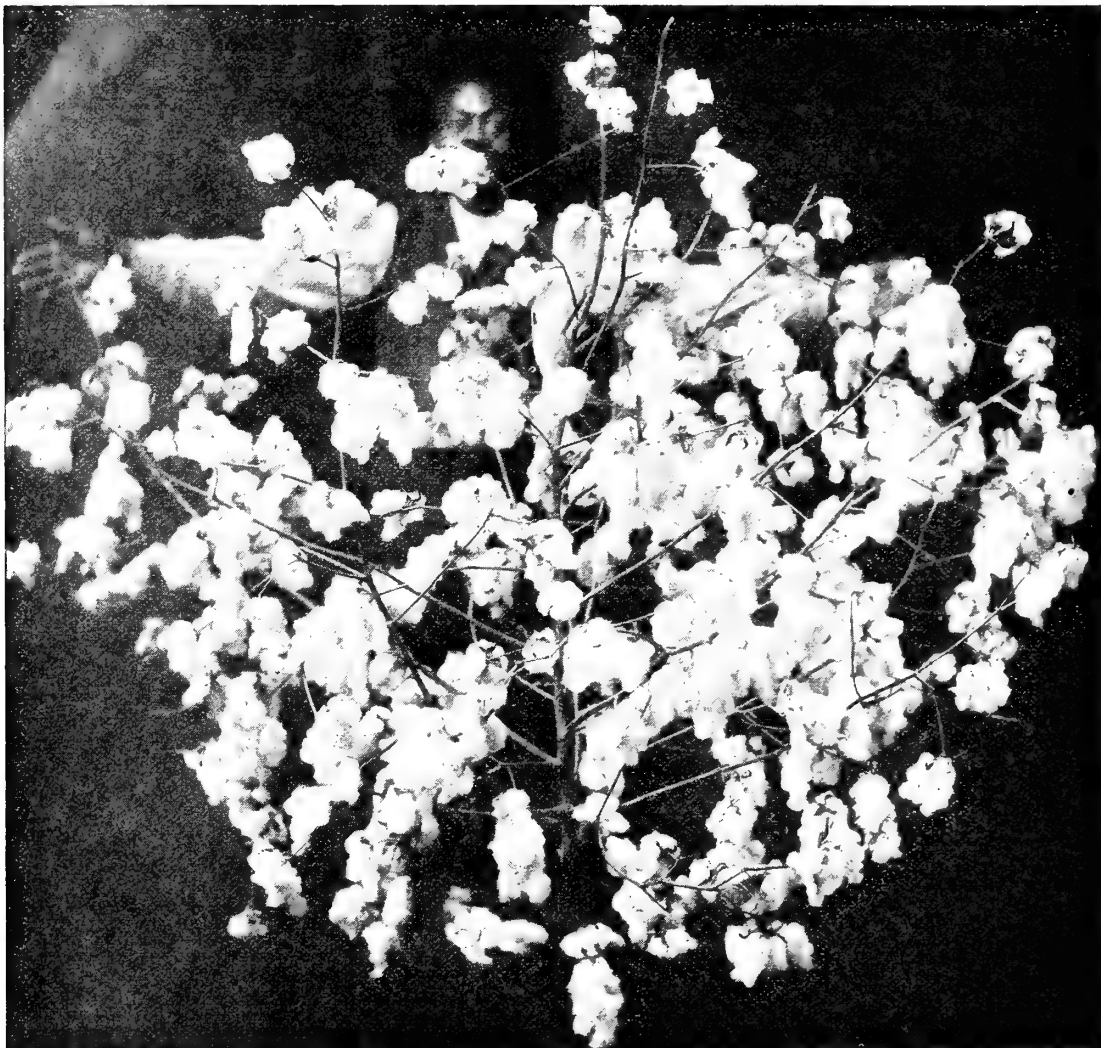
Independence Co., Ark.—Send me your Catalog. I ordered Ezy Muny Cotton from you last year and am pleased with it. From the 30 pounds I got 2 bales on hill land with only 80 pounds fertilizer. It is the best cotton I ever raised.—J. E. Vandiver.

Jeff Davis Co., Ga.—The Ezy-Muny Cotton I got from you last year about doubled any other kind I planted. Send Catalog and price on Spanish peanuts.—W. L. Beall.

Lowndes Co., Miss.—Find enclosed money order for 10 bushels Ezy-Muny Cotton. Have been one of your customers for years. Hope this cotton will come up to your recommendation like the Money Maker has. Thought I would try Ezy-Muny this year. Could have bought seed from other parties, but I am a customer of yours and you have always sold me good seed.—H. L. Lawrence.

Mr. G. P. Whisenant, Union Grove, Fla., is highly pleased with results obtained from the seed he planted. He advises us: "I had 1,300 pounds seed cotton and got 510 pounds lint. It beat everything that has been to the gin this season, and they have ginned 460 bales. It will make a third more in the field than the Cook or any other variety I have seen. My cotton was green. If it had been dry it would have made more, but it is the best in this section, anyway. I think it should be called the "Alexander's Home Redeemer," because, if you plant and work it right, it will pay off the mortgage."

**The Best of Proof** is the word of the man who has bought, paid for and planted our seed; made a good crop and figured his profit. Our seed bring such good reports because they are always **GOOD SEED**. Above we have given you only a few of the many fine reports on this great cotton. We are very proud of the splendid results obtained from it. It is a pleasure to supply such good seed.



**"Money Maker"** —This wonderful cotton has an unrivaled record. It is so well known and universally liked wherever it has been planted that it seems almost unnecessary to more than mention the fact that we have now ready to ship to you a limited supply of select seed from a very fine but reduced acreage in 1919. A wonderful prolific boll weevil variety.

Each year we have hundreds of requests for our catalog similar to this one from Mr. Sutton:

Lawrence County, Miss.—Sirs: I have heard so much about the reliability of the Alexander Seed Company that I want a catalog, that we may know more about it.—D. S. Sutton.

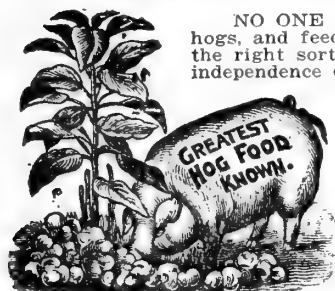
It is therefore best to give a description of this splendid cotton for the benefit of those receiving our catalog for the first time.

We think that we have a right to justly feel very proud of the splendid and honorable record made by **Money Maker** since we first offered it from the crop of 1905. Twelve years before that the originator had started in to breed his cotton up to an ideal standard. He worked for a large, well-limbed stalk, shorter joints, three times as many bolls and large ones, together with longer and finer lint. He worked to produce a deep-rooted cotton to resist drought and storms and rust. The result—our "**Money Maker Cotton**" shown above, reproduced from a photograph of a stalk from our crop. It tells the story of what "**Money Maker**" does far better than words can. We have tested it in every condition of soil and climate in the cotton region. **Money Maker** has always been the best variety for sandy land. It is undoubtedly the best poor-land variety; it was originated on an ordinary gray-land farm, and will stand more dry weather and come through a long rainy season in better shape than any variety we have ever tried. It is about the only selection that will adapt itself at once to all conditions of soil and climate. It's an all-round sure-crop cotton everywhere, when you get the genuine seed direct from Alexander Seed Company. No other variety has been more carefully bred and selected than "**Money Maker**." Plant it, and because our seed are strong and vigorous they come up quickly and grow right off. It quickly makes a strong, tough growth that will hold up a big crop of bolls without breaking down; blooms early and sets its fruit without delay. For this reason thousands of acres are planted with it every year in Mississippi, Louisiana and Texas, because it puts on a good crop always before the boll weevil can do any damage. It makes a good crop from bottom to top. Its roots go way down in the ground, and, no matter how dry the season, they get the moisture to develop with the smallest amount of shedding. **Money Maker** is the one you can depend on every year from the smallest to the largest crop. We have the evidence to prove every claim we have ever made. A small portion of this evidence has been published in previous catalogs. If you are going to plant cotton this year, plant good seed, the very best, the most productive, that you may get the largest possible yield per acre at the least possible cost. You will be safe with **Money Maker**. Remember the genuine improved seed is sold only under the brand and seal of ALEXANDER SEED COMPANY.

We have no agents. Prices: Pound, postpaid, 40c; 5 pounds, \$1.00. Not prepaid, peck, \$1.00; bushel, \$3.00; 10 bushels, \$27.50; per 100 pounds, \$9.50.



# Hog and Cattle Food Crops That Will Quickly Make Cheap, Rich and Valuable Food



NO ONE can dispute that there is a first-class profit in raising or buying cattle and hogs, and feeding them for sale, when you grow your own feed and grow a variety of the right sorts. The land is also improved and will bring in greater profits and more independence every year.

## JERUSALEM ARTICHOKE, The Great Hog Food

No root crop is growing in favor so rapidly for feeding hogs. A yield of 500 bushels is nothing unusual. An acre will fatten 25 to 30 hogs easily, and hogs fed on them are free from cholera. The Southern farmer who neglects growing artichokes is making a mistake; they are adapted to our section, grow all summer, make enormous crops, and stay in ground in perfect condition until the hogs are turned in. Plant in early spring in 4-foot rows like Irish potatoes, dropping seed piece, cut to single eye, every 2 feet. **Lb., postpaid, 25c; 3 lbs. 70c. By freight or express, not prepaid, pk. \$1.10; bu. \$3.50. Barrel of 10 pks. (for 1 acre), \$7.50.**

On all forage, grain and grass seeds ask for latest and lowest price on amount you want to buy. Price on this class of stock is subject to change.

## Alexander's Genuine African Hog

**Goobar** Enormous yielder, easy to grow on the poorest, sandy land. Makes one of the richest and best foods for hogs. Yields of 250 to 500 bushels reported per acre. Many of our most valuable "stock food crops" have their origin in Africa. Sacharine and Non-Sacharine Sorghum, Sudan, Rhodes, Natal, and other valuable grasses comprise a portion of the list. Many have obtained world-wide fame, but we venture to say, judging from the splendid reports we have from reliable planters, that there has never been an introduction of any sort so well adapted to the poor, sandy soils of the South, one that will produce such an enormous yield with so little trouble and expense, as **Alexander's African Hog Goobar**. We believe that to the **Alexander Seed Company** is due the credit of introducing this valuable plant. Some years ago we shipped a carload of 1,500 bushels of our select seed oats to one of our customers in South Africa. They arrived safely. Our customer was so well pleased with the shipment in every respect that he sent us about a pound of **Hog Goobers**. These we distributed for trial, and they have proven to be exceedingly valuable. In many respects they are superior to Peanuts or Chufas as a feed for hogs. Their feeding value seems to be better balanced, evidently containing less oil and a larger percentage of protein. It will be wise for you to plant a trial package this year. This should give you enough seed to plant an acre or more next year. We shall be glad to give you more detailed description and information, also complete cultural directions, free of any cost, and before you buy, if you are interested enough to write for same. **Price: Good size trial package, postpaid, 15c. Ask for special price on larger quantity.**

## Spanish, or "Two Crop" Peanuts

—Earliest, a fine bearer, bushy, erect growth, easily cultivated, the plow doing all the work. Planted in April, they mature in August. Can be planted as late as August 1st. Heavy yielders of small, very sweet, well-filled-out nuts. **Lb. 30c; 4 lbs. 80c, postpaid.** Ask for price in larger amount.

## Florida Prolific Peanuts —Alexander's Special Florida

**Prolific Peanuts.** Certain sections of Florida are producing thousands of bushels of peanuts. The yield is increasing every year, and we believe if the present growth continues will rival Virginia and North Carolina in the production of this valuable crop. No greater yields or more profitable can be produced anywhere than on those surprisingly productive, sandy soils of that wonderful State. Factories have already been established in the larger growing districts for making peanut butter. Our Florida Prolific peanut seed is thoroughly acclimated and unusually productive, not alone in Florida, but through the entire Gulf Coast section. This is a fine peanut for you to plant, both for a large crop of vine for hay and a big crop of nuts. **Price: Lb. 30c; 4 lbs. 75c, postpaid.** Ask for price in larger quantity.

**North Carolina Peanuts** —A medium-size nut, much more prolific than the Virginia, and more profitable to grow for stock feeding on the farms than the Virginia. **Lb. 30c; 4 lbs. 80c, postpaid.**

## Valencia, or Sure Crop Peanut

—It is late but large, not only in size of pod, but bushels per acre. It will make from 75 to 100. Has 2 to 4 rich, fine-flavored nuts in each pod. For parching they bring almost double the price of other sorts. Plant later after winter grain crops. **Lb. 40c, postpaid; 10 lbs., not prepaid, \$3.00.**

## Golden Millet (German Millet).—Also known

as Tennessee and Golden Wonder Millet; makes an enormous yield of nutritious feed; can be sown with cow peas, but must be sown thickly, usually about one bushel to the acre; cut while in bloom and before seed harden; one of the best quick growing catch crops for summer hay; quite often planted as late as August, usually maturing in about 65 days. **Lb. 35c; 3 lbs. 75c, postpaid. Peck, \$1.35; bushel, \$4.50.** Write for prices when ready to buy.

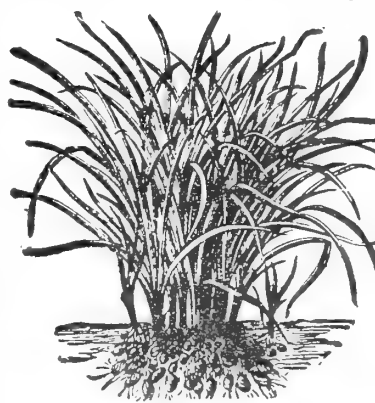
## Pearl or Cat Tail Millet —One of the great-

est cut-and-come-again green food crops known; when planted on moist lands will continue to supply throughout summer an abundance of fine green feed for milch cows and chickens; ravenously eaten by all kinds of stock; best to sow seed thinly in drills, cutting the fodder for feed, as it will not stand heavy grazing. **Lb. 40c; 3 lbs. \$1.10, postpaid. Large lots, not prepaid, 30c per lb.**

On all forage, grain and grass seeds ask for latest and lowest price on amount you want to buy. Price on this class of stock is subject to change.

## CHUFAS

—A most profitable Southern crop for fattening hogs and poultry. The nuts grow near the surface and are easily harvested by hogs and chickens. Plant in April and May in 3-foot rows, dropping 2 or 3 Chufas every 10 to 12 inches. Give level culture. They mature in September and will lie in the ground until wanted. They are the best fattening crop.



Chufas, or Ground Almonds.

**Pkt. 10c; lb. 45c, postpaid. 10 lbs, not prepaid, \$2.50.** Write for prices in larger quantity.

ALL PRICES ABOVE ONE POUND SUBJECT TO CHANGE.



# EXTRA GOOD MONEY-MAKING, MONEY-SAVING, FOOD AND FORAGE CROPS

## Alexander's Genuine Egyptian Wheat

**The Great Forage or Food Crop.**—This is beyond question one of the most valuable crops ever introduced into the United States, or the South. It has been planted from California to Georgia, and about its unusual productiveness and great worth there is no lack of the most substantial evidence. It will grow well and give the best results on any land that will produce Corn or Cotton, and on poor land in a dry season it will do better than either corn or cotton. It is equal to corn for cattle, hogs, horses, chickens, and it is unusually good as a feed for egg production. Equally important is its value for a portion of the human diet. It may be easily ground in the coffee mill, and the meal will make the best of batter cakes and muffins. It matures early. Two crops can be made in a year. The yield is very great. One report shows 7,300 pounds in the head cut from one acre, and others over 100 bushels of threshed grain. One seed will make from 2 to 12 stalks, each with a big seed head. The heads are very compact. The seed are held tightly, so that it does not shatter out. Sow 6 to 10 pounds of seed per acre. Complete cultural directions free on request or with each order. **Price: Trial pkt. 10c; 1b. 35c, postpaid. 10 lbs at 20c, not prepaid.**

## SORGHUMS

**Early Amber Sorghum** —The earliest forage known, making in 70 to 100 days, according to the climate and conditions; produces four to five tons of forage per acre; not well adapted to producing syrup; makes fine hay planted with cow peas; one of the best summer hay or stock feeding crops. **Lb. 35c; 3 lbs. 75c, postpaid. Peck \$1.00; bushel \$3.50, not prepaid.**

**Early Orange Sorghum** —Grows considerably heavier than the Amber Sorghum, but a little later. Good syrup variety; will probably produce more forage than any other sorghum. **Lb. 35c; 3 lbs. 75c, postpaid. Peck \$1.00; bushel \$3.50, not prepaid.**

**Red Top or Sumac Sorghum** —Stalks sweeter and juicier than most other sorghums; makes wonderful yield of forage, averaging under good conditions over five tons to the acre; about a week later than the orange in maturity; generally planted in some sections for syrup production; makes fine grade syrup. **Lb. 40c; 3 lbs. 80c, postpaid. Peck \$1.10; bushel \$3.75, not prepaid.**

**THIS IS THE FINEST SYRUP SORGHUM—MAKES LARGEST YIELD FINEST QUALITY SYRUP.**

**Sugar Syrup Sorghum** —The greatest yielder of high-grades syrup that has ever been offered. It grows more popular every year because of its perfect quality and the large, profitable crops it makes for all who plant it. It will make more syrup of finer quality than any syrup sorghum we have ever seen. Our Sugar Syrup Sorghum is a wonderful selection in every way. The yield and profit made from a small crop of this by our customer, Mr. Rice, is good enough for any one. He made on one-eighth of an acre 80 gallons of syrup, sold at 50 cts.—\$40.00; 440 bundles of fodder at \$2.00 per 100—\$8.80. Seed that he saved sold for \$37.50. Total proceeds from one-eighth acre, \$86.30. Total expense, including cost of seed, fertilizer, cost of preparing land and planting, cultivating, rent of land and miscellaneous cost, \$20.65. Total profit, \$65.65, or \$525.20 per acre. What man has done man can do! Stalks grow 15 to 18 feet tall. We advise that you plant a crop to supply the home demand for syrup. It will pay you. Plant at the rate of 6 pounds per acre in drills. **Price: Pkt. 10c; 1b. 50c, postpaid. 5 lbs. at 40c lb.; 10 lbs. at 30c lb., not prepaid.**

**Kaffir Corn** —Red and White, a non-saccharine type of the sorghum family, with broad, large leaves, making fine fodder. Red Kaffir is slightly earlier than the White; stalks produce about three pints of seed, which is best kind of chicken feed, also makes fine stock feed. **Lb. 40c; 3 lbs. 80c, postpaid, either kind. Large lots 15c lb, not prepaid.**

**Feterita** The Great Grain and Forage Crop. This is the newest of the Non-Saccharine Sorghums that has proven worthy of the attention of every farmer. It is very valuable for a growth of early green fodder. It is almost inconceivable how just one small seed can produce so many stalks, or how the little germ in that seed could contain the energy necessary to force such a rapid, luxuriant growth. In proportion to the relative sizes, as compared with the enormous guns used in the recent European war, this little seed, to produce such results must be MORE powerful, and it's CERTAINLY far MORE valuable to the human race than those terribly and uselessly destructive guns, for this seed produces quickly not only an enormous amount of fodder, but, in addition, a great yield of the most nutritious grain which is needed everywhere for the preservation of both animal and human life. It makes such a rapid growth and matures so quickly that we have one report of a second crop made in one year from the grain matured and planted from the first crop. One grower calls it "bird-proof." There is no danger of dislodgement, as the grain holds tight in head until threshed out. A very desirable plant for every farm is FETERITA, and we are pleased in having the opportunity of offering such a valuable plant to you this year, when there is such great need for planting the greatest possible acreage in FOOD and FORAGE CROPS. Plant 6 to 10 pounds per acre, 12 inches apart in drill, and drill 3½ feet apart. Cultivate like corn. Special cultural directions with each order. **Price: Trial pkt. 10c; 1b. 35c, postpaid. 10 lbs. at 20c, not prepaid. Ask for price in large quantity.**

**Dwarf Essex Rape** —One of the most valuable crops introduced into the South. The demand for the seed of this crop increases every year, as its many uses and great value become better known. It never becomes a pest, will grow well on any good average land that will make cotton or corn, and is good food for both man and beast. Is fine for salad greens, and makes one of the best green feeds for chickens, cattle, hogs and sheep. Is easy to grow, and is almost an all-year-round crop. May be planted with the best of results both fall and winter. It is equal to alfalfa and clover as a green feed for stock. Sow broadcast 10 pounds per acre; if in drill 2½ feet apart, 3 to 5 pounds per acre. Prepare the land as for turnips and plant the same way. **Price: Pkt. 10c; 1b. 35c, postpaid. Write for prices in larger quantity.**

**Bermuda Grass** —The most valuable of all summer grasses in the South. Grows luxuriantly in the hottest sun and furnishes nutritious grazing for nine months in the year. Grows well on all soils from the stiffest clay to the lightest sands. Sow seeds broadcast, 6 pounds per acre, March to June. Seed germinate in 20 to 30 days when ground is warm. **Price: ¼-lb. pkt. 25c! 1b. 85c, postpaid. Special prices on 5-lb. lots or over.**

**Johnson Grass** is considered one of the most valuable hay grasses, there being thousands of acres of it grown in the Augusta section. It should be grown only where it can be controlled and kept from spreading into other crops. Makes 4 to 10 tons of hay per acre, according to soil. Sow 1 bushel per acre in spring. **Lb, postpaid, 45c; 35c in quantities not prepaid.**

## CLOVERS

	Postpaid. Pkt.	Not Prepaid Lb.	Lbs.
Alfalfa, Lucerne .....	15c	65c	\$5.50
Alsike .....	15c	75c	6.50
Bur (Southern in Bur).....	15c	35c	1.80
Crimson, Scarlet Bloom.....	15c	30c	1.80
Crimson (in Hull).....	15c	30c	1.80
Red, or Mammoth .....	15c	65c	6.00
White .....	15c	85c	7.50

Ask for latest special prices in large quantity.

# SAVE THE GRASS! LET IT GROW! CUT IT FOR CASH!

It is necessary with the present shortage of labor to grow crops that can be fed in the field. Stock can eat forage crops in the field and then walk to market.

**GEORGIA BROWN TOP MILLET** is the newest and one of the best forage crops. A South Georgia farmer found it on his place a few years ago, saved the seed, and grew a large crop, which he again saved for seed and sold for \$1.00 a pound. He claims a yield of 1,500 pounds seed from an acre. It makes at least two crops of sweet, tender hay of the best quality. Can be planted from April to August. It stools wonderfully, a single seed often making 100 stems with as many seed heads. It is also splendid for grazing. We advise every one to give it a good trial this year. There is absolutely no chance of it becoming a pest.

**PRICE:** Packet 10c; pound \$1.00, postpaid. Not prepaid, 75c per lb.



Alexander's Sudan Grass.

NEVER become a pest. It will mature ninety days from planting, with a second crop ready to cut in thirty days. It is also a fine green feed for horses, cattle and hogs. Plant five pounds to an acre in drill three feet apart, or fifteen pounds broadcast. Be sure to test it this year. You will find it O. K. **Pkt. 10c; lb. 35c, postpaid.** Write for price in larger quantities.

**Japan Clover—Lespedeza** —One of the most valuable Southern crops, and only enough space left on this page for about nine lines, when nine pages are needed to tell you all about this great plant. Good for hay, grazing and soil enriching. This plant has produced millions of dollars for the farmers in Mississippi and Louisiana. The seed should be sown on every farm in the South. It will grow on any kind of land, low or high, rich or poor; roots go deep into soil, stands the driest, hottest weather; never becomes a pest. It is a money-maker for every farm. Grows in open field or wooded pasture. We cannot attempt to tell you all about it in this small space. It will pay you to ask for special information and prices. Sow 25 pounds per acre in March and April.

**PRICE:** Pkt. 10c; lb. 60c, postpaid. 15 lbs at 45c, not prepaid.

**BENE** —This is a cheap feed, easy to grow, makes a big crop on cultivated land and on old fields and wood land, where it may be planted to attract wild birds, quail, doves, etc. Grows four feet high, produces thousands of seed pods, which shatter out after fully ripe. Seed when crushed yields a large amount of oil of fine quality. May be used like olive oil. The seed when parched is used in candy and cakes. Drill in rows four feet apart same time you plant corn. Sow four to five pounds an acre. This is another excellent crop that should be on every farm. Is specially recommended for chicken feed. **Pkt. 10c; lb. 90c, postpaid.** Ask for price in large quantity.

**MAMMOTH RUSSIAN SUNFLOWER** is a first-class poultry and stock food. A quart mixed in the feed of a horse each day is a splendid conditioner. This variety will yield under most favorable conditions over 100 bushels an acre. As an egg-producing food for poultry there is nothing better. It is easy to grow and save the seed. The heads may be cut off when ripe and thrown to the chickens. They will pick out the seed. **Pkt. 10c; lb. 35c, postpaid.**

## GRASS SEED.

	Postpaid.	Not P.P.
	Pkt. Lb.	10 Lbs.
\$ Lawn, Alexander's Evergreen .....	15c 50c	\$4.50
\$ Lawn, Alexander's Sunny South Winter ..	15c 35c	3.00
\$ Lawn, Alexander's Shady Place .....	15c 50c	4.50
\$ Pasture, Special Winter, Quick Growth ..	15c 40c	3.50
Rye Grass, English, Perennial .....	15c 30c	2.50
Rye Grass, Italian, Annual .....	15c 30c	2.50
Blue Grass, Kentucky .....	15c 40c	3.50
Herds Grass, or Red Top .....	15c 35c	3.00
Orchard .....	15c 40c	3.50
Carpet Grass .....	15c 85c	8.00
Teosinte .....	15c 90c	8.50

Ask for latest special prices on above named and other varieties when you think of buying. We can supply 25 other native and foreign selections. Prices are constantly changing. Ask for latest price in quantity.

**SOY or SOJA BEAN** is a great food crop for man and beast, also as a soil builder or plant food crop. It is one of the very best of all crops to plant on all Southern soils. It will certainly pay any one who plants to study this valuable crop. It is easy to grow, and will produce a good profit in the home garden or as a field crop. The whole bean may be used for human food like other beans, boiled, baked alone or in combination with pork, potatoes or rice. It seems to be immune from the fungus diseases that do so much damage to garden beans and peas, and stands more cold than corn, garden beans or cow peas. Its combination of values or uses is wonderful, as it is good for soil improvement or plant food, human and stock food; very valuable for oil, hay and silage. Do not neglect to plant Soy Beans this year. Make a start, at least. Plant a packet or pint, and you will quickly see for yourself what a valuable crop it is. Send to U. S. Department of Agriculture, Washington, D. C., for bulletin on Soy Beans. **Pkt. 10c; pt. 30c; qt. 45c, postpaid.** Ask for prices on larger quantities.

**JAPANESE BUCKWHEAT** should be more generally grown in the South for poultry feed. It is well adapted and may be sown in very early spring or late summer, maturing in about two months. It is easily grown, desirable and profitable for large grain yields, flower food for bees, and turned under it is a good soil improver. Where weeds are thick buckwheat will smother them and put the soil in good condition for the crops that follow. Buckwheat makes a fine quality of flour, the kind that goes into the famous "Buckwheat Cakes." It's great for the poultry. **Lb., postpaid, 25c. Not prepaid, pk. \$1.00; bu. \$3.50.**

**SUDAN GRASS** is a great success EVERYWHERE, on all soils that will make a good crop of corn or cotton. So much has been written about it in all agricultural papers that everybody should be familiar with its great value. It is one of the safest grasses to plant, very easy to grow, and can

# Food, Forage and Soil Building Crops

## Plant Oats This Spring



For the past two years a large percentage of fall-planted oats in our section have been damaged by cold weather, and about the only crops that have made to any advantage have been spring-planted seed. We offer for spring plantings the early varieties, such as **Fulghum, Burt and Ec-cleaned Applers**, which do well planted early. The stocks that we offer are only the best to be had, and have been thoroughly re-cleaned and graded. Sacked in good bags.

**Fulghum** —The early, heavy, prolific oat, the favorite variety for Southern conditions. **Pkt. 60c; bu. \$2.00, not prepaid.**

**Burt** —An old-time favorite spring oat, and about the earliest one grown; a fine grazing oat and a good grain producer; lighter than the Fulghum, not making quite as heavy an oat. **Pkt. 60c; bu. \$1.75, not prepaid.**

**Appler** —The favorite old-time heavy oat, bearded and a fine rust-proof sure cropper. **Pkt. 50c; bu. \$1.75, not prepaid.**

**BRABHAM PEA, TWO CROP.** —For Hay, for Shelled Peas, for Large Yield, for Disease Resistance, for the Best All-Round Field or Cow Pea—Plant the Brabham. It is early, prolific, vigorous, fast growing, heavier bearing; will make 30 bushels of peas to the acre. They will stand in the field during bad weather, with practically no damage. The seed is small and hard, weevil resistant. The vine does not shed its leaves as many others do when cut late for hay. Planted early, it is good for two large crops. Six quarts of seed planted with a seed drill in June will give a good, thick stand for hay, or will make a big crop of seed. It is wilt-proof. Is the only pea except the Iron that will grow on wilt-infested soil. Where other peas wilt and die, it will make a big, profitable crop of hay or seed. Grows well on all soils. Requires less seed per acre than any variety except Iron. One bushel will make as much as three bushels of other peas. The Brabham Pea has all the good qualities of the Extra-Early Speckle or Whippoorwill and Iron, and none of the bad ones. It is a hybrid, cross or combination of the two.

**PRICE:** **Pkt. 15c; qt. 45c, postpaid.** Bushel price on application.

**Iron Pea** —Has all the good qualities of the Brabham except that it is not quite so prolific or so early. The United States Department of Agriculture has issued a bulletin on Cow or Field Peas which is sent free. Send for it. **Pkt. 15c; qt. 45c, postpaid.** Ask for bushel prices.

## COWPEAS—All Varieties

We can supply, in large or small quantities, **Whippoorwill, Clay, Mixed, Red Ripper and Black Cow** Peas during spring. Prices on these fluctuate so much that it is impossible to quote in catalog. Write for prices on any quantity you are interested in. Augusta is possibly the largest Southern market for Cow Peas, and we can always supply these in any amount wanted.

## VETCHES

**Hairy, or Winter** —A very hardy winter vetch, making fine growth. Plant alone or with grain. **Pkt. 15c; lb. 55c, postpaid.**

**Augusta, or Narrow Leaf** —A very fine vetch, similar to the Hairy Vetch, with smaller leaf. **Pkt. 15c; lb. 30c, postpaid.**

On all forage, grain and grass seeds ask for latest and lowest price on amount you want to buy. Price on this class of stock is subject to change.

**Spring** —Planted in spring, makes fine crop, not as hardy as Hairy Vetch, but makes good growth after coldest weather has passed. **Pkt. 15c; lb. 30c, postpaid.**

**OSCEOLA VELVET BEAN** is a new hybrid introduced by the Florida Experiment Station. The cross was made in 1908 by Mr. J. Belling, and was made with Florida Velvet and Lyon. The station has distributed the seed and advise that the type is fixed. The Florida station says of it: "It is earlier than the China, does not shatter out much. Matures later than the Georgia Velvet, but larger, with pods that do not rot so easily. Much earlier than the Lyon bean; does not shatter the seed so badly. Not so early as Yokohama, but with better seed and thinner hulls."

The **Osceola** we have found an excellent variety to plant with your corn on the best land. It makes a heavy growth of vines and a great-big crop of beans, which are borne in immense clusters. The pods are almost free from fuzz. Their great value is that the leaves shed off by the time you are ready to gather your corn, thus making it easy to gather all the corn and pick the beans much faster and better. **Pkt. 10c; ½ pt. 25c; qt. 45c, postpaid. Peck \$1.25; bushel \$4.50.**

## ALEXANDER'S IMPROVED EXTRA EARLY EVER BEARING SPECKLE VELVET BEAN

The value of Velvet Beans as a fertilizer and stock food easy to produce has long been known in Florida, South Georgia and Alabama, where the original late Florida bean has been grown with great success and profit. Recently several extra-early selections of the speckle have been brought out, which seem to have some variation in type. From these we have obtained what has proven to be the **earliest, most prolific, or largest yielding, hardiest, and, in fact, the most desirable in every respect of the Extra-Early type.** Early in August it matures the seed and continues growing and bearing until heavy frost, making altogether an unusual large crop of fine large beans, which are borne in large bunches, having 30 and 40 in a bunch. This makes them easy to pick; in fact, one man can pick by hand in a day 8 to 10 bushels or more, and they will yield up to 40 bushels an acre. This selection of ours will prove to be of the greatest value on every farm from South Carolina to Texas. For cattle and hog food they can be fed in the field or ground in a mill—stems, hulls and seed—which makes a better feed than cottonseed, and much cheaper. They make the ground richer than cow peas do, and will grow big crops where cow peas wilt and die. The cost of gathering is less. They also make a larger growth and crop on poor ground or the richest land. It is the cheapest annual summer legume crop to seed, the easiest to grow and pays a fine profit.

### THIS NEW BEAN WILL PROVE OF GREAT VALUE ON EVERY FARM.

Plant them on the poorest land alone or with corn, also with the corn on your best land. They will yield as many bushels per acre as the corn, and on the poorest ground are of more value than the corn will be. Four quarts will plant an acre. **Plant this Velvet Bean in all of your corn this year.**

**PRICE:** **Pkt. 10c; pt. 25c; qt. 45c, postpaid; ¼ bu. \$1.25; bu. \$4.50.**



Alexander's Bunch Velvet Bean.

There is no legume or forage plant ever introduced in the South that has been of more value to Southern farmers than the Velvet Bean. The Velvet Bean is now planted from North Carolina throughout the Southern States into Texas, and wherever planted has given universal satisfaction, and has been the means of enriching some of the poorest farm lands in existence, and at the same time has furnished an abundance of nutritious feed both for cattle and hogs—feed that required no harvesting, the cattle and hogs doing this when turned into the fields.

It has been customary in most instances to plant Velvet Beans between corn rows and sometimes between the corn hills, the corn rows when planted with Velvet Beans being from four feet to five and six feet apart. Velvet Beans have also been planted broadcast on land with a slight mixture of corn, just a sufficient amount to afford some support for the vines. Where Velvet Beans have been planted in corn, farmers have experienced more or less difficulty in harvesting the corn, and in nearly every case have been unable to save the fodder on account of the dense growth of the Velvet Bean vines.

We take pleasure in offering to our Seed Customers throughout the entire South a new Velvet Bean which grows in the bunch form very similar to the Soy Bean, but making a much larger bush with considerably more leafage and stems to every in-

# Alexander's Bunch Velvet Beans

THE LATEST INTRODUCTION OF THIS VALUABLE LEGUME FAMILY

Grows in Compact Bush Form—Makes Four Times the Amount of Forage as the Cow Pea—Grows On the Poorest Lands

THE SUREST-CROPPING, LAND-ENRICHING FORAGE PLANT KNOWN.

Does Not Choke Out Corn When Planted Together

Does Not Interfere with Gathering Full Corn Crop

Does Not Prevent Pulling Fodder

The Best Forage Plant, the Best Cattle Food, and the Best Land Enricher Ever Introduced

dividual plant, the plant being well-filled with beans resembling the 100 Day or extra early speckled variety. This bunch Velvet Bean will revolutionize the entire industry of growing Velvet Beans, and will give the farmer practically the same amount of forage with the same soil benefits that the other varieties have given and will be minus the objection of the vines twining around the corn stalk and preventing the pulling of fodder and gathering the ears of corn.

These beans have been tried out by a number of farmers in our immediate section who were fortunate enough to obtain a small number of seed, and wherever these have been grown, they have given absolute satisfaction and are the only kind of Velvet Bean that these farmers now wish to plant. The production of beans is not quite as heavy as the running variety, but these yield a fair proportion of beans of the same food value as the other kinds, the forage yield being over four times greater than that of cow peas and about the same as running Velvet Beans.

We have only a very limited stock of this variety of Velvet Bean this season and are only offering in limited quantities so as to introduce this variety throughout as many sections as possible.

**PRICE:** Pkt. 15c; pt. 35c; qt. 60c, postpaid. Not prepaid, peck \$2.50; bushel \$8.50.



"Field of Alexander's New Bunch Velvet Beans."

## Alexander Seed Company

911 BROAD STREET

ESTABLISHED 1873

AUGUSTA, GEORGIA







**ALEXANDER'S SEEDS GROW AND GROW RIGHT.** If you are particular about the quality of the seed you plant and want the very best, you will plant Alexander's. No effort is spared to have them better than all others.

[illegible]

**WHEN ORDERING PLEASE WRITE BELOW** the addresses of your neighbors (or friends elsewhere) who want reliable seeds, and we will send them our catalog. For names and addresses of six Gardeners or Farmers you may select free two 5c pkts. or one 10c pkt. of any seed wanted.

[illegible]

Please write your name and address here

From -----

P. O. ----- State -----

The Sign of Good Seed

FOR SUCCESS  
WITH TOMATOES  
PLANT  
"DIXIE"  
YOU WILL BE  
SATISFIED.

DELIVER TO



TRADE MARK

911 BROAD STREET

**Send Money by Postoffice or Express  
Money Order. It's the Safest,  
Cheapest and Best Way.**

Plant  
The "Dixie"  
Tomato

WAYNE CO., GA., JAN. 18, '15.

I want to send you an order for my  
little farm, quote price on the inclosed list.  
I have been buying garden seed from you off

and on for twenty years and your seed has always  
given satisfaction. (Signed) G. W. Stokes, D. D. S.

We advise you to plant Alexander's "Dixie" Tomato  
because it is the best, main crop, all seasons, ever-bear-  
ing Tomato for the South. It is the one Tomato that should  
be in every Southern garden. It will please you and pay you a profit.

Plant  
The "Dixie"  
Tomato





# *FLOWER SEED AND POT PLANTS*

*EVERGREEN  
LAWN GRASS*

*ALEXANDER'S  
FINE MIXED  
SWEET PEAS*



*ALEXANDER'S  
PREMIUM PANSY*

*SUPERB  
GIANT  
PINK  
ASTER*

STECHER LITH CO. ROCHESTER, N. Y.

*ALEXANDER SEED CO.  
AUGUSTA, GEORGIA.*